

Championship Committee

Mark Moore, Chair

Jeff Rodin, Vice Chair

Committee Members: Tom Boak, Debbie Cavanaugh, Kim Crouch, Lisa Dahl, Barry Fasbender , Jill Gellatly, Zack Gray, Errol Graham, Jack Groselle, Katie McClelland, Hugh Moore , Jane Moore, Michael Moore , Barbara Protzman, Sandi Rousseau, Jody Smith, Robin Segnitz, Lisa Watson

Introduction: Our mission is to serve in an advisory capacity to national championship hosts and make recommendations and decisions that enhance the quality of championship meets for all registered U.S. Masters Swimming members; to actively solicit and receive bid proposals, review bids and select the sites for national championship meets; and support marketing opportunities for U.S. Masters Swimming Corporate Partners.

Championship Meet Liaisons 2009 SCY Nationals in Clovis, California

Michael Moore, the meet liaison, worked with the meet host for this meet.

2009 LCM Nationals in Indianapolis

Barbara Protzman, the meet liaison, worked with the meet host for this meet.

2010 SCY Nationals in Atlanta

Lisa Watson, the meet liaison, is working with the meet host for this meet.

2010 LCM Nationals in San Juan, Puerto Rico

Deb Cavanaugh, the meet liaison, is working with the meet host for this meet.

Discussions and projects since the last convention:

Championship Committee is working closely with the National office in regards to the Meet Contract and the Marketing Liaison for the National Meets. The committee continues the ongoing meet bidding process review of the following:

- I. Identify Facilities/Potential Bidders
 - List of Facilities
 - i. Contact Info
 - ii. Teams/Programs
 - iii. Open Dates
 - iv. Experience (Rating)
 - Work with Committee & LMSC's to identify
 - Rotation Plan
- II. Motivate Facilities to Bid
 - Provide Simple and Enticing Host Benefit Document
 - Send out Request to Bid/Potential Dates
 - Call highly desired facilities
- III. Simplify Bid Process
 - Easily Accessible Info About Bidding
 - Clear and Concise Bid Document
 - Web Site
 - FAQ's/Who to Contact
- IV. Bidder Support Plan
 - Bid to Convention to Meet

2010 SCY and LCM Championship Bids:

Jeff Rodin prepared a 'host a national meet' letter that was sent out to all the LMSC's encouraging them to consider bidding in 2011 for either the SCY or LCM Championship. The following groups were mailed bid packages: New York (Long Island), Bismarck, ND, Santa Clarita, CA, The BEST Swim Club in Phoenix, AZ, Missouri and Michigan.

Action items:

1. Approve the NQT's for 2010 Short Course Nationals. Current policy is for 10th place = 10% (Top

- Ten Times).
2. Approve 2010 SCY and LC revised order of events.
 3. Create a task force of staff and championships committee members that can collaboratively develop a comprehensive marketing and promotion plan for our championships.

Championship Committee Agenda

Thursday, September 17th, 2:00pm-3:15 pm - Vienna

1. Review/discuss 2009 SC and LC meets
2. Review/discuss Regional/Local Club Designation Protest Policy for National Championships.
3. Review awards, logo and plans for the 2010 National Championships.
4. Task force report on the comprehensive marketing and promotion plan for National Championships.
5. 2010 NQT's
6. Bid selection process/area selection rotation

Friday, September 18th, 10:00am-12:00 noon - Vienna

1. 2011 Championship Bid awards (selected bids will present to the HOD Saturday during the Championship report.
2. Review recommendation changes for the Championship Bid Packet.

Coaches Committee

Chris Colburn, Chair
Chuck Burr, Vice Chair

Committee Members: Dennis Baker, Chris Campbell, Mo Chambers, Bill Cleveland, Amanda Conk, Doug Garcia, John Grzeszczak, Allen Highnote, Kris Houchens, Heather Howland, Laurie Hug, Mike Jacobson, Don Mehl, Kerry O'Brien, Ahelee Sue Osborn, Rand Vaillancourt, Scott Williams, ex officio: Michael Heather

Introduction: The Coaches Committee has been busy this year on both new and existing initiatives. While plugging along on existing projects to improve communications with and among coaches nationwide, a subcommittee has been working diligently on a partnership with ASCA to revise and redesign a Masters Coach Certification curriculum. This partnership and the maintenance of the resulting curriculum will represent a major focus of the committee going forward.

Discussions and projects since the last convention: The largest task on the committee's plate has been the ASCA partnership mentioned above. This ongoing two-year project includes a rewrite of the certification curriculum and a revision of the old ASCA Masters School, which will be rebranded as the Masters Level I course. Work will continue in Year 2 of the project to add Masters-specific content to the ASCA Levels 2 through 5 schools, and to work with ASCA on advertising and promotion of business opportunities for adult aquatic fitness. Work also continues with the Marketing and Communications staff on content for both the regular Coaches newsletter and for *USMS SWIMMER*. The On-Deck Coaching program provided a solid number of coaches in Clovis, and numbers for Indianapolis and Chicago are promising. Many committee members also took part in the SwimFest '09 clinic in The Woodlands in May, both as attendees and mentor coaches. We had some talented nominees this year for the Coach of the Year and Kerry O'Brien awards, and our Online Coaching program continues to be a hit for our membership. Conversations continue both within the committee and with Club and Coach Services on improving the structure, availability, and frequency of both pool and open water Mentor Coach and Swimmer Clinics.

