

BACKGROUND

In today's USMS membership environment, any member can claim to be a USMS coach. While we offer Masters coach certification and various certification levels, there is no distinguishment between being a USMS member and a Masters coach. We have approximately 4,000 individual members who check the online registration box indicating they are a Masters coach.

PROPOSAL

Any USMS member may chose, for an optional and additional fee, to become a Masters coach member. The Masters coach membership period would be calendar year, January 1-December 31, just like the USMS membership. To become a Masters coach member, the individual must be a USMS member and choose the option to pay the added fee to be a Masters coach member. Sign up would be during online member registration. The coach will need to maintain his/her annual membership to receive the benefits annually.

BENEFITS OF BEING A USMS MASTERS COACH MEMBER

- Establishes credibility for those who are legitimate Masters coaches
- Eligible to qualify for hospitality at the Spring and Summer Nationals
- Masters coach members will receive a \$10 discount on each level of Masters coach certification he/she attends
- Only Masters coach members will be recognized on usms.org along with level of Masters coach certification he/she has achieved
- Only Masters coach members will be considered to teach the certification program
- Only Masters coach members will be sent the STREAMLINES for Coaches e-newsletter (Change from current free status)
- Corporate sponsor discounts available to Masters coach members
- Only Masters coach members may serve on the USMS Coaches committee
- Only Masters coach members will have the ability to receive stipends for writing articles for *STREAMLINES*, *SWIMMER*, and usms.org
- Only Masters coach members may be selected as a head or assistant coach to FINA World Championship
- Only Masters coach members will be considered to teach a Masters track at the ASCA World clinic

PROPOSED FEE TO BE A MASTERS COACH MEMBER

- \$30 annually payable to USMS; no incremental LMSC fee