

Laura Winslow - Southwest Zone Candidate for the At-Large Director



The Election Committee has deemed that Laura Winslow is a member in good standing of USMS. The candidate has indicated she is planning to attend the HOD Meeting for this election year and, if elected, is planning to attend all HOD Meetings during her tenure in office.

The candidate is running for reelection and is not required to provide a letter of nomination or letters of recommendation.

The candidate provided the following responses on the Candidate Questionnaire/Consent-to-Run Form:

Section Two: Candidate Qualifications

I am a member in good standing of USMS in this election year: Yes No

I am planning to attend the HOD Meeting for this election year: Yes No

I am Planning to attend all HOD Meetings during my tenure in office: Yes No

I have attended more than 1 HOD Meeting in the past five years: Yes No

I am a resident and a member of the Zone from which I seek election (Director Candidates only): Yes No N/A

Please list the USMS National HOD Meetings you have attended, including the dates of attendance:

- San Diego, CA – 2003
- Greensboro, NC – 2004
- Orlando, FL - 2005
- Dearborn, MI – 2006
- Anaheim, CA – 2007
- Atlanta, GA – 2008
- Chicago, IL – 2009
- Dallas, TX – 2010
- Jacksonville, FL – 2011
- Greensboro, NC – 2012
- Anaheim, CA – 2013
- Jacksonville, FL – 2014
- Kansas City, MO - 2015

Section Three: Questions

Why are you interested in this position and why do you believe you would be a good candidate?

I am interested in continuing my term as At-Large Board Member from the Southwest Zone as I believe we still have room to improve and grow our organization. I am passionate about the sport of swimming. Since 2003 I have been a USMS volunteer, mostly on the national level. In 2004, I was one of 12 people selected to attend the masters' high altitude camp in Colorado Springs. With everything that this camp offered, this experience increased my desire to give back to the sport and organization that invested in me.

In 2005, I was elected as an at-large BOD member, serving two terms. In this position, I chaired the first Executive Director Task Force and laid the ground work for the Executive Compensation and Benefits Committee.

With my diverse background as a CPA, experience in executive compensation and a swim coach, I offer the organization key knowledge and energy in areas that are important for its growth. I was also an assistant organizer for the 2003, 2011, 2012, 2013, and 2015 nationals.

I have enjoyed my previous service and demonstrated that I can get the job done. In assisting with the running of the 2011, 2012, 2013, and 2015 nationals, I have displayed my organizational skills. With my previous experience on the Board, I know how it operates and what is expected.

What do you consider to be the major issues facing USMS now and in the future? As a person holding an elected position within USMS, how would you address these issues?

Growth and retention, and club and LMSC development are areas I see as critical to the health of our organization. If we do not grow our membership, it is hard to implement new programs and obtain new sponsors. Working with clubs and the LMSCs can help with growth and retention. As a member of the Board, I would help establish policy and continue to refine the strategic plan, helping the organization to deal with these issues.

Please list USMS committees on which you have served. Include the dates you were on the committees and the names of the committee chairs under whom you served:

- International 2003 – 2005; Sandy Rousseau
- Championship 2004 – 2005; Barry Fasbender
- Long Distance/Open Water 2007 – 2009; Marcia Cleveland
- Compensation and Benefits 2007 - 2009
- Coaches 2010 – 2011; Craig Keller
- Finance 2011 – 2016; Homer Lane and Jeanne Ensign
- Audit 2013 – 2016; Elyce Dilworth

Please list any other experience that relates to your qualifications for the position.

- Former Arizona Sanctions Chair
- Former Arizona LMSC Competition Committee Chair
- Chair Executive Director Search Committee; 2005 – 2007
- Chair Employee Compensation Task Force; 2005 - 2007
- Chair Dues Increase Task Force; 2006
- Member of Long Course Nationals Evaluation Committee - 2005
- Member of National Headquarters Task Force

- Member of National Headquarters Task Force - 2015
- Member of Membership Dues Task Force
- Member of National Board of Review 2014 - 2015
- Member of FOG Subcommittee 2013 - 2014
- Chair FOG/MAP Subcommittee 2015 – 2016
- Member of Goals and Objectives Subcommittee - 2016

Please list any other information you would like included.

I am a certified public accountant with over 25 years' experience in the business world, having practiced both accounting and executive compensation. In these roles, I have worked as part of a team as well as being a leader. I was also the controller for a kids swim team for two years, helping to meet budgetary constraints. I coached masters for five years and both boys and girls high school swimming for six, winning three state titles. I have also helped direct five national championships: May 2003, April 2011, April 2012, August 2013, and April 2015.

Please write a short summary statement that will be posted on the display board with your photograph at the HOD Meeting

I look forward to continuing to help lead USMS as the organization continues to grow.