Action items:

1. Solicit subcommittee members for Masters Coach Certification Project (Levels 2-5)
2. Solicit assistance for Kerry O'Brien Award subcommittee
3. Solicit assistance with Coaches Committee presence at 2010 High Performance Camp
4. Solicit help with 2010 ASCA World Clinic Masters Breakfast and Discussion Panel

Coaches Committee Agenda

Thursday, September 17th 11:30 a.m.–12:45 p.m. - Narita

1. Discussion of Rules/Legislation that affect the Committee
2. Ongoing Projects
 - a. ASCA Clinic organization
 - b. Coaches Certification Curriculum
 - c. Coach of the Year
 - d. Kerry O'Brien Coaching Award
 - e. On-Deck Coaching
 - f. International Coaching at Worlds
 - g. Online Coaching
 - h. Contributions to *USMS SWIMMER*
 - i. Coaches Newsletter
 - j. Mentor Clinic Redesign
3. New/Revised Projects
 - a. Masters Coaches Certification Curriculum, Year 2
 - b. 2010 High Performance Clinic
4. New Business

Communications Committee

Hugh Moore, Chair
Jeanne Seidler, Vice Chair

Committee Members: Bonnie Coleman, Daniel Cox, Susan Ehringer, Kate Hawley, Chris Lundie, Ray Novitske, Carl Saxton; **Ex-officio:** Doug Garcia, Heather Hagadorn, Jim Matysek, Bill Volckening

Introduction: The past few years have seen significant changes in the way USMS does business. Most notably we now have an Executive Director and expanded national office that are doing a superb job of communicating with our members. Many of the concepts that they are doing (e.g. enewsletter to members and enewsletter to coaches) originated in the Communications Committee, but the committee did not have the authority nor resources to implement. Communications should be (and are) a major task of the National Office. These and other changes have led the committee to discuss whether it should continue as a committee. We considered how to restructure the committee so that it would continue to be a viable group and provide a positive volunteer experience for its members. However, our conclusions were that any restructure would probably not be limited to nor focused on communications and that it was probably best to redistribute current committee projects under different USMS functions. We have also learned that the Governance Committee is recommending that the Communications Committee be disbanded. The committee has some reservations with this direction until we have assurances that our current projects are moving forward under the direction of the National Office or another committee.

Discussions and projects since the last convention: Ray Novitske updated the Communications section for the USMS Guide to Operations (formerly known as the LMSC Handbook) in November.

Members of the committee helped test the USMS survey that was sent to 10,000 USMS members in May. The committee selected recipients for the 2009 USMS Newsletter of the Year and the 2009 June Krauser USMS Communications Award.

The projects listed in the agenda were all discussed, with emphasis on Assistance to Webmasters.

The committee decided to discontinue presenting the Newsletter of the Year, following this year's selection. The committee is also discussing how best to recognize exemplary and/or innovative communications in clubs and LMSCs.

Action items:

The committee will decide whether to endorse disbanding the committee or to recommend that it continue. The committee will also discuss how best to assure that each of the projects listed in the agenda move forward.

Communication Committee Agenda

Thursday, September 17th 11:30 a.m.–12:45 p.m - Da Vinci

1. Introductions
2. Future of the Newsletter of the Year Award
3. Discussion of current projects and how to move forward with each:
 - a. Zone Committee or a replacement committee dealing with LMSC and/or club development could oversee the following:
 - i. Assistance to Webmasters
 - ii. Places to Swim
 - iii. Newsletter Archive
 - b. The National Office could oversee the following:
 - i. End to End Event Management
 - ii. Calendar of Events
 - iii. Meet Events Database
 - iv. Communication Plan
 - c. Recognition & Awards could oversee selection of the June Krauser USMS Communication Award
4. Decision whether to recommend termination or continuation of the committee

Finance Committee

Ralph Davis, Chair
Sarah Welch, Vice Chair

Committee Members: Thomas Boak, David Burgio, Joanie Campbell, Doug Church, Jim Clemmons, Ross Davis, Elyce Dilworth, Phil Dodson, Betsy Durrant, Jeanne Ensign, Paul Griffin, Conrad Johnson, Lucy Johnson, Homer Lane , Fred Nelis, Anna Lea Roof, Sarah Welch, Ex Officio: Margaret Bayless, Ex Officio: Nick Florio ,Ex Officio: Jeff Moxie, Leo Letendre (VPNO)

Introduction: The Board Governance Committee has recommendation to have the Finance Committee as a committee of the Board instead a committee of the House. A primary reason for this is so the board can fulfill its obligation to USMS with respect to financial oversight and control. Currently, the Board is accountable and liable for the financial aspects of the corporation, yet they have no reporting authority over our current structure. The Board wants to have a greater role in USMS finances.

Discussions and projects since the last convention: Based on Board Governance Committee recommendation the Finance Committee has taken on the task drafting the new Financial Policy. The Finance committee is updating FOG to complement the new Financial Policy and the new organization structure of USMS.

Action items:

We will complete the new Financial Policy and update FOG prior to the convention. We have a target date of September 1st to complete the documents and present them to the Board of Directors and Executive Committee.

We will review the 2010 budget prior to the convention and be prepared to assist the Executive Director in finalizing the 2010 budget at the convention.

Finance Committee Agenda
Thursday, September 17th 10:00 a.m.–12:45 p.m. – Malpensa
Friday, September 18th 4:45 p.m.–6:15 p.m. - Malpensa

1. Call to order, Ralph Davis Chair's Report.
2. Review the minutes from last years meeting
3. Treasurer's report, Nick Florio
4. Review of Clifton Gunderson LLP's Audit report
5. Review old Business
6. Review and discuss the new the Financial Policy and the updated FOG.
7. Review and finalize the 2010 USMS Budget.
8. Finalized Goals and objectives for 2010

Fitness Education Committee

Marcia Anziano, Chair
Linda Shoenberger, Vice Chair

Committee Members: Lee Carlson, Morgan Edwards, Katherine Farnan, Suzi Green, Vicki Hill, Janet Latham, Raena Latina, Tom Mester, Susan Moucha, Jon Olsen, Pete Palmer, Donna Schubkegel, Mary Sweat, Greta VanMeeteren, Michelle Ward, Theresa Wistrom. Ex officio: Michael Heather

Introduction: The committee has worked this year toward better organization and definition of committee duties and responsibilities. We have defined positions as follow: GTD- Virtual Swim Milestone Coordinator; "Meet the GTD Swimmer" Feature Coordinator; GTD Program Coordinator; GTD Award Coordinator; Monthly Article Coordinator; and Monthly Article Poster. Each defined position has a list of duties and associated time frames. We feel that by defining the various positions and associated tasks it will allow those who volunteer to know what is expected of them during that time.

