

Committee Name:	Coaches Committee	Session#:	Report #:
Committee Chair:	Ken Brisbin	Vice Chair:	Chris McPherson
Minutes recorded by:	Molly Hoover	Date/time of meeting:	Feb 10, 2020 5pm PST

Motions Passed: None

Roll Call

Number of committee members present: 19	Absent: 0	# of other delegates present: 0
Committee members present (list all, including chair and vice chair): Ken Brisbin (Chair), Chris McPherson (Vice-Chair), Bill Brenner, Chris Campbell (VP), Kathy Gallagher, Marianne Groenings, Steven Hall, Terry Heggy, Molly Hoover, Susan Ingraham, Bob Jennings, Carol Nip, Kerry O'Brien, Lori Payne, Elise Shank, Trey Taylor, Tim Waud, Steve Weatherman, Rich Williams.		
Not present:		
Others present:		

Minutes

The meeting was called to order at 5:02 p.m. Pacific Standard Time

1. Committee Reports –

- a. Members needed as liaisons to other committees:
 - i. Diversity – Kathy can do this. They meet the first Wednesday at 5pm
 - ii. Sports medicine – Terry can do this. Contact info will be coming.
 - iii. Fitness Education – Rich can do this. First meeting this Wednesday, more info coming.
- b. Web Workouts (Molly): The coaches are keeping up with posting their workouts and everything is running smoothly. Waiting on the go ahead from Kyle Deery about the new swim.com platform. He will work with the coaches on getting them trained and using the new posting structure. At last check he thought it would be ready by mid to late February. Molly was asked if 1 person on this subcommittee is enough, and she feels this year it will be fine as there aren't any decisions to be made, just simple monitoring of the site and feedback to coaches if needed. She will talk to Kenny about adding members if something comes up.
- c. 2020 Pan Am Coach Selection (Steve): The sub-committee met and went over 3 applications that were turned in by the deadline. All were good candidates with Tim Waud being the selection by everyone on the sub-committee. He will set up a social media page and discussion group on the forum. Discussion was had on if the deadline was clear to applicants, and it was pulled up and confirmed that it was included in all info that was sent out. Susan asked if there was a threshold where we may need to pull in a second coach. Bill answered that it would be an over-budget request that would come from the committee if we feel it is needed. Susan pointed out that Richard or Diana could be asked how they felt coverage was last

time in Columbia. Their input plus Tim's input as we know numbers will determine if committee needs to make an over-budget request for another coach.

- d. National Coaches Clinic (Trey) Emails have gone out to sub-committee members for wish lists. Dr. G is secured as a speaker and Bill has reached out to David Marsh as he is on everyone's list.
- e. Awards (Bob): Talk to your LMSC's to nominate individuals for awards. We want lots of nominations!
- f. High Performance Camp (Steve): Nothing new to report. Coaches are planning on a conference call on 2/11/20 to work on this.
- g. Education (Bill): The first coaches certification of the year took place in Orlando. Louisville and Charlotte are coming up. A new course was added at the CROC center in San Diego for their coaches and community on May 7. Sometimes having it in the middle of the week is a better fit, if a host suggest it and it works for the schedule they can do it. Terry asked how many coaches are needed for a course to be viable, and Bill answered that while it depends on what they want to cover, generally if you can get 10 coaches USMS can make it work. Bill is also very thankful for Marianne who puts these together and makes them happen!
- h. Level 4 (Susan): Reviewed current application and doesn't expect to make changes. Asked why starting a new club from scratch has to be in the last 5 years. Chris C answered that they want coaches to keep working and stay currently active, however, some criteria are subjective based on the situation. Susan asked if anyone on the committee now who has assisted with this in the past. Chris C has but not sure he can now as VP. Scott Bay would be able to help. Chris M has done it before and can help. Others not on the committee who have been through it or have been coach of the year can help. Will depend on how many apply.
- i. LMSC Communications (Molly): An email was sent last week with January minutes and highlights, as well as asking coaches chairs to reach out to their coaches and pass along information. Suggestions on how to do this were to create a database by contacting club contacts and asking for coaches emails, or setting up a facebook group by writing to membership and asking coaches to join. Finding a way to connect with these coaches should be a priority. Molly can reach out to Kyle Deery to see if there are any more ways this can be done.
- j. Mentor Program (Chris): Everything is going and is ahead of last year.
 - Applications are live for mentors and are due March 31
 - Sub-committee will review April 3 – May 1 and send to National
 - Mentor training May 21
 - Mentees to National June 1 and set up with Mentor after thatChris M suggested that Mentors from last year get together and discuss program to improve for next year. Terry said an article is coming out soon about the program and will generate interest.
- k. Publications (Terry): Does anyone have ideas for articles about promoting coaching as a profession? Thinking about the business side; building a team, getting sponsors, making more money, etc.

Elise was wondering if there is a way to publish videos that coaches take (meets, interviews, etc.) that would be a great promo to have on USMS.

1. On-Deck Coaching (Kerry): Reached out to Bob to figure out best practices on the process, will reach out to meet hosts/lmsc's as well.

- m. Open Water (Elise): Reached out to committee chair to see if she can connect with their conference call.

2. **Old Business** – Peer to peer call. Kenny asked if anyone had ideas for a coaches peer to peer call or if they were comfortable hosting. He will send an email about it to come up with ideas. Maybe something like “best practices at practice.”
Bob said the last time he had a list of topics and the coaches on the call shared ideas as we went down the list. Lori suggested one topic per month and build, which might keep people engaged and coming back. Kenny replied that we only get 1 month that we know of. Trey suggested a topic of converting swimmers from practice on swimmers to first time meet attenders. Lori is happy to host as she has done so with other calls.

3. **New Business** –
 - a. **Open Water listing on Places to Swim** - Chris C said this is not well defined. We need to find a way to encourage people to keep their place to swim entries up to date and a way to let others know if they offer open water sessions. It was mentioned that this could be a good peer to peer talk (see old business): How do you organize an open water practice?
Kenny brought up that in Club Finder, it is searchable. Bill added that when you submit your club, you can click a box that says you offer open water. Kenny added that a lot of teams don't list it. This may be something Molly can push to make sure contacts are updating their listing. Susan noted that she was looking at her own listing and is missing the checkboxes herself, so many probably did the same thing. Elise mentioned that her info is correct in Club Finder but not in Places to Swim. It was clarified that the two platforms don't talk to each other, and Places to Swim is being phased out. Club Finder is what we want people to use.
Action: Molly will add this note to the next communication email.
 - b. Jack Groselle – The liaison between USMS and ISHOF, wants criteria to be submitted for ISHOF awards for Masters Coaches. He wants us to come up with a set of criteria that would describe qualities and criteria to evaluate a candidate to forward onto MISHOF as Masters Coaches rather than contributors. Kenny wants to form a sub committee. Chris M will take the lead. Jack and Scott Bay can help out. Trey and Bob willing to help.
 - c. Coaches Committee Mission and Vision – Chris C said committees are being requested to come up with a statement. A couple paragraphs should do. Rule book has a start but looking for a bit more. Some things to include:
 - i. Rules and responsibilities
 - ii. Criteria to be on it
 - iii. How often does it meet
 - iv. Partnerships
 - v. Measures of successKenny will take the lead and send out suggestions. Kathy feels as a new member she doesn't have the knowledge for this project, but sees it as a very helpful tool for new members to use in the future.

4. **Final Roll Call**

The meeting was adjourned at 6:09pm Pacific Standard Time.