

LMSC Coaches Chairs Peer-to-Peer Teleconference

Wednesday, February 19, 2014

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Facilitator: Lori Payne, LMSC Development Committee & Breadbasket Zone Chair

Attendees:

Tom Bravada – NI, Ramunas Radzevicius- NJ, Richard O’Dell-, Stuart Kahn-PC, Cokie Lepinski-PC, Carl Bromer-OH, , Lori Payne-OZ, Kenny Brisbane-SP, Donna Hoh-GA, Matthew Edde-IW, Richard Garza-FG, Bob Jennings-FL, Frank Marcinkowski-PV, Fred Johnson-WI, Kevin Joubert – MD, Rachel Cush-MI, Danielle Newton-NC, Tom Moore-MN, Michael Moore-PC, Jerry Clark-NC, Paige Buehler-IW, Mary Hull-SP, Bill Brenner-National Office

What do you do as a Coaches Chair? What helps you facilitate your program?

Fee increases have turned some away. OW events have almost disappeared or continued non-sanctioned. “Hook” of getting people into USMS by participating in a USMS OW swim then continuing on has been lost.

Pacific is using a lot of electronic communication with coaches and swimmers.

Coaches talking up meets is the best way to get swimmers to go to meets. But in some LMSCs few coaches ever go to meets; it’s often just individuals participating.

Coaches disappearing and LMSC doesn’t know about it. Bill Brenner suggests making sure the USMS Places to Swim is up to date. Jerry suggests that the LMSC owns keeping track of the clubs’/workout groups’ coaches. Minnesota has a website on which anyone can subscribe to a coaches email list so that even Potential coaches can be involved in the information loop.

Bill says USMS is in better shape as to turnover than we were prior to the coaches certification program. More that we can engage the Masters coach with continuing education and coaching clinics and swimmer clinics then better we can hold on to the coaches we have in USMS.

Scholarships for coaches clinics – Ohio is hosting one but would like ideas on ways of running a scholarship program. They’re considering reaching out with scholarships to neighboring LMSCs (Indiana

and Michigan.) Possible to have them targeted at coaches starting up new clubs/workout groups. Other LMSCs do pay fees and mileage for coaches to attend Coaching certification programs (but not all).