



U.S. Masters Swimming LMSC Development Committee

“LMSC Update”
Webinar 2021-11-11

Information Sharing & Community
for LMSC Volunteers



LMSC Update Facilitators

Tom Moore swims with Minnesota Masters Swimming in the Minnesota LMSC. Tom currently serves on the USMS Diversity & Inclusion committee as well as the USMS LMSC Development committee.

Linda Chapman swims with Puget Sound Masters in the Pacific Northwest LMSC. Linda currently serves on the USMS LMSC Development committee as well as serving as Chair of the Pacific Northwest LMSC.

Welcome Everyone!



- The webinar will begin in a few minutes; please stand by as everyone gets connected
- All attendees will be muted throughout the presentation and un-muted for the Q&A segment
- You can submit questions to the moderator via the Q&A 'Chat' window



LMSC Update Facilitators



Tom Moore
&
Linda Chapman



LMSC Update



- **This Meeting**
- **Webinars**
- Standing Agenda
 - New & Notable (Streamlines for Volunteers / Deadlines for LMSCs)
 - Upcoming Webinars / Recordings of past Webinars
 - Information Share: Downstream & Upstream
 - Today's Downstream Topic: LMSC Role Descriptions
 - Upstream: What are your questions / comments / concerns?
 - Community: "Live" group chat (with cameras on!)
- **Wrap-Up / Feedback**

This Meeting: “LMSC Update”



- This Meeting is an experiment (we are holding 4 monthly sessions: October / November / December / January, then we'll evaluate); we're not sure what it will turn into over time
- There are several ideas that we're trying out:
 - Welcome newer volunteers and provide information and context about the national organization
 - Build Community for LMSC level volunteers to share ideas and meet other volunteers doing similar role in other places
 - Provide an alternate forum & format to review information already shared elsewhere (not 'breaking news'; re-visit what's already published)
- Depending on response and participation, we may split things off to separate meetings or change focus, or change how often this meeting happens.

Webinars



There are 4 types of webinars (see <https://www.usms.org/volunteer-central/lmscs/peer-to-peer-calls>)

1. Education

- Scheduled 60min session hosted by subject-matter expert on a specific topic, schedule and pace driven by current BOD & USMS priorities

2. Community

- Scheduled 60min session coordinated by relevant national committee, hosted by subject-matter expert, focused toward a specific group of volunteers (i.e. “Education” session designed for “Peer” group).
- Currently, “Coaches” and “Adult-Learn-To-Swim” host regular Community webinars.

3. Peer-to-Peer (Relationship Building / “Mentoring”)

- Annual 30min to 60min session hosted by LMSC Development and/or relevant national committee for a specific LMSC role focused on establishing and growing relationships & sharing best practices

4. LMSC Update (This Meeting)

- regular 30min to 60min session hosted by LMSC Dev to review webinar schedule & highlight info for LMSC volunteers

• National Committee Meetings

National Committee Meetings



You can join a national committee meeting as a guest with the approval of the committee chair

Adult Learn To Swim (ALTS) Programming Committee

Championship Committee

Coaches Committee

Diversity and Inclusion Committee

Fitness Education Committee

History and Archives Committee

Legislation Committee

LMSC Development Committee

Long Distance Committee

Membership Committee

Officials Committee

Open Water Committee

Recognition and Awards Committee

Records and Tabulation Committee

Rules Committee

Sports Medicine and Science Committee

Standing Agenda - New & Notable (1 of 4)



- “Volunteer Relay” – in person meeting planned for Fri March 4 – Sun March 6, 2022
 - Theme: “Club Development”. Likely to be in Denver CO (per 9/13 EC minutes)
- Streamlines for Volunteers – November Issue sent 11/9 (now Monthly!)
 - Letter from President Peter Guadagni
 - [Link](#) for volunteers to schedule a conversation with CEO Dawson Hughes
 - Board communication strategy coming soon, including USMS's strategic direction and vision for the future, which includes a focus on clubs, events, and community and making better use of our volunteers' effort and time.
 - BOD meetings are open and schedule (with links) of BOD and open national committee meetings coming soon
 - Summary of board meetings and decisions to be included in Streamlines
 - Volunteer working [Calendar](#)
 - 2022 Registration Initiatives (registration now open – [renew today!](#))
 - USMS + Add-on Option ([Benefits](#) listed online)
 - Updated Club & Workout Group Registration
 - Volunteer Spotlight: Jim Clemmons, Snake River LMSC

