Minutes:

1. The committee chair called the meeting to order at 8:02 p.m. EST and reminded committee members to:
   a. Prompt LMSC chairs to think about LMSC subsidies for their Volunteer Relay & NCC attendees.
   b. Help recruit viable candidates to stand for USMS At-Large Director positions.
   c. Help solicit candidate nominations for USMS national awards.
   d. Read all USMS communications and stay up to date via the STREAMLINES e-newsletter archive.

2. VPLO Update (Crystie):
   a. Kris Wingenroth has been awarded the Capt. Ransom J. Arthur MD Award for outstanding service.
   b. Reminder of the all-virtual USMS annual meeting, September 13-15, 2024.
   c. The LMSC Development Committee meeting on August 20 will be open to all USMS members.
   d. Echoed Doug’s reminder to recruit viable candidates for the open At-Large Director positions.

3. National Office Update (Bethany):
   a. USMS Spring National Championship events over 200 yards will have event entry limits and a waitlist.
   b. Grown Up Swimming is now in 25 cities and growing. USMS members get a GUS registration discount.

4. Coaches Committee Update (Aaron):
   a. Their current focus is the national award deadlines and preparing for the National Coaches Clinic.

5. Subcommittee Reports:
   a. Volunteer Relay Planning (Tom)
      i. The session list is final and most of the presenters confirmed.
      ii. The PowerPoint template is being distributed to presenters.
      iii. Beginning to consider Volunteer Relay themes for 2025 and beyond.
   b. Volunteer On-Demand Training (Jason)
      i. Volunteer training recommendations completed. Jason requested a next-steps directive via email.
      ii. Sanctions chair training project:
         1. Next step: Restructure the USMS website’s sanctions chair webpage.
         2. Discussed reprioritizing the resources on this page so they are more user-friendly and easier to navigate for sanctions chairs who are trying to get up to speed.
         3. Discussed the utility and timing of instructional “how to” videos.
      iii. Event director training project:
         1. Discussed building upon the completed outline to create an event management handbook.
         2. Discussed a concise document versus more in-depth additional resources.
         3. Discussed focusing on meet management first before tackling open water events.
4. Discussed leveraging the meet announcement template and examples of various meets.

c. **LMSC Standards** Rollout (Linda):
   i. Planning an online kickoff meeting for LMSC leaders the week of September 23, 2024.
   ii. Creating a simple roadmap outlining the timeline for LMSCs to complete certain standards.
   iii. Exploring social media strategies.
   iv. Providing more resources to facilitate LMSC compliance with sanctions-related standards:
      1. Meet announcement template & guidance documents;
      2. Audits of a few meet announcements in each LMSC.
   v. Hoping to make the rollout an informative and supportive process.
   vi. Scheduling the next formal LMSC Standards survey for February 2025.

d. Volunteer Communications (Tom):
   i. Coordinating with USMS staff to solicit more volunteer engagement with the Community Forums.
      1. Initial focus is on how to use the forums.
      2. Goal: Improve LMSC volunteers’ utilization of role-specific forums. Each LMSC DC member shall moderate and add content to their assigned LMSC-role-specific forum.
   ii. Comments re: how Community is like Reddit vis a vis discussion of specific questions and issues.
   iii. Action item: Recommend content for new, role-specific USMS Guide to Local Operations web pages that will provide resources for LMSC governance volunteers.
   iv. Teresa Frias is joining this subcommittee.

e. **Volunteer Role Descriptions** (Doug S)
   i. No update.

6. New Business/Questions:
   a. The chair requested that, by the next meeting, each subcommittee chair create a forward-looking timeline of milestones/goalposts for their respective subcommittee’s work through the end of the calendar year.
   b. The chair reminded everyone that we do not have to be experts on everything we work on — feel free to engage subject-matter experts outside the committee for input or support.
   c. Tom thanked and reminded everyone that, despite USMS’s bureaucratic structure — LMSC, national committee, BOD — we are all volunteers working together for the betterment of USMS.
   d. [June 15 update: The June meeting is canceled. The next full committee meeting is July 16 at 8:00 p.m. ET.]

7. The meeting adjourned at 9:18 p.m. ET.