

Swimming Saves Lives Board of Trustees Meeting

Conference Call

| | | | |
|-----------------------------|----------------------|---------------------------|------------------------|
| Committee Name: | Swimming Saves Lives | | |
| Committee Chair: | Jay DeFinis | Vice Chair: | Brandon Franklin |
| Minutes recorded by: | Brandon Franklin | Meeting Date/time: | July 2, 2019/12 PM EST |

MOTIONS PASSED:

None

| | | |
|---|------------------|------------------------------------|
| Number of committee members present: 8 | Absent: 8 | Number of Others Present: 1 |
|---|------------------|------------------------------------|

Committee members present: Jay DeFinis, Chair; Brandon Franklin, Vice Chair; Nancy Ridout; Kristina Henry; Debbie Malafsky; Leo Letendre; William Kolb; Holly Neumann (Ex-officio);

Committee Members Absent: Patty Miller (Ex-officio); Bill Brenner (Ex-officio); Susan Pollard; Susan Ehringer; Mia Erickson-Stevens; Cheryl Richardson; Mike Hamm, Lisa Ward

Others Present: Dawson Hughes

MINUTES

The meeting was called to order at 12:00pm EST by Chair, Jay DeFinis.

1. Jay opened the meeting by thanking everyone for joining the call.
2. **SSL Application Process** - Holly Neumann provided an update on the SSL application process. To date there have been 25 applications received. However, the applications are generally backloaded. The deadline is July 31. Holly also stated the best outcome would be to receive an application from each LMSC to ensure full geographic coverage.

Holly also request this Committee help get the word about the application process. She felt that there are a good many programs out there that do not apply because they do not feel they are large enough or whatever the case may be. She would like the Committee members to refer those Programs to her. She also stated there were approximately half a dozen programs that applied in 2018 that were not ready for (or did not need) monetary support but did receive caps, goggles and other related items. She would like to hear about those Programs to the extent Committee members are aware of them.
3. **Silent Auction** – The logistics surrounding a silent auction leading up to and during convention were discussed. Jay requested each member of the Committee to come up with an idea or item for the auction. The goal is to get up to 15 to 20 items. All items need to be finalized by August 15th. A separate subcommittee was established to work with this Committee and the National Office to ensure a smooth process.
4. **Giving Levels** – The new Giving Levels established by the Development Sub-Committee were shared with the group. Overall, they were well received. A request for feedback was made to the Committee with a deadline of July 8th. Nancy Ridout offered to share these new giving levels with the USMS BoD during their July 14th meeting.
5. **Convention Workshop** – The workshop slot at Convention was discussed. The topic will be along the lines of “How to Run a Successful Adult Learn To Swim Program”. William Kolb will take the

lead and has already prepared an outline for the presentation. Anyone interested in assisting William was requested to send him a note and copy Jay.

6. **HoD Material** – There was a brief discussion regarding material to be provided to the House of Delegates at Convention. In addition to flyer of sorts, a pledge card was also put forth as something useful to provide. Jay and Brandon will work with Holly and the National Office on this one.
7. There being no other business brought forward, the Jay adjourned the meeting.

The meeting adjourned at 12:55pm