Discussions and projects since the last convention:

Fitness Award: Worked with Sally Dillon to better define the Fitness Award criteria, to make the web pages for the award more consistent with the other awards offered by US Masters Swimming, updated the information on each winner on the Awards page, and supplied a brief statement as to why they won the award that now appears with their personal data. This was all to work to conform to the other awards and their pages.

Check off Challenge: Updated the bid forms on the web site.

Go the Distance: Mary Sweat continues to serve as the event coordinator of GTD. We worked to distribute some of the duties of the Go the Distance Coordinator. Greta VanMeeteren now writes the monthly articles on random participants in the program. Linda Shoenberger has assumed the duties of award distributor. As of the June data, the FLOG feature of MYUSMS was made available for participants to enter their monthly data. As of the end of June, there were 953 participants in this program. Of those, 501 used the FLOG feature to submit their data. Work will continue during the remainder of 2009 to get more of the participants using the FLOG. We will also develop a policy of how to handle those that will not be using the FLOGS.

Fitness Calendar: A committee Calendar was developed in an effort to provide guidelines to the Committee for the completion of tasks. This helps to focus work to be done during conference calls so that not everything has to be done at convention.

Job Descriptions: Put together the list of duties for each of the volunteer duties that are needed by the committee so members better understand what they are signing up for in advance of offering to do a job.

Monthly Web Articles: Linda Shoenberger continues to provide the monthly articles for the web site.

Fitness Education Committee Agenda **Thursday, September 17th 10:00 a.m.–11:15 a.m. – Da Vinci**

1. Introductions
2. Check Off Challenge – review all bids, choose a sponsor
3. GTD – review where we are with the FLOGS, determine if we have the duties covered for the year 2010
4. Review all coordinators for coming year. These should all be assigned, but need to verify that we have all in place that we need.
5. Topics for Monthly Articles for Web

History and Archives Committee

Barbara Dunbar, Chair
Meegan Wilson, Vice Chair

Committee Members: John Bauman, Marcia Cleveland, Cheryl Gettelfinger, Richard Hess, Paul Hutinger, Susan Nolte, Jennie (Catherine) Quill, Patrick Quinn, Gail Roper, and Executive Liaison Julie Heather (VPLO)

Introduction: The History & Archives (H&A) Committee worked to accomplish its mission of recording, collecting, archiving, and preserving USMS history and documents and to serve USMS and its members. Projects include locating and archiving documents, research and swimmer data verification, conversion of old Top Ten and registration files, and collecting, editing, and updating histories and stories about USMS swimmers.

Discussions and projects since the last convention:

1. Over the past year, H&A located and scanned and submitted 35 AAU Masters and USMS pool National Championship results (1970 – 1993) for posting/archiving onto the USMS web site. Some are missing relay results or club scores. A few have sections that are not legible. Results for the 1989 LCM National Championships (Grand Forks, ND) contain individual results for only 10 places. We are searching for the missing relay and club score results, more legible versions, and a complete set of 1989 LCM Nationals with all places.
2. Work continues on the massive project to convert pre-1993 Top Tens into electronic format for posting onto the USMS web site, to identify Top Ten swimmers, and to locate Top Ten Errata. John Bauman is linking IDs and clubs to swimmers on the pre-1993 Top Ten lists.
3. H&A is searching for the following missing Open Water and Long Distance National Championship results and for missing date and location information. Please email the H&A Chair at Archives(at)USMS(dot)org with any information regarding the following results:
 - 1974 AAU National Open Water Championships** - Masters Men 2-mile cable & Masters Women 1.5 mile cable, July 24-25, 1974, Lake Placid, NY;
 - 1979 AAU National Open Water Championships** – Masters 10 mile (marathon event), July 22, 1979, Seal Beach, CA (Huntington Beach to Seal Beach); only have top 5 finisher results;
 - 1980 AAU National Long Distance Championships** – 2-mile event (¼ mi closed course straightaway cable), August 3, 1980, Lake Clare, Huntington, IN;
 - 1981 Quarter-mile Straightaway National Championship** (2-mi cable event), Huntington, IN;
 - 1981 Open Water 3 miles National Championship** - Seal Beach, CA (? date);
 - 1981 Marathon (? 10 mi) National Championship** - (believed to be 10 miles at Seal Beach, CA);
 - 1982 Quarter-mile Straightaway Nat. Championship** - (2-mi cable), July 1982, Huntington, IN;

1982 One Mile Open Water (new) National Championship, December 1982, Ft. Lauderdale, FL;
1982 Open Water 3 mile National Championship, July 1982, Seal Beach, CA;
1982 Marathon 10 mile National Championship, July 1982, Seal Beach, CA;
1983 Quarter-mile Straightaway National Championship (2 mi) July 16-17, 1983, Lake Clare, Huntington, IN, part of 26th Annual Glen Hummer 2 Mile cable event;
1983 USS/USMS National Long Distance Championships (3 mi) July 17, 1983, Seal Beach, CA;
1983 USS/USMS National LD Championships (10 mile) July 17, 1983, Seal Beach, CA;
1984 Quarter-mile Straightaway National Championship (2 miles);
1984 Open Water (1.5-3 mi) National Championship, ? July 15, 1984, 3 mi, Seal Beach, CA;
1984 Open Water (3.5-5.0 miles) National Championship;
1984 Marathon Type (>6 miles) National Championship, ? 07/15/1984, 10 mi, Seal Beach, CA;
 1984 Team (approximately 6000 yards) National Championship, probably no bid & not held;
1985 One Mile National Championship, Atsion Lake, New Jersey (Mid-Atlantic Masters?)
1985 Open Water (3.5-5.0 miles) National Championship, 3.5 miles - Seal Beach, CA
1985 Marathon Type (>6 miles) National Championship, 10 miles - Seal Beach, CA
 1985 Team (approximately 6000 yards), University of Alabama (no evidence that it took place)
1986 One Mile National Championship, "Glen Hummer" in Indiana
1986 Quarter-mile Straightaway (2 miles) National Championship, "Glen Hummer" in Indiana
1986 Open Water (1.5-3.0 miles) National Championship, 3 miles - Seal Beach, CA
1986 Marathon Type (>6 miles) National Championship, 10 miles - Seal Beach, CA
1986 Team (approximately 6000 yards) National Championship, Midwestern Masters
1987 One Mile National Championship, Bolsa Chica State Beach, CA
1989 Open Water (>6 miles) National Championship, 10 miles - Seal Beach, CA
1991 Open Water (3.5-5.0 miles) National Championship, 5 miles - San Pedro, CA