Standing Agenda - New & Notable (2 of 4)



- Club Development Survey
 - Email sent 11/4 to LMSC chairs, vice chairs, and coaches chairs with link to survey
 - USMS is emphasizing club development in 2022 and needs help gathering information
 - Up to 5 clubs in your LMSC with the most potential for growth and
 - Up to 5 facilities that could host a new Masters program
 - These should be top of mind facilities and clubs and should not require a significant amount of research or time. Think about the pools in your LMSC you've always felt should have a USMS club or the Masters programs in your LMSC that just need help growing to support more lane space or practice times.
 - Asking LMSC chairs to assign one representative to gather information and respond to the survey. The deadline for responding to the survey has been extended to Nov. 18.

Standing Agenda - New & Notable (3 of 4)



- Upcoming Deadlines for Volunteers:
 - LMSC Chairs to complete Club Development Survey (Pools in your LMSC with sufficient space for Masters program) due by Nov 18
 - December 17 last chance to have a conversation with CEO Dawson Hughes.
 - LMSCs need to have a 2021 annual meeting before December 31.
 - LMSC bank accounts need to be reconciled at least once each year by someone not authorized to sign checks.
 - National and Local volunteers need to be registered for 2022 by January 1, 2022
 - SCM Top Ten season ends Dec 31, due January 26, published in April
 - LMSCs begin planning your representation at the Volunteer Relay March 4 – 6. LMSCs should begin planning for a number of attendees that aligns with the number of LMSC-entitled delegates for an annual meeting, and are encouraged to begin considering a selection process for representatives willing and able to implement programs to provide membership value and best serve our members as part of our focus on local programming.

Standing Agenda - New & Notable (4 of 4)



- Published Minutes (<https://www.usms.org/admin/minutes/index.php>)
 - 9/20 Board of Directors [Minutes](#)
 - Update to Financial Operating Guidelines (FOG)
 - Suspend transfer of funds to LMSC out of compliance with financial reporting requirements
 - Interpretation of 506.3.10 Board emergency powers
 - 9/13 Executive Committee [Minutes](#)
 - Volunteer Relay 2022 Planning
 - Committee Restructuring Plan
 - CEO update (membership ~50,000 for 2021)
 - Strategic Plan Review Process
 - 9/7 Zone Meetings

Standing Agenda – Recent Webinars



Presentations and/or Recordings Available <https://www.usms.org/admin/minutes/index.php>

- November 4: **Peer-2-Peer for LMSC Secretaries**
- October 28: ALTS Community: **“Creating a Legacy: Turning ALTS Graduates into Instructors”**
- October 21: Coaches Community: **“Differently-Abled Swimmers: Water is the Great Unifier”**
- September 30: **Peer-2-Peer for LMSC Membership Coordinators**
- August 10: **LMSC Grievance Process / National Board of Review**
- June 29: **Diversity & Inclusion for LMSC Volunteers**
 - July 29: **D&I Discussion: Age + Physical & Mental Abilities**
 - August 24: **D&I Discussion: Socioeconomic + Political + Religion/Value System**
 - October 12: **D&I Discussion: Gender + Sexual Orientation**

Standing Agenda - Webinars – Upcoming Calendar



- November – *National Native American Heritage Month*
 - *Thur 11/11 Veteran’s Day*
 - **Thur 11/11 LMSC Update – LMSC Roles**
 - **Thur 11/18 Coaches Community: “Code of Conduct”**
 - *Thur 11/25 Thanksgiving Day*
 - *Sun 11/28 Hanukkah starts*
 - **Tue 11/30 “D&I Interactive Breakout Session: Race + National Origin / Culture Diversity”**
(rescheduled from 11/9)
- December
 - *Wed 12/1 World AIDS Day*
 - **Thur 12/2 LSMC Event Hosting P2P (Sanctions, Officials, Safety, Records, Top10)**
 - *Mon 12/6 Hanukkah ends*
 - **Thur 12/9 LSMC Update – LMSC Standards for Event Hosting**
 - **Tue 12/14 Education: “LMSC Volunteer Development”**
 - *Sat 12/25 Christmas Day*

