

AD-HOC COACHES COMMITTEE

Convention Report

Sept. 26, 1987

The first item discussed was the delineation of the Masters Coaches Association and the Ad-Hoc Coaches committee. MACA, deals internationally with coaches and more directly with education, training techniques, and promoting future programs. The Ad Hoc committee deals specifically with USMS matters, for example, input concerning rules and regulations, championship meet conduct, the coach of the year award, etc..

A report was given from the ASCA convention. New ideas were discussed for increasing other swim coaches interest in Masters. A breakfast meeting, a session during "prime" time with big name coaches emphasizing the benefits of Masters swimmers to the overall program, and a Masters clinic for coaches and swimmers on Sunday, following the ASCA clinic in San Francisco were discussed.

A three part education booklet on Masters swimmers for coaches is in the final stages. The three sections included are:

- A. Rules and regulations different from U.S.S.
- B. Specific information concerning adults swimmers
- C. The physiology of aging

A brief general discussion was held on rules and regulations. It was again proposed to have a coach on the protest committee.

MSI Top Ten times were made available to the coaches in the room.

Kerry O'Brien is heading survey looking into Masters Nationals. SWIM has published the survey and will publish the results as well.

Feedback from the open discussion group for coaches and swimmers held Wednesday night at the beginning of the convention was very positive. It will be held on an annual basis at each convention if possible.

Discussion was held concerning how emphasis needs to be placed at the local levels in motivating and encouraging Masters swimmers. Participation in small fun events, socials, workouts, etc. will build programs and promote Masters. For example: Jim Montgomery's - "Swim for Distance", PMS- Super Set, a Halloween Ghoul meet, etc.. Each coach and/or swimmer was asked to record three ideas that their programs have used successfully. Several of these ideas will be published in each issue of the MACA newsletter.

Jim Miller gave several suggestions for future goals and projects. An attempt to assist swimmers who do not have coaches at our Nationals championships, as well as Australia would be something that our Masters coaches could do to help our swimmers.

Internship or a coaches exchange are two ideas that would help encourage new coaches as well as give experienced coaches new ideas. Several coaches are interested in doing this, so an effort will be made to implement the program.

Marketing techniques to increase numbers of Masters swimmers and to increase the number of coaches for Masters were discussed as follows,

- A. demonstration races at a popular USS meet
- B. making a promotional video for 1) swimmers and 2) coaches
- C. parent/child relays
- D. age group versus Masters meets

USMS 1987 Convention
Hyatt Regency, Atlanta Georgia

Committee AD HOC COACHES

Chairman J. MEYER

Recorder S. SCHOFIELD

? Voting Members:

Jim Miller MD - Virginia
Steve Schofield - SPMA
Absent - Chris Carey
Jim Montgomery
Chris Georges
Catherine Casey

Non-voting members. Voice at the option of the Chair

Dick Bower Dick Pitman (Wisconsin)

~~K. B. B.~~

David Diehl Potomac Valley
Marge Ramanauskas MD

Nancy Brown MD

Monica Burick Pacific

Hege Wimmer

Margaret Samson

MICHAEL HEATHER SO. PACIFIC

Cynthia Jones Central

Bill Mulliken Central

Janet Latham - Oklahoma

DON MEHL - BORDER

LARRY WOOD - SOUTHWESTERN

Craig Tribozi - Southwestern

Barbara End - Oregon

RICHARD MONAHAN - Metropolitan

Gloria Britton - OHIO

BILL BARLEY - SAN DIEGO / IMP.

Hugh MOORE PWA

Please attach a copy of the minutes of the meeting to this form and return it as soon as possible to Nancy Ridout, USMS Secretary. Must be handed in before you leave the Convention.

All committee actions require approval of the House of Delegates. Any such actions must be handed to Nancy Ridout prior to the House of Delegates meetings.



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September 17, 1987

Bill Tingley
2008 Trevilian Way
Louisville, Kentucky 40205

Dear Bill:

The Coaches Ad Hoc Committee assisted to organize and support a number of coaches' clinics in the fall of 1987 in various parts of the United States. It was realized that through these efforts that the educating of coaches needed to be addressed to a larger body of coaches through each LSC of the United States Swimming. A brochure is being prepared that will assist coaches interested in developing a Masters program as well as educating existing coaches.

The brochure will contain three parts: 1) Masters rules and regulations that are different from U.S.S., 2) the physiology of Aging, and 3) specific adult information concerning Masters Swimmers.

A special session has been set aside at the convention this year in order that Masters Swimmers and Coaches will have an opportunity to discuss training specific to the Masters Swimmer as well as other pertinent issues. This discussion will be held Wednesday night from 7:00 p.m. to 9:30 p.m.

Arrangements have been made to show stroke films in the Hospitality Room for swimmers who might be interested during their breaks at the convention.

The Coaches Ad Hoc Committee continues to listen to the input of coaches and swimmers from all over the United States. This input will then be channeled to the proper U.S.M.S. Committees.

The Coaches Ad Hoc Committee will continue to address the issue of further education for the Masters Coaches. The topics of how the coaches can meet the needs of each LMSC and how to recruit new Masters coaches will be addressed this year. The Coaches Ad Hoc Committee will also look at the additional future projects that will enhance the United States Masters Swimming Program.

Sincerely,

Judy Myers Ltd
Judy M. Myers
Head Masters Coach