4. Writing, editing, adding, and updating stories and oral histories is an ongoing routine performed during the year along with correcting bad links. Photo links need to be added. Delegates are requested to submit stories, particularly of older swimmers who are alive.
5. Various research tasks have been performed during the year.
6. The meticulous conversion of old 1986-1993 registration files and pre-1986 registration data into electronic format is being done by John Bauman. The search for pre-1986 LMSC registration lists to assist reconstructing and verifying national registration files continues.
7. Committee members are locating IDs for swimmers identified as having held national records or as being All American or All Star. The data file created by Ginger Pierson to document the progression of National Records will be posted onto the USMS web site.

Action items: Most ongoing projects continue into next year.

History and Archives Committee Agenda

Thursday, September 17th 11:30 a.m.–12:45 p.m. – Mirabel

1. Call History & Archive Meeting to Order
2. Roll Call - Barbara Dunbar, Meegan Wilson, John Bauman, Marcia Cleveland, Cheryl Gettelfinger, Richard Hess, Paul Hutinger, Susan Nolte, Jennie (Catherine) Quill, Patrick Quinn, Gail Roper, and Executive Liaison Julie Heather (VPLO)
3. Introduce and welcome new delegates.
4. Old Business: Oct. 2008 – Sept. 2009 project and task reviews are in the Annual Report.
5. Discuss general 2010 committee focus and archive inventory at Henning Library, ISHOF.
6. Proof posted National Championship results. Create a list of those which are missing club scores or relays results or which contain less-than-legible sections.
7. Search for a complete set of 1989 Long Course Meters National Championships (August 17-20, 1989, Grand Forks, ND) meet results and any other missing or illegible results.
8. Locate 28 missing Open Water and Long Distance National Championships from 1974 through 1991 with assistance from Open Water committee members.
9. Discuss web projects, timelines, and priorities. Discuss web support.

10. Solicit, write, edit, and add swimmer stories; add photo links; proof and update.
11. Other new business: locate pre 1985 LMSC registration files, continue archives research.
12. Action Items
13. Announcements

International Committee

Laszlo Eger, Chair

Committee Members: Peggy Buchannan, Hill Carrow, Laura Collette, Bill Grohe, June Krauser, Alan Levinson, Myriam Pero, Laurie Reaburn, Anthony Thompson, Ex officio: Mel Goldstein, Heather Hagadorn, Nancy Ridout, Jim Miller, M.D.

Introduction: The charges of the committee are to encourage, promote, and assist with the dissemination of information on international meets, and notify USMS about opportunities to bid on international championship meets.

Discussions and projects since the last convention:

1. Six international meets were placed on the USMS website and three inquiries were made regarding those meets.
2. The original chair resigned in July, 2009 and Laszlo Eger was then appointed as Chair.
3. One committee conference call was conducted during the year. The following items were discussed:
 - Governance Committee recommendation to disband the International Committee – this idea was supported by the members present during the call, listing the following reasons:
 - Most international bodies don't look to committees for Federation Contacts. Plans and visions can most appropriately be communicated via U.S. Masters Swimming Staff or the President.
 - Objectives are to promote international swimming, and this task can still be managed by individuals on a personal basis
 - People who want to travel internationally typically know where to go to find information
 - A committee is not required "just in case" a project comes up. A task force or temporary committee can be formed to manage any special projects that require significant volunteer or group support.
4. The following committee tasks were recommended to be carried forward by USMS staff:
 - Maintenance of the contact list for various aquatics sports federations, currently posted at <http://www.usms.org/admin/intlcontacts.php>.
 - International guest invitations for Convention (currently budgeted for two).
 - Seeking out opportunities to bid for international events.
 - Maintenance of contacts for FINA member Federations
5. The following volunteer contacts should be kept on record in the volunteer database and utilized for future international needs:
 - Nancy Ridout (FINA Representative)
 - Mel Goldstein (Chair, UANA Technical Committee)
 - Jim Miller (Member of the UANA Masters Technical Committee, and Member of the FINA Sports Medicine Committee)
 - Laszlo Eger (International Meets)
 - Myriam Pero (Bilingual, Spanish)
 - Anthony Thompson (prior chair)
6. Worked with the USMS Editor-in-Chief, who will work to help promote the UANA Pan American Championship meet in *SWIMMER* and the member e-newsletter.

Action items:

1. Provide USMS staff with information in item #4 above.

2. There are currently no other action items for 2010, as the Governance Committee will be proposing dissolution of the International Committee, subject to HOD approval.

International Committee Agenda
Thursday, September 17th 3:30 p.m.–4:45 p.m. – Capital

1. Committee member introductions
2. Motion to approve Governance Committee recommendation to disband
3. Discuss ways that committee members can continue to provide and contribute on an ongoing basis
4. Motion to adjourn.

Legislation Committee

Sean Fitzgerald, Chair
Jennifer Parks, Vice Chair

Committee Members: Joan Alexander, Marcia Anziano, Daniel Cox, Barbara Delanois, Marilyn Fink, Marty Hendrick, Mary Hull, Arni Litt, Jane Masters, Chris McGiffin, Debbie Morrin-Nordlund, Steve Peterson, Dick Pitman, Erin Sullivan, Meegan Wilson, Susan Ehringer (ex-officio), Kathrine Casey (ex-officio), Leo Letendre(ex-officio)

Introduction: 2009 brings some big legislative changes. In most odd numbered years we consider about 30 amendments. This year we have over 60. Most of the changes are due to the transfer of work from the volunteer base of USMS to the paid staff. Many committee descriptions that were updated in 2007 have been changed once again. There are amendments to create 2 new committees and dissolve many more. There is only 75 minutes of unopposed meeting time to discuss these changes. The Legislation Committee will try to determine which of the changes warrant the most discussion and reserve time to speak to those matters during the unopposed time. The rest of the items will be discussed during the 7 ½ hours of Legislation meetings at Convention.

