

Committee Name:	Board of Directors	Session #:	1
Committee Chair:	Patty Miller		
Minutes recorded by:	Greg Danner	Date/time of meeting:	6/17/2019 8:30pm ET

Actions Taken:

1. Approved: Ratification of email vote approving May 20, 2019 Meeting minutes.
2. Approved: Early extension of the National Office lease, through 2024.

Number of committee members present:	24	Absent:	4	Guests:	1
Committee members present (list all, including chair and vice chair): Patty Miller - President; Peter Guadagni - VP of Administration; Chris Colburn - VP of Local Operations; Donn Livoni - VP of Programs; Frank (Skip) Thompson - VP of Community Services; Greg Danner - Secretary; Ralph Davis - Treasurer; Maria Elias-Williams - Legal Counsel; At-Large Directors: Carrie Stolar (Breadbasket); Jeff Strahota (Colonies); Maddie Sibia (Dixie); Dan Cox (Great Lakes); Matt Miller (Northwest); Chris Campbell (Oceana); Ed Coates (South Central); and Teddy Decker (Southwest); Dawson Hughes - CEO; Past Presidents: Nadine Day (Immediate Past President), Rob Copeland, Tom Boak, Nancy Ridout, Jim Miller, and Ted Haartz; Dale Ammon (USA Swimming Liaison to USMS).					
Not present: Past Presidents: Jeff Moxie, Mike Laux and Dan Gruender. Mel Goldstein is recused from the Board due to his contractor position with USMS.					
Guests: Sandi Rousseau.					

Minutes

The meeting was called to order at 8:33 pm ET.

1. Agenda review and declarations of conflict of interest (Patty): None.
2. Ratification of email vote approving May 20, 2019 Meeting minutes (Greg): **MSA to approve the minutes, as amended. The motion passed unanimously.**
3. National Office Lease extension (Dawson): Lease renewal and modification information was provided to the BOD in advance of the call. By approving an early lease renewal, there are projected savings of \$76,452 over a five-year span. Additionally, this allows for an improvement in the office space due to changes in the footprint. There are expected to be some expenses for new décor and furniture movement. The internal process required per the Financial Operating Guidelines (FOG) were followed and documented. **MSA to approve extension of the lease early, through 2024.** Discussion: Jeff S. asked if there would be room for additional people in the event of an increase in staffing. Dawson said that this footprint provides flexibility and we should have plenty of space based on the current five-year plan. Skip asked what year the National Office relocated to that building and Dawson responded that it was January 2016. **The motion passed unanimously.**
4. CEO's update (Dawson):
 - a. The National Office (NO) has a verbal agreement with a new partner. The partner provides online swimming content, often technique oriented, with a subscription-based model. Bill Brenner and Jay Eckert have both been involved in the discussions. This will likely be a typical paid sponsorship agreement, with the details yet to be finalized. Tom Boak was concerned that there wasn't enough information provided and the Board was being rushed to approve. Patty noted that the BOD does not approve sponsorship agreements. The NO will work toward finalizing the partnership.
 - b. Try Masters Swimming week results: Almost 2,900 trial forms have been filled out. Of those people, 75 have joined USMS as members. We were happy with the number of trial forms filled out, but the number of members joining as a result is lower than the goal. This will continue to be tracked since the 30-day trial has not yet expired and people wouldn't need to join until after that time. Dawson was pleased with coach and member communication USMS allowed clubs to do the bulk of the communication up to this point. The last step is that we will survey the trial members about their experience and seek suggestions for improvement. Another important piece is that we now have those people in our database as prospective members. Skip asked if this was our first year to measure trial campaigns. Dawson responded that it was been difficult to track campaign progress in the past due to technological limitations. Lastly, Dawson noted that in June, USMS was about 100 registrations ahead for the same month and time frame from last year.

- c. High Performance Camp: Based on some recent camp communication from the Triangle Sports Commission, Dawson hopes to speak with the camp host, Hill Carrow. With future High Performance Camps, Dawson wants to have a solid contract and set expectations.
5. Insurance (Dawson): The Board of Directors went into Executive Session to discuss confidential insurance issues.
6. New Business:
 - a. Patty: The Education subcommittee of Governance posted more educational articles to the BOD forums.
 - b. Donn: Bill Roach, former USMS Safety Coordinator, passed away recently. Nadine said that there was a special remembrance for him this past weekend in Indiana at the USMS 2-Mile Cable Open Water Nationals.
 - c. Skip: Charles van der Horst, 12-year USMS member, passed away during an Open Water marathon swim recently. There will be an event on August 17th that will have its name changed in his memory.
 - d. Teddy: Officiated at the National Senior Games in New Mexico. She noted that more than half the swimmers at the meet were USMS-registered swimmers, higher than usual.
7. The next BOD meeting will be the Summer BOD Meeting in Denver, Colorado starting at 8:30am MT on Saturday, July 13, 2019. The next EC call will be at 8:30pm ET on Monday, July 1, 2019.

The meeting was adjourned at 9:20 pm ET.

Respectfully Submitted,

Greg Danner, Secretary