

U.S. Masters Swimming – Meeting Minutes

Committee Name:	Coaches Committee	Date:	June 9, 2026
Committee Chair:	Molly Hoover	Vice Chair:	Aaron Schneider
Minutes recorded by:	Marcia Benjamin	Time of meeting:	7:03 pm CST

Committee members present: Molly Hoover (Chair), Aaron Schneider (Vice Chair), Marcia Benjamin, Ken Brisbin, Doug Garcia, Laurie Hug, Barbara Ingold, Jacky Merianos, Gretch Sanders

Not present: Karyn Austin, Angie Brenan, Rob Duguay, Michael Hamm, Wynne Kirchner, James Miller, Todd Samland.

Other delegates present: none

Minutes

The meeting was called to order at

1. Attendance
2. Welcome
3. Sub-Committees
 - Web Workouts (Gretch)
 - We are working with the National office to allow workouts to be “rated.” We are currently able to see how often the workout are “liked” but that information cannot be shared. This is in their developer’s ticket queue to be implemented; maybe 2027.
 - In the last 30 days these are the specific numbers for online workout page views (below). This data can aid us in dropping some workouts and perhaps creating webinars for the most popular workout types. Basic training workouts are by far the most viewed, from earlier information received as well as the last 30 days. Frequently used by Unattached swimmers.
 - Basic Training, 9587
 - High Intensity, 2656
 - Stroke and IM, 2102
 - Open Water, 1553
 - High Volume, 1486
 - Triathlon, 849
 - Limited Mobility/Low Volume, 825
 - Could Slack be used for this, for all members?
 - More data (M/F, age groups, regional) would be helpful for our marketing efforts
 - “Meet Specific/Taper” workouts would be useful, both for the swimmers and for our informational purposes
 - NCC/Relay (Aaron)
 - Meeting to finalize topics and presenter confirmation upcoming for NCC. (See below for Relay agenda.)
 - Awards (Laurie)
 - No submissions yet, though July 1 is the deadline; most submissions typically come in the last few days
 - Education (Mike)
 - No report
 - Level 4 Applications (James/Laurie)
 - No submissions yet for Level 4

- Talk about reformatting L4 application
- LMSC Communication (Marcia)
 - Scattered responses to both the monthly minutes and the special announcement about the webinar presented by Marcia Cleveland (June 14).
 - Slack Channel coming sometime in the future for Coaches Committee
- Mentoring (Todd)
 - No report
- On Deck Coaching (Robert – via email)
 - Coaches on Deck for Summer Nats: The Coach on Deck sign-up for Summer Nationals has been created in Sign Up Genius.
 - We currently have only two coaches signed up, so there are a lot of spots empty. If you are going to Nats or know other coaches going to Nats please have them sign up. We have a lot of spots to fill.
 - We'll feed you and we'll even give you a snazzy fluorescent yellow shirt (I think we gave out all the pale ones from San Antonio last year).
 - Coaches' social: I'm currently working with Andy Brennan from the host team on setting up a coaches' social. We've found a bar and grill type restaurant called The Hub that's not too far from the pool. We're looking at either Friday August 7 or Saturday August 8 to host it. He's checking with them for availability and I'm waiting to hear back from events to see if USMS is holding a general social so we don't conflict with it. I will keep you posted.
- Publications (Doug)
 - Received an email from Daniel Paulling asking for some articles for the magazine such as about workout structure etc; no specifics received on format
- Peer to Peer Calls (Jacky)
 - Open Water webinar with Marcia Cleveland on June 14 (68 as of June 9); will be recorded
- World's/Pan Am's (Jacky)
 - National office on board with having Chad Durieux as head coach for Worlds; may be open to having a second/assistant coach. Selection process has changed, for Assistant.
 - No coach will be sent to Pan Am's.

4. Liaisons

- D&I (Kenny)
 - New teams and marketing on the USMS website seem to be geared to competition. Will incorporate Grown Up Swimming in that to make it more welcoming
- ALTS (Mike)
 - No report
- LMSC Development (Aaron)

- Focused on Relay; its topics are finalized and speakers close to being finalized. Attached is Relay's agenda.

FRIDAY	ARRIVAL	
3:30pm - 5:00pm	Optional Session for Early Arrivers Stroke Clinics: Types & How to Host Happy Hour Social	
5:00pm - 6:00pm	Networking & Icebreaker Activities	
6:00pm - 9:00pm	Dinner Games & Trivia	
SATURDAY	TRACK A	TRACK B
6:00am - 7:00am	Optional Dryland Workout	
6:30am - 7:20am	Breakfast & Informal Networking	
7:20am - 7:50am	Breakfast & Informal Networking	USMS 101 for New Volunteers
7:50am - 8:00am		
8:00am - 8:30am	Welcome & Relay / NCC Kick-Off	
8:30am - 8:40am		
8:40am - 10:00am	Event Showcase: Types & Success Stories	
10:00am - 10:15am		
10:15am - 11:30am	Event Economics: Running Sustainable Events	Community & Team Building Events: Clinics, ALTS, and More
11:30am - 12:45pm	Lunch Recognition & Awards	
12:45am - 1:00pm		
1:00pm - 2:15pm	Sanctions & Results Best Practices	Alternative & Nontraditional Meet For
2:15pm - 2:30pm		
2:30pm - 3:45pm	Technology & Troubleshooting	College Club & Masters Swimming: Combined Events & Initiatives
3:45pm - 4:00pm		
4:00pm - 5:15pm	Adding Pizzazz to Your Event	USMS / USA-S Dual-Sanctioned Pool & Open Water Events
5:15pm - 6:00pm	Free Time or Informal Networking	
6:00pm - 10:00pm	Formal Dinner Option: USA Swimming Golden Goggles Awards Gala (\$)	Casual Dinner Option: Make Your Own Plans
SUNDAY	TRACK A	TRACK B
7:00am - 8:00am	Breakfast & Informal Networking	
		Workshop: Build an Event You'd Actually Host
8:00am - 9:00am		(Bring a Laptop)
9:00am - 10:15am	Grown-Up Swimming: The Summer Fun Tour	
10:15am - 10:30am		
10:30am - 11:30am	LMSC Event Support Playbook	
11:30am - 12:00pm	Wrap Up & Call to Action	

- Long Distance (Gretch)
 - No report

5. Other Business – (Kenny)

1. Certification for coaches is temporarily suspended with retirement of Bill Brenner
 - L1 people just waiting on the Zoom call part to complete their course will be certified very soon; Coaches Committee/Kenny Brisbin will facilitate
 - Some teams that require USMS certification for their coaches as part of their structure may have unforeseen difficulties
 - Gold Level, etc designations for clubs will also change now. Teams may be not be ranked by Gold Clubs first when searching.

6. Other Business – (Aron)

- Does anyone have any experience with multi-generational families on the team? How can it be marketed? Discussion was short, with most teams having multi-generational families.

The meeting was adjourned at. 7:55
