

2024 Minutes for South Texas LMSC Board Meeting

July 17, 2024 – Zoom Call – 7:14 pm

Review of 2023 Minutes - approved

- Chair – Tim Murphy
- Vice Chair/Sanctions – Stacy Abrams
- Secretary/Top Ten Recorder – Susan Ingraham
 - Top Ten for SCY, LCM, SCM were all submitted
 - Zone Records updated. MM file updated for future hosts
- Treasurer – Katie Baxter
 - \$15,790.34 in revenue
 - \$7,286.38 in expenses
 - \$59,263.81 Balance. How to spend to benefit membership?
- Membership – Kendal Jacobson
 - 978 Members as of June 23. 530 Men and 448 Women.
 - 14% - UNAT
 - 30 Certified coaches at any level
 - Gold Clubs – Masters of South Texas, Red Giants, Alamo Heights, Texas Gold
 - 21 Clubs. Strong in Austin and San Antonio
 - 22 new members each month
- Social Media – Amy Wagner
 - Pictures taken
 - South Texas Swimmer Facebook page
 - Review template sent out as “platform”
- Coaches Chair – Susan Ingraham
 - Forwarding Coach Committee Minutes to ST Coaches

Open Water:

- Open Water Facebook group
- Boerne Lake and Canyon Lake water levels too low to host events
- Lex Pegues requesting LMSC assistance for 2025 event
 - Working with Nicole Christiansen and Susan Ingraham
 - Open Water Committee. Provide supplies (buoys, etc)
 - Tie into Spring Nationals date? Monday after?

Conventions:

- USMS Convention (Sept 13-15) Delegates? – Ed (Board), Tim (Committee)
- National Coaches Clinic. Interest in attending?

USMS Relay: October 18-20

- Focus on Marketing/Networking @ Marriott Houston
- Susan Ingraham, Katie Guise & Elaine Valdez interested
- Can still add another Coach

Pool Events

- \$500 stipend to support events (pool and open water) requirements
 - Open to everyone
 - Sanctioned and “well run”
- Need for Speed: Feb 25
- Texas Senior Games: Mar 23-24
- Adult Swim Clinic in San Antonio: Jun 9
- Amputee Swim Clinic: July 7
- Too Hot to Handle – LCM: July 13
- 5/10K Postal hosted by MOST. Open to anyone: July 14
- 2025 Spring Nationals in San Antonio
- Possible future meet locations?
 - West Lake – Indoor
 - Cedar Park
 - Round Rock. Previously held Pentathlon Meet

Goals for the Upcoming Year:

- Update Bylaws
- Expand Pool Events 2025
- Membership Value
- Improve LMSC communication
- “Try Masters Swimming” promotion – July
- Grown-Up Swimming. Marketing ideas for South Texas area.

Ended 7:56 pm

Submitted

Susan Ingraham – South Texas LMSC Secretary