I would like to thank the Legislation Committee members, as well as the members of the Governance and Rules Committees for their work in bringing these proposals forward.

Discussions and projects since the last convention:

1. Worked closely with the Governance Committee to rewrite Part 5 of the Rulebook

Action items:

1. The nature of the Legislation Committee does not lend itself to “Actionable” items outside of the convention. Legislative amendments will be handled at the Convention.

Legislation Committee Agenda
Thursday, September 17th 10:00 a.m.–12:45 p.m. - Heathrow
Thursday, September 17th 2:00 p.m.–4:45 p.m. - Heathrow
Thursday, September 17th 5:00 p.m.–6:15 p.m. – Proposals Grand Ballroom FG
Friday, September 18th 10:00 a.m.–12:00 noon - Heathrow

1. Roll Call and Assignments
2. Introductory Comments
3. Review of amendment criteria and voting procedures
4. Consideration and Recommendation of Proposed Legislative Amendments
5. New Business and Projects.

Marketing Committee

Chris McGiffin, Chair
Tom Boyd, Vice Chair

Committee Members: Andrea Block, Randy Crutchfield, Christine Dos Santos, Doug Garcia (Ex Officio), Mark Gill (EC), Bill Grohe, Kate Hawley, Heather Howland, Nancy Kirkpatrick-Reno, Laura Davis, Chris Lundie, Danielle Newton, Dave Oplinger, Lori Payne, Jeff Strahota.

Introduction: For 2009, the Marketing Committee focused on a variety of initiatives and projects. We completed and submitted our research findings regarding USMS target segments for the creation of the marketing collateral by the National Office staff. Upon request, the committee initiated a survey of club web sites to document the existence of the new logo and online registration link. An additional committee request presented the committee with the task of examining the USMS Planner, its history, cost/benefit, and its value as a member service and non-member marketing device. A final report on the findings was submitted to Rob Butcher.

Finally, the committee considered potential program ideas that might contribute to increasing membership benefits and growth. Among the many ideas discussed, the committee felt that there were two basic offerings that met these criteria, and could be implemented with a minimum cost and a projected potential gain from a member value perspective and a non-member recruiting perspective.

As 2009 draws to a close, the committee continues to work toward completing its tasks related to the web site research and drafting final proposals for its Club and LMSC level initiatives. Thanks to all of the committee members who actively participated and contributed to this year's activities.

Discussions and projects since the last convention:

1. Completed and submitted the USMS Target Segment Report to Ashley Gangloff.
 - a. Included recommendations to create three (3) distinct targeted marketing brochures – one for Segment 2 (Serious, Non or Less-Competitive Swimmers), one for Segment 3 (Non-Serious, Competitive Swimmers), and one that targets both Segment 4 (All event participants/open water Swimmers) and 5 (Triathletes).
 - b. The committee felt that the audience in Segment 1 (Serious, Competitive Swimmers) would most likely be aware of USMS based on their prior competitive swimming experience (i.e., Age Group, College, etc.) and their closer proximity to existing USMS programs at nearby facilities. Therefore, we considered targeting this segment as a lower priority at the current time.
 - c. Overall, the committee members suggest that the collateral material should communicate that USMS understands each segment's needs, and that the brand connection should emphasize the welcoming and inclusive nature of the organization and its members.
2. Completed 2009 MOG's
 - a. Develop Club-level marketing initiatives that effectively promote membership growth and retention
 - b. Develop LMSC-level marketing initiatives that effectively promote membership growth and retention
 - c. Support USMS Marketing in the recruitment and retention of members
 - d. Support marketing needs of Club Development initiatives
 - e. Support local promotional event opportunities
3. 2009 project initiatives
 - a. Web site research request from Ashley Gangloff to document whether or not Club web sites have the new logo and a link to USMS Online Registration with Club Assistant.
 - b. Swim Buddies program
 - i. The committee is drafting a proposed definition of the program to submit to Rob Butcher by convention.
 - c. Free Trial program

- i. The committee is drafting a proposal to submit to the new LMSC Development Committee.
4. Committee members participated in Communications Survey “trial” and reported our feedback to Ashley Gangloff.
5. Per request from Rob B., the committee reviewed and documented USMS Planner history, cost/benefits, distribution and utilization.
6. Communicated reminder emails to LMSC Chairs regarding the USMS-LMSC Marketing Partnership program.
 - a. Exchanged current marketing strategies and promotional ideas with respondents.

Action items:

There are currently no action items for 2010, as the Governance Committee will be proposing dissolution of Marketing Committee, subject to HOD approval.

Marketing Committee Agenda
Thursday, September 17th 2:00 p.m.–3:15 p.m. - Narita

1. Committee member introductions
2. Motion to approve minutes from prior meeting.
3. Recap of committee projects and accomplishments
 - a. Final web site research submissions
 - b. Final draft definition of Swim Buddies program proposal
 - c. Final draft of proposed Free Trial program for use by USMS Clubs
4. Review and discuss new governance structure path
 - a. Marketing functions are now being carried out by the National Office staff, making a standing committee of volunteers unnecessary. USMS members with subject matter expertise may become part of a volunteer pool from which the National Office can draw for specific projects.
 - b. New LMSC Development Committee
 - i. The LMSC Development Committee shall work to strengthen LMSC governance and operations by providing educational opportunities and mentoring for LMSC boards and officers. The committee shall identify and provide support for LMSCs experiencing operational and governance issues, and monitor compliance with LMSC minimum standards as defined by the Board of Directors.
 - ii. This committee has been added to reflect the need for an intentional standing committee created to address LMSC development, rather than this responsibility falling on the Zone Committee. This committee will also assume LMSC-related activities that were within the purview of the Communications and Marketing Committees.
 - c. Other ad hoc project opportunities
5. Motion to adjourn.

