

Committee Name:	Executive Committee	Date/time of meeting:	7/1/2019 8:30pm ET
Committee Chair:	Patty Miller		
Minutes recorded by:	Greg Danner		

Actions Taken:

1. Approved: The June 3, 2019 Executive Committee Meeting minutes.
2. Approved: Committee evaluations moved to be due after convention.

Number of committee members present: 9	Absent: 1	Others present: 0
Committee members present (list all, including chair and vice chair): Patty Miller – President; Peter Guadagni – VP of Administration; Chris Colburn – VP of Local Operations; Donn Livoni – VP of Programs; Frank (Skip) Thompson – VP of Community Services; Greg Danner – Secretary; Ralph Davis – Treasurer; Dawson Hughes – CEO; Nadine Day – Immediate Past President.		
Not Present: Maria Elias-Williams – Legal Counsel.		
Guests: None.		

Minutes

The meeting was called to order at 8:30pm ET.

1. Agenda review and conflict of interest (Patty): None.
2. Vote to approve June 3 meeting minutes (Greg): **MSA to approve the minutes. The motion passed unanimously.**
3. CEO's report (Dawson):
 - a. Working with a new partner to develop surveys and target marketing.
 - b. The month of June we started -3.15% from last year. We had 291 more members in June this year than last, so we ended the month at -2.3% from last year. A detailed report on Try Masters Swimming Week (TMSW) will be provided at the Summer BOD meeting.
 - c. Messaging and integration of new member service: We started a slow rollout 10 days ago with a minimum viable product (MVP). The service was shared with the IT advisory group and other beta testers.
 - d. There will be a skeleton crew at the National Office on July 5 (floating holiday).
 - e. Questions: Chris noted the positive trend of recent months being up year over year. Dawson confirmed that May and June were both up year over year.
4. Convention update:
 - a. Theme (Dawson): Gateway to our future. T-shirt design includes 1970-2020. Logo designs might be ready in a few weeks.
 - b. Workshops (Chris):
 - i. In discussion with Laura Winslow and the possibility of three Volunteers Task Force (VTF) organized workshops. The next VTF conference call is July 9, so Chris expects to speak with them after that.
 - ii. The National Office would like to host one workshop on a digital theme. Dawson said it would be different from last year's digital transformation workshop. Potential topics include club registration, new partner services, and so on.
 - iii. Chris hopes to have the workshops decided by the Summer BOD meeting, with a max of six.
 - iv. The LMSC Development Committee is OK with the workshop topics selected thus far.
 - c. Any significant legislation/rules expected? (Peter/Donn):
 - i. Long Distance (LD) (Donn):
 1. One rule proposal submitted by Colorado LMSC revolves around an altitude adjustment to the final time in ePostal swims. This did not get much support in the LD Committee, but no action was taken yet; it was tabled to convention. The Colorado LMSC has been invited to present reasoning to the LD Committee meeting before it is voted on.
 2. There has been some discussion on allowing event directors to have an additional category for swimwear specific to marathon and channel events.
 3. Patty inquired if there has been much buoy use since it was approved last year as an event host option. Donn hasn't heard any feedback on that.
 - ii. Rules/Legislation (Peter):
 1. Legislation: Only 12 proposals expected this year, versus 60 last year. Some potentially controversial proposals include: reducing the number of days before allowing a member to transfer

clubs, the budget modernization process, and changing the mission of the Diversity & Inclusion Committee to be outreach oriented. There may be some confusion around changing the name of the Registrar position but having the Registration Committee retain the same name, but this isn't necessarily controversial.

iii. Rules: Nothing expected to be controversial.

5. New Business:

- a. Peter thought it would be beneficial to move committee evaluations until after convention because committee appointments were moved to January 1st. Since much of the committee work is done at convention, this might result in better evaluations. A suggested time frame is approximately one to two weeks after convention, possibly October 1 for this year. **MSA to make committee evaluations due after convention. The motion passed unanimously.**
- b. Ralph suggested changing the deadlines for annual reports due to everything being electronic. He recommended the July 15 deadline be pushed to August 1 (for Committee and Zone Chairs) and VP/EC reports pushed to August 15.
- c. Ralph: After perusing annual reports from LMSCs, he noted that delegates should indicate at convention if they're speaking to a topic where there is a potential conflict of interest.
- d. Skip asked if At-Large delegate appointments are still due July 15th. Patty responded yes.
- e. Donn noted there has been some discussion regarding whether Open Water and LD annual award recipients should be volunteers and asked if anyone had thoughts on best practices. Nadine said that the Recognition & Awards Committee leaves it up to the committees to decide.

6. The next EC call will be 8:30pm ET on Monday, August 5, 2019. The next BOD meeting will be the Summer BOD Meeting in Denver, Colorado starting at 8:30am MT on Saturday, July 13, 2019.

The meeting was adjourned at 9:18pm ET.

Respectfully Submitted,
Greg Danner, Secretary