

III. Section Three: Questions

Why are you interested in this position and why do you believe you would be a good candidate?

I am interested in **Treasurer position** because of my love for Masters swimming and my desire to serve USMS in a capacity that I am professionally qualified.

I am a senior finance executive with over 35 years of experience in accounting, financial management. My scope of career experience ranges from working for a large multi-national corporation to company start-ups and business consulting. I have managed domestic and international financial operations coupled with developing local and worldwide strategies for their performance. I have served on Boards of Directors of various corporations, both domestic and international, combining diverse cultural and differing traditions to achieve corporate objectives. I believe that I can continue to provide a fresh and unique perspective to the **Treasurer** position. My International Board experience should complement the responsibilities of the position's requirements. **I'm confident I can continue to add value** to USMS and look forward to the opportunity to serve **Treasurer**.

I have served on the Finance Committee for 16 years, and two years as the Chairman. I have been USMS Treasurer for 4 years, consequently, I am well versed with the financial and operations of USMS. I am currently Chair of the Investment Committee and member of the Audit Committee.

My current career status enables great flexibility to serve USMS. I have a passion to volunteer my time at this stage of my life to give something back for all that I have obtained. I feel fortunate to have received a gift of life when I acquired my transplanted heart in February 2006.

Education qualifications:

Master of Business Administration, Western Michigan University, 1970

Bachelor of Business Administration, Western Michigan University, 1969

What do you consider to be the major issues facing USMS now and in the future? As a person holding an elected position within USMS, how would you address these issues?

Engage new volunteers and develop new leaders for USMS. We must determine how we are going to get new volunteers involved in the organization and develop them to become the future leadership. We need to develop a program specific to local LMSCs that encourages new members to attend the national convention and become more willingly involved in our organization. We may need to assist certain LMSCs with funding, but we need to have a precise USMS program that supports getting new faces to our convention. If we avoid setting a proactive agenda to this issue, I believe it may become increasingly difficult to acquire adequate leadership for the future success of USMS.

Organization structure for the guidance of USMS. We embarked on a new era for USMS in 2009 hiring a new Executive Director, established its National Office in Sarasota, Florida and implemented a new 5 Year plan for the organization. We are in an excellent financial position as an organization after our first Five Year Plan. We grew membership from 48,310 to 59,063.

The Board has the Challenge of a new five year plan (2015-2019) for the organization. USMS has developed a great strategic plan for USMS, but now Corporate Office with the support of the Board, need to develop the operation tactics to lay the foundation to achieve our strategic plan that supports a goal of growing to 100,000 members. I look forward to the opportunity of helping support the Strategic Plan and the mission of USMS.

Please list USMS committees on which you have served. Include the dates you were on the committees and the names of the committee chairs under whom you served:

I have served on the Finance Committee since 2000. My Committee chairs have been Doug Church, Jeff Moxie, Tom Boak, and currently Chair Jeanne Ensign. I was Vice-Chair under Tom Boak. I was the Chairman of the Finance Committee 2007 to 2009.

I have been a member of the Audit Committee since its formation in 2009. The first Chair was Jill Gellatly and second and current Chair is Elyce Dilworth.

I have been a member of the Investment Committee since its formation in 2009. Dave Burgio was the Chair from 2009 to September of 2013. I am the current Investment Committee Chair.

I served on the Executive Committee from 2009 to 2013. The Chairs of the committee were Jeff Moxie and Nadine Day.

Please list any other experience that relates to your qualifications for the position.

I have enjoyed two careers; my first as finance executive of Federal-Mogul (23 years) with direct responsibility for all financial activities of diverse manufacturing businesses in the United States and 12 foreign countries generating \$600 million in sales. I possess extensive experience in managing global financial staffs, analyzing and monitoring individual unit performance, developing local and worldwide strategies, organizing joint venture/licensing agreements, managing foreign exchange exposure, directing treasury function at international locations and counseling the Group President as well as the location General Managers. I recruited and trained highly successful Directors of Finance for eight foreign subsidiaries.

My second career involves administering and operating a management and financial consulting company of which I have co-ownership. My financial consulting company served industry on domestic and international projects led and managed a number of successful business turnarounds and started up a high-tech pharmaceutical venture. Thru My consulting Company for the last 7 years, I have managed and directed the operations of a software company with operations in India and the United States.

Please list any other information you would like included.

Age 68, excellent health, new heart, married 49 years, three daughters and five grandchildren.

Hobbies: competitive swimming, golf, and financial advising.

Treasurer, Michigan LMSC, 1997 to 2007

Vice-Chair, Michigan LMSC, 2007 to 2009

Chair, Michigan LMSC, 2009 to 2011

Chair, Michigan Masters Swimming Endowment Committee 2008 to Present

Please write a short summary statement that will be posted on the display board with your photograph at the HOD Meeting

I am a senior finance executive with over 35 years of experience in accounting and financial management. My scope of career experience ranges from working for a large multinational corporation to start-ups and business consulting. I have managed both domestic and international financial operations. I have served on Boards of Directors of various corporations, both domestic and international, bringing diverse cultural and differing traditions together to achieve corporate goals. I believe that I can continue to bring a fresh and unique perspective to USMS as ***Treasurer***. My International Board experience should complement the responsibilities of the ***Treasurer's*** position's requirements. I firmly believe I can continue to add value to USMS and look forward to the opportunity to serve as ***Treasurer***.

Phil Dodson
USMS Treasurer

April 30, 2015

To the Elections Committee
c/o Cheryl Gettelfinger
Chair of the Election Committee

Dear Cheryl,

I am writing to nominate and highly recommend Ralph Davis for the officer position of Treasurer for United States Masters Swimming. Ralph is uniquely qualified for this position because of his 35 years professional experience in accounting and financial management coupled with 16 years of volunteer experience with USMS in the Finance, Audit and Investment Committees, including Chairmanships and 4 years as USMS Treasurer.

Yours Truly,

A handwritten signature in black ink that reads "Phil Dodson". The signature is written in a cursive, flowing style.

Phil
Dodson
USMS Treasurer

The USMS ad hoc Election Committee has my permission to reproduce and distribute this letter.

Kennard A. Kinzler

208 Oohleeno Lane,
Loudon, TN 37774

TO: Ms. Cheryl Gettelfinger

April 21, 2015

Chair, Election Committee

USMS

Dear Ms. Grettelfinger,

I am honored to be able to heartily recommend Mr. Ralph Davis for the position of Treasurer of the USMS.

I have had the privilege of knowing Mr. Davis since the early 1990's, when we worked together as a team for over a decade in a consulting business which we owned jointly. In that business, and particularly as a partner, I had the opportunity to observe many attributes of Mr. Davis' ability to manage, create solutions to problems, implement new programs, communicate with the banking community, the legal community, our clients, and their customers. Our specialty was in helping businesses that were in financial and legal difficulties, restoring them to become healthy and sustainable. In that duty, there were many times we faced formidable challenges, including struggling, at times, with the very people we were hired to help! Even in the most trying circumstances, Mr. Davis conducted himself with the highest degree of professionalism, a trait not often found in many people. I had never once seen him to be dishonest, exhibit inappropriate behavior, or offer solutions that were incorrect.

To his credit, I would rank him a straight "A" performer, in all the categories listed above.

If I had to do it all over again, he would be my first choice as a business partner.

I know he has also had a longtime passion and respect for the USMS, and would wholeheartedly recommend his speedy approval for the task. He will serve you well!

Please do not hesitate to contact me for any other assistance I may be able to offer, should you have any further questions.

Very truly yours,

Kennard Kinzler

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