Officials Committee

Charles Cockrell, Chair
Ed Saltzman, Vice Chair

Committee Members: Charles Cockrell, Pat Baker, Dave Diehl, Judy Gillies, Jan Kavadas, Fred Pigott, Ed Saltzman, and Paula Smith. Ex-Officio Members: Sandi Rousseau (Championship Committee Liaison), Kathy Casey (Rules Committee Chair), Jim Sheehan (USA-Swimming Officials Chair), Jackie Allender (SC Meet Referee), and Lucy Duncan (LC Meet Referee).

Introduction: The Officials Committee has continued with its efforts to train, educate, and certify USMS officials, both at the national and local level. A typical question addressed is “what is a USMS Official?” Anyone who accepts an invitation to officiate at a USMS sanctioned meet and is certified by one of recognized governing bodies (USA-Swimming, YMCA, High School Federations, NCAA, or USMS) is a USMS official. Although most of our officials may be certified through other swimming governing bodies, we recognize some of the unique aspects of masters swimming and the necessity to provide additional education for our officials in order to achieve a standard of fair and equitable officiating for our members. Simply put, our mission is to educate our officials on our rules.

Discussions and projects since the last convention: In 2008, the committee developed minimum standards for USMS officials programs for LMSCs to work towards. To achieve the minimum standards, we have continued to provide various materials to LMSC Officials Chairs throughout the year. These have included recommended briefing notes for officials, guidance for Meet Referees, recent rules interpretations, and answers to questions regarding specific meet situations. Throughout the year, we emphasized that each LMSC should take a proactive role in recruiting, assigning, and providing information to their Meet Referees. Specific questions during the year have involved administrative procedures for timing adjustments, modifications for disability swimming, disqualifications for deliberate delay or misconduct, stroke and turn jurisdictions, starting procedures, and necessary certification levels for officials. A few LMSCs asked for assistance in recruiting officials for various local meets.

We held a workshop for LMSC Officials Chairs in March 2009 and are planning a second workshop in late July 2009. We are planning to offer an “officiating masters swimming” workshop at Convention that will cover information for LMSC leadership and officials. In addition, copies of the USA-Swimming “officiating swimming” DVD and CDs with presentation materials will be available for LMSC representatives.

We continued the practice of working closely with National Championship Meet Referees to assist with officials recruiting, staffing, education of officials, and processes for effective operation of championship meets. Reports were submitted from the Officials Liaison and Meet Referee for Short Course Nationals in Clovis. As with previous meets, recruiting a sufficient number of officials remains a challenge, especially when multiple courses are used. We provided partial reimbursement for officials at Nationals to fill gaps in staffing with officials outside of the local area. We will continue to evaluate the process and financial resources needed to recruit a sufficient number of qualified officials for each meet.

Through our interactions in 2009, we identified a need to better synthesize the information for Meet Referees. Future plans are to develop a standard package for National Championship meets, including templates for Applications to Officiate, post-meet reports, process for approval to observe swims for official purposes, process for evaluating officials for advanced certifications, staffing guidelines, and recommended timelines for all of the pre-meet work.

We are continuing to evaluate the necessary processes for certification of officials through our LMSCs. Florida Gold Coast is continuing with efforts as a pilot program in this regard with a few officials in training. Arizona LMSC has also indicated interest. Several issues remain with certification of officials,

including access to and modification of the officials tests, opportunities to train with experienced officials, progression to higher levels of certification, and re-certification.

Action items:

1. Prepare National Championship resource package, including template for Application to Officiate, recommended timelines, staffing guidelines, post-meet report, and processes for observation of swims and evaluation of officials.
2. Distribute officials training DVD's and resource packages for LMSC Officials Chairs.
3. Evaluate certification process for officials and extend to additional LMSCs.

Officials Committee Agenda

Thursday, September 17th 3:30 p.m.–4:45 p.m. - Malpensa

1. National Championship Officials Report
2. Certification of Officials
3. FINA Officials
4. LMSC Training and Education
5. "Burning Issues for Officials"

Open Water and Long Distance Committee

Marcia Cleveland, Chair
Ann Svenson, Vice Chair

Committee Members: Marcia Benjamin, Bob Bruce, Christie Ciraulo, Susan Ehringer (Ex-officio), Mark Gill (VP Member Services), Heather Hagadorn, Suzanne Heim-Bowen, Bruce Hopson, Susan Kirk, Donn Livoni, Randy Nutt, Jennie Quill, Janet Renner, Dick Sidner, Tom Spence, Laura Winslow, Jill Wright, Robert Zeitner

Introduction: The Open Water/Long Distance Committee is an active committee year-round. We are in the midst of overseeing a total of 10 annual USMS National Championships this year.

Discussions and projects since the last convention:

1. **Committee Division** - At the time of this writing, a Governance Committee appointed by the EC in February has drafted legislation that will create two committees out of our one, very labor intensive committee. .
2. **OW Clinics** - In November 2008, all members of the OWLDC were charged with the task of conducting at least one (or more) OW clinic in their local area. To date, all members have held clinics, or have plans to do so shortly. The goal of these clinics is to help introduce open water swimming to those not experienced with it yet. The chair has personally assisted several members at their clinics and races, including Ann Svenson, Tom Spence, Jennie Quill, Robert Zeitner, Dick Sidner, Bruce Hopson, in addition to conducting a 10-series clinic in Chicago which is currently underway and receiving positive feedback.
3. **Awards** - This year our committee purchased medals and championship patches from Hasty Awards for 2009 and 2010, to the tune of over \$6000. Shipment received in March 2009.
4. **National OW Championships and Postal Events** - Under the guidance of Vice Chair Ann Svenson who has taken over full responsibility for the National Championship events. Ann's work, along with Susan Kirk, Tom Spence, and Jennie Quill, have advanced the OWLDC to yet another higher level to the benefit of all USMS members. The 5K/10K is the first Postal Championship to accept online registrations, with the OHP preparing to accept such entries in 2010. Requirements were drafted outlining what is necessary for acceptance of online entries. Jane Moore, of Ohana Swim Club (PNW) hosted the most successful and well-attended One Hour Postal in the history of USMS! Over 2500 members participated. Having access to the USMS National Database (NDB) allowed results to be compiled in an accurate, efficient manner. Participation in the OHP was again boosted with the entry

form running in Nov/Dec 2008 USMS SWIMMER. Participation in the USMS Postal Series more than doubled in 2008 with 57 swimmers putting together the full series of 5 events. All received patches they can proudly display. Several have purchased t-shirts commending their accomplishment. Susan Kirk maintains the national timeline for all events which is helpful in the evaluation process. 2008 Long Distance All Star certificates were sent to all recipients and sponsor awards were mailed to the winners by loyal USMS sponsor, Finis. Evaluators-Our committee asked a few USMS veteran OW swimmers (who are not committee members) to assess certain events this year. Their assessments of these events were superb, prompt, and allowed USMS to have experienced eyes and ears when we were unable to have a physical presence. This practice will be continued in the future. OWLDC members have been more of a presence when they are specified to evaluate a race, assisting the event directors in any way they can before, during, and after the race.