Standing Agenda - Webinars – Upcoming Calendar



- January
 - Thur 1/6 **LSMC Leadership P2P (Chair / Vice-Chair)**
 - Tue 1/11 **“D&I Interactive Breakout Session: Creating an Inclusive Culture at your LMSC”**
 - Thur 1/13 **LSMC Update – Guest Speaker(s) Best Practices**
 - *Mon 1/17 Martin Luther King Day*
 - Thur 1/20 **Coaches Community: TBD**
 - Thur 1/27 **ALTS Community: TBD**
- Peer-to-Peer Planning
 - Thur 2/3 **LSMC Diversity & Inclusion Coordinator P2P**
 - Thur 3/3 **LSMC Treasurer P2P**
 - Thur 4/7 **LSMC Awards & Recognition Coordinator P2P**
 - Thur 5/5 **LSMC Coach & Club Development Coordinator P2P**
 - Thur 6/2 **LSMC Communication Coordinator P2P**
 - Thur 6/30 **LSMC Results & Records Coordinator P2P**
 - Thur 7/7 **LSMC Hall of Fame Coordinator P2P**
 - Thur 9/1 **LSMC Community Service P2P**

Standing Agenda – Information Share: LMSC Role Descriptions

- Documentation of LMSC Roles
<https://www.usms.org/volunteer-central/guide-to-local-operations/lmsc-operations/lmsc-volunteer-roles>
 - What Roles have already been documented
 - [Chair](#)
 - [Vice Chair](#)
 - [Secretary](#)
 - [Treasurer](#)

 - [Membership Coordinator](#)
 - [Communications Chair](#)

 - [Awards & Recognition Chair](#)
 - [Affiliated Organization Chair](#)
 - [Fitness Chair](#)
 - [Sanctions Chair](#)
 - [Officials Chair](#)
 - [Top Ten Recorder](#)

 - [Open Water Chair](#)
 - [Safety Chair](#)
- What Roles would you like to see added?
 - Drafts for “Diversity & Inclusion Coordinator” and “Adult-Learn-To-Swim Coordinator”
 - Other?

Standing Agenda - Information Share: Upstream



- Feedback and input
- Priorities for upcoming webinars?
- Questions / Concerns?
- Small group discussion for volunteers from similar LMSCs?

Standing Agenda - Community



- Group Discussion (with Cameras on!)

Wrap-Up



Survey attendees:

- What works about this meeting?
- What doesn't work about this meeting?
 - Things to add
 - Things to remove
 - Things to do differently
- How often should we have this meeting?

Peer 2 Peer Tentative Schedule 2021-22



- Thur 9/30 LMSC Membership Coordinator
- Thur 11/4 LMSC Secretary
- Thur 12/2 Event Hosting (LMSC Sanctions, Officials, Safety, Records, Top10)
- Thur 1/6 LMSC Leadership (Chair / Vice-Chair)
- Thur 2/4 LMSC Diversity & Inclusion Coordinator
- Thur 3/3 LSMC Treasurer
- Thur 4/7 LMSC Awards & Recognition
- Thur 5/5 LMSC Coach & Club Development
- Thur 6/2 LMSC Communication
- Thur 6/30 LMSC Results & Records
- Thur 7/7 LMSC Hall of Fame
- Thur 9/1 LMSC Community Service

Context & Acronyms



- FINA (federation internationale de natation) is the international federation which governs international aquatics competition
- USAS (United States Aquatic Sports) is the umbrella organization that allows US athletes to compete in FINA events. USAS consists of USA Water Polo, USA Artistic (nee Synchronized) Swimming, USA Diving, USA Swimming, and US Masters Swimming)
- USMS (United States Masters Swimming) is the national governing body for swimming for adults 18 and over
- LMSC (Local Masters Swimming Committee) is the “state” level governing body for regions throughout the US
 - USMS is divided into 8 geographic zones
 - USMS contains 52 LMSCs.