

III. Section Three: Questions

Why are you interested in this position and why do you believe you would be a good candidate?

I have been a member of USMS for 24 years, serving as an officer in every capacity at the LMSC level for 15 years. I am a National delegate and have been an active in various committees for the last ten years.

My devotion to swimming is infinite and it has been a driving force in my life. The coaches, fitness and sports medicine committee all point to the betterment and quality of life for our athletes. As I coach my young swimmers and my college team, I remind them that this is a permanent lifestyle, not a temporary stop. We must make this a need not a want. Everyone has a different reason for being here, but the love of swimming and what we do as an organization for the participant is what keeps them coming back.

What do you consider to be the major issues facing USMS now and in the future? As a person holding an elected position within USMS, how would you address these issues?

As we move forward and our population ages, we need to make USMS irresistible, attainable, and needed by every age group. I like the idea of a mentor program, where our experienced coaches, mentor a new coach, so we have succession in place, when someone moves on to a different role. This is also relevant in our LMCS's, so positions are altered and new ideas are brought in to update and further the future of the LMSC.

Master coaches who specialize and give the older athlete the tools to succeed and literally feel better after their swim are the ones who will continue to support our membership. In the same vein, we need to continue to build our young membership by encouraging the lifestyle that swimming provides. They want to see different venues like open water succeed, because many of the younger swimmers are transitioning to triathlons. Swimmers rely on each other when there is no direction, but we must continue to develop a reliable path to success.

We should continue to market to all ages and emphasis interaction with other groups to build camaraderie amongst other fitness organizations.

Coaching + fitness hopefully avoids injury, and sustains the road to encouragement and happiness in the pool or the open water venues.

Please list USMS committees on which you have served. Include the dates you were on the committees and the names of the committee chairs under whom you served:

Championship Barry Fasbender 2006-2008
LMSC Development Doug Adamovich 2009-2011
Recognition and Awards Sally Dillon/Ray Novitske 2012-present
LMSC Development Paige Buehler 2014-present

Please list any other experience that relates to your qualifications for the position.

I have been a member of some type of committee for ten years. I am well rounded and well versed on many levels of USMS. I attend as many meetings as possible during convention so I can stay current with changes within the committees. I assist in workshops and lead Peer to Peer teleconferences. I continue to educate myself so I can represent USMS properly.

Please list any other information you would like included.

I have been a coach for the last 27 years. I am a level 3 certified Masters coach as well as Maryville University's D2 head men and women's coach. I have a degree in sports management and can do any facet of event planning, organization and management as demonstrated as an assistant to the last recent national championships (2012, 2013, 2015)

Please write a short summary statement that will be posted on the display board with your photograph at the HOD Meeting

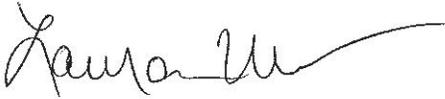
My goal is to have everyone know what USMS is about, like they do the Super Bowl. I want to continue to build and encourage all walks of life to take that first stroke. Retention through program development is what will encourage people to come and stay. As our organization continues to grow, we need to provide the tools for their success, and that includes coaching, a fitness program and a sports medicine program to explain how our sport makes you fit for life.

April 30, 2015

TO : Cheryl Gettelfinger
United States Masters Swimming

Dear Cheryl,

I nominate Lori Payne for the position of Vice President – Community Services.
I consent for this nomination to be published.

A handwritten signature in black ink, appearing to read "Laura Winslow", with a long, sweeping horizontal stroke extending to the right.

Laura Winslow
Board of Directors, At-Large Director from the Southwest Zone

Rob Copeland

100 Grouse Point
Fayetteville GA 30215
April 27, 2015

TO: Cheryl Gettelfinger
Election Committee Chair
U.S. Masters Swimming

It is my privilege to write this letter of recommendation for Lori Payne to be our next U.S. Masters Swimming Vice President of Community Services.

Through her work on numerous USMS national committees (Championship, Recognition & Awards, LMSC Development and Marketing) and with her experience as a Masters and college coach; I believe Lori posses the background, skills, aptitude and experience to lead our Community Services division. In addition, Lori has shown a passion for our sport and is a committed volunteer and leader at the local, zone and national levels.

As VP of Community Services, Lori will have responsibilities over our Coaches, Fitness Education, and Sports Medicine committees. With Lori's interpersonal skills, leadership and enthusiasm I know she will be able to work with and challenge these committees and USMS staff to set and achieve their goals; expanding services to our members and the adult swimming public.

In the years I've known Lori; she has always been positive force within Masters Swimming and has shown an amazing volunteer spirit. I am confident this spirit will continue to shine as Lori steps up to the next level of service leadership in U. S. Masters Swimming.

Lori will be an advocate for her committees, a strong voice on the USMS Board and a vital member of our leadership team. I recommend Lori without reservation to serve as our Vice President of Community Services for U.S. Masters Swimming.

Very truly yours,



Rob Copeland
U.S. Masters Swimming Board Member

p.s. The USMS ad hoc Election Committee has my permission to reproduce and distribute this letter.

TO: Cheryl Gettelfinger
Election Committee Chair
U.S. Masters Swimming

It is my pleasure to recommend Lori Payne for the office of Vice President- Community Services. Lori has been involved with United States Masters Swimming (“USMS”) in a volunteer capacity since 2006. Her increasing responsibility over the last nine years and passion for the sport of swimming make her an outstanding candidate for the VP- Community Services role. In 2012, Lori was awarded the Dorothy Donnelly Service award demonstrating her commitment and leadership to the organization.

At the National level, Lori has served on the Championship Committee, LMSC Development (Vice Chair 2009-2011), and Awards and Recognition. This diversity of committee volunteerism will enable her to successfully lead the organization at the Executive level. In addition to these committees, Lori is currently serving as the Breadbasket Zone Chair (second term), has served as Chair of Ozark Swimming for six years during two different terms and President of St. Louis Masters. These experiences at the National, Regional and Club level well position her for the next step of serving on the BOD and Executive Committee of USMS.

On the pool deck, Lori has been instrumental in the development of a brand new Division Two swimming program at Maryville University in St. Louis and coached summer league for over twenty-five years. She holds a Level 3 USMS coaching certification.

When you combine these contributions, with her Bachelor of Science in Sports Management, Lori has the perfect complement of experiences and talent to lead USMS into the future. Her enthusiasm and dedication for the sport of swimming are second to none.

Respectfully,

Jill Gellatly

At-Large Board of Directors South Central Zone

Note: I consent to this letter to be published.