6. The OWLDC is assisting the History and Archives Committee to locate the 30 missing open water National Championship results. The missing results span the years from 1974–1991.
7. An unprecedented situation resulted in the need for a decision to be made at an OW NC this summer about how to award participants fairly for their efforts because the race was called for lightning 40 minutes after the start; some competitors had finished the full course distance but many had not.

Action items:

1. Prepare 2011 Bids for selection at Convention
2. Continue to monitor the on-going OW and Postal national championship.
3. Wrap up national championships that have occurred to date.
4. Proof 2010 OW/LDC National Championship entries.
5. Continue to spread the good word of USMS through our extensive OW clinic program.

Open Water and Long Distance Committee Agenda
Thursday, September 17th 3:30 p.m.–4:45 p.m. – Da Vinci

For those committee members unable to be physically present, they will be able to call in via a conference call number.

1. Attendance
2. Remarks by the Chair and Vice Chair
3. Assignment of evaluators for 2010 events.
4. Reports:
 - All-American
 - All-Star
 - Online Entries
 - Awards
 - Clinics
 - Review of 2010 championship bids.
 - Discussion of Legislation Items for Submission to HOD (as time permits).
5. Old business: Tech Suits
6. New business: Other items?

Friday, September 18th 4:45 p.m.–6:15 p.m. - Narita

1. Attendance
2. Remarks by the Chair and Vice Chair
3. Selection of 2011 championship bids.
4. Continued discussion of Legislation Items for Submission to HOD.
5. Finish up any business held over from the first meeting.
6. New business: Other items
7. Motion to adjourn

Publications Management Committee

Heather Hagadorn, Chair
Rebecca Friedlander, Vice Chair

Committee Members: Rebecca Friedlander, Raena Latina, Ex officio: Mark Gill, Ex officio: Jim Matysek, Ex officio: Meg Smath, Ex officio: Bill Volckening

Opening Paragraph:

The Publications Management Committee shall manage all USMS publishing activities and shall set publishing policy. The Committee shall develop and maintain or promote the development and maintenance of publications that a) support USMS's values and operating principles, b) provide benefits and information services for all USMS members, c) provide viable marketing tools, where appropriate, d) provide an income source for USMS, where possible and e) employ the most current industry standards for design, style, editorial content and usability, where appropriate. The committee shall establish working relationships with and support the volunteer and professional staff developing USMS publications, including the publishers of the USMS national publication, web operations personnel, committees that publish information for USMS and National Office personnel. The committee shall consist of the committee chair and sufficient members to execute the committee function. Members shall have the requisite skills to accomplish tasks as defined by the committee's objectives and goals. USMS professional staff with responsibility for publications shall be ex officio members.

Discussions and projects since the last convention:

1. The Publications Management Committee continued holding monthly meetings until February 2, 2009.
2. Members of the committee helped test the USMS survey that was sent to 10,000 USMS members in May.
3. Members of the committee proofed the USMS SWIMMER magazine, managed the publishing contract, reviewed style guides and provided input for updated magazine content.
4. During the 2008 convention, we began to have discussions regarding turning over the committee tasks to USMS staff. In February 2009, all tasks except USMS SWIMMER proofing were transitioned to USMS staff.
5. The committee supports the Governance Committee's recommendation to disband.

Publications Management Committee Agenda Friday, September 18th 4:45 p.m.–6:15 p.m. - Barejas

1. Roll Call
2. Discuss questions/concerns regarding disbanding; vote to accept or disapprove recommendations
3. New/Other business
4. Adjourn

Recognition & Awards Committee

Sally Ann Dillon, Chair
Hill Carrow, Vice Chair

Committee Members: Marcia Benjamin, Marianne Bradley, Kelly Crandell, Dan Gruender, Edie Gruender, Margie Hutinger, Graham Johnston, June Krauser, Walt Reid, Gail Roper, Joan Smith, Richard Smith, William Tingley, Rand Vaillancourt, and Ex officio Julie Heather.

Introduction: The Recognition & Awards Committee (R&A) oversees all of the USMS Awards, even though other committees select some. We review and approve proposals for official USMS awards and maintain a history of award recipients. The 16-member committee includes numerous representatives from

other committees.

Discussions and projects since the last convention: The chair and vice chair participated in a teleconference with representatives from other award-giving committees in an effort to coordinate deadlines and award procedures and to ensure that adequate information is posted on the awards page on the USMS web site. The group also decided on procedures to streamline presentations at the HOD meetings.

The R&A Committee met by teleconference on two occasions. Decisions included 1) the recommendation to the EC and BOD that the David Yorzyck award not be considered an official USMS award and that it no longer be presented at Convention, but rather be presented at SCY Nationals since the recipient would be present. The winners could be published on a divider page in the USMS Rules, 2) the approval of a new award – the USMS Staff Appreciation Award. The nominees and selection will come from the staff; the recipient will not be a staff member. Minutes of the R&A Committee teleconferences can be found on the USMS web site.

Nominations were submitted and selections made for the three awards under the purview of the R&A Committee. The 2009 Ransom J. Arthur recipient is Julie P. Heather and she was presented with her award at SCY Nationals in Clovis in May. The other outstanding nominees were Patty Miller and Steve Schofield (deceased). The 2009 recipients of the Dorothy Donnelly Service Award and the 2009 Club of the Year will be announced at the HOD meeting during the R&A Committee report.

