Organizing Principles

Preamble

United States Masters Swimming is an organization of sportswomen and sportsmen founded in 1970 and dedicated to the premise that the lives of participants will be enhanced through aquatic physical conditioning. USMS supports and encourages competitions among its members and those of other nations. This book establishes certain rules and regulations for the conduct of the organization, the participants and the competitors in the spirit of good sportsmanship.

Mission Statement

To promote health, wellness, fitness and competition for adults through swimming.

Vision Statement

USMS will be the premier resource for adult aquatic fitness in the United States and will make fitness through swimming available for as many adults as possible.

Goals and Objectives

- **A** To encourage and promote improved physical fitness and health in adults.
- **B** To offer adults the opportunity to participate in a lifelong fitness and/or competitive swimming program.
- C To encourage organizations and communities to establish and sponsor Masters swimming programs.
- **D** To enhance fellowship and camaraderie among Masters swimmers.
- **E** To stimulate research in the sociology, psychology and physiology of Masters swimming.

Core Objectives

Service the membership. Educate the membership. Build the membership.