Finally, three subcommittees have been at work and will have reports to present at convention. They are: Club Recognition, Rule Book Dedication, and Recognition of Volunteers on the Local Level.

Action items:

See agenda

Recognition & Awards Committee Agenda **Thursday, September 17th 2:00 p.m.–3:15 p.m. - Malpensa**

1. “Pinning” of the 2009 Ransom J. Arthur recipient – Julie Heather.
2. Report and review of budget by the chair
3. Review of annual projects
4. Report on ISHOF and IMSHOF
5. Reports from subcommittees
6. Consideration of replacement of DDSA and RJA pins – with new USMS logo.
7. Consideration of long-term order for RJA shadow box to save money.
8. Other business

Records & Tabulation Committee

Ed Tsuzuki, Chair

Chris Stevenson, Vice Chair

Committee Members:

Will Amos, Vicki Buccino, Cav Cavanaugh, Barbara Dunbar, Laszlo Eger, Cheryl Gettelfinger, Julie Heather, Donna Hooe, Patrick Lee Loy, Nicole Pendleton, Ginger Pierson, Walt Reid, Jeanne Seidler, Chris Stevenson, Mary Sweat, Ed Tsuzuki, Mary Beth Windrath

Opening Paragraph:

The Records and Tabulation Committee continues in its primary role of tabulating and verifying the top ten competitive swims, by USMS registered swimmers, in all courses. The committee also continues to track and maintain pool All-Americans and USMS national records. The committee is very closely aligned with the End-to-end Event Management Task Force, which will provide complete process oversight of USMS events (meets) from sanction/recognition to publication of meet results (and therefore, inclusion of all

official times and identification of records). The committee continues to work very closely with Jim Matysek, IT Director, on the development of web-based tools intended to:

- Simplify and automate (as much as possible) the work of the top ten recorder
- Improve the accuracy and completeness of the tabulation
- Provide enhanced visibility of the process and results to the USMS membership
- Expand inclusion to all USMS swims

Discussions and projects since the last convention:

1. National Swims Administrator Role – Mary Beth Windrath continues to tabulate and publish the national top ten swims for all courses. Mary Sweat assists Mary Beth in this effort. Ed Tsuzuki manages the top ten data on www.usms.org.
2. USMS Records Administrator Role – Walt Reid continues to manage the entire records application and maintenance processes
3. All top ten tabulations for 2008-2009 completed and published (hard copy and on the web) on time. NQT data provided to Championship Committee.
4. The 2008 All-Americans/All-Stars tabulation has been prepared and provided to the National Office. Relay All-Americans have been tabulated and distributed to committee, LMSCs and clubs.
5. World and USMS records have been processed and managed by Walt Reid, as required.
6. Ed Tsuzuki continues to maintain the “Records and Tabulation Knowledge Center” that has links to relevant procedures, forms, documents, Committee information and the pool length data base. It can be found at <http://www.njmasters.org/RecordsandTabDB/recordstabdb.html> and it is available for anyone to access it.
7. Key projects:
 - a. Pool length data base – Walt Reid is maintaining a data base of pools that have been measured, which is available through the Knowledge Center
 - b. Top Ten archives – John Baumann and Barbara Dunbar are continuing to work with Jim Matysek to get the Top Ten swims from 1972 through 2003 identified (swimmer IDs) and published on line
 - c. Records chronology – Building and maintaining the chronology of USMS records (project on hold)
 - d. End-to-end event management – Pilot Group identified and actively testing and validating web-based meet results tools to provide automation to the publication of all meet results and the creation of the LMSC top ten files to support the national top ten tabulation.

Records & Tabulation Committee Agenda
Thursday, September 17th 3:30 p.m.–4:45 p.m. - Narita

1. Introductions and agenda review
2. “End-to-end event management” discussion of integration of top ten process
 - a. Review of on-line tool development to date
 - b. Review of test case and exception handling scenarios
 - c. Prioritization of additional on-line tool requirements
 - d. Change management plan for LMSC Top Ten Recorders
 - e. Creation of “power user” team to handle posting of meets (currently handled by Jeanne Seidler)
3. Other projects status reviews (as time permits)
 - a. Sanction Forms for Dual Sanctioned Meets
 - b. Knowledge center feedback
 - c. Top Ten archives

Registration Committee

George Simon, Chair

Arni Litt, Vice Chair

Committee Members: William Bearden, Paige Buehler, Susan Ehringer, Chris Powers, Nancy Ridout, Jeff Roddin, Anna Lea Matysek, Donna Schubkegel, Ex officio, Tracy Grilli, Julie Heather, Esther Lyman, Leo Letendre

Introduction: Status of On Line Registration, percentage of online versus registrar entered, future enhancements.

Discussions and projects since the last convention:

Update to the Registration Section of the LMSC handbook.

Policy changes voted on by the committee via email discussions:

1) Only allow club name/ 2 to 4 character abbreviation changes to take place at annual renewal time

2) If a person's data of birth changes from what appears not to be a typographical error, the registrar should get proof of the date of birth from a legal document, such as a drivers license. This is especially important if the swimmer has previously competed in an event.

Action items:

Work on Clubs Registering themselves

Investigate Rolling Registrations

Registration Committee Agenda

Friday, September 18th 4:45 p.m.–6:15 p.m. – O'Hare BC

1. Ability of Club representatives to register swimmers directly, how it is being implemented
2. One Event Registration new process for registrars
3. Items to improve registration processes
4. Registrar feedback

Rules Committee

Kathrine Casey, Chair

Leianne Crittenden, Vice-Chair

Committee Members: Carolyn Boak, Peggy Buchanan, Kathrine Casey, Leianne Crittenden, David Diehl, Sally Ann Dillon, Barry Fasbender, Judy Gilles, Laura Kessler, Cathy Kohn, June Krauser, Cody Rasmussen, Sandi Rousseau, Jessica Seaton, Frank (Skip) Thompson, William Tingley, Kris Wingenroth; Charlie Cockrell (Ex-officio), Susan Ehringer (Ex-officio), Sean Fitzgerald (Ex-officio), Leo Letendre (Ex-officio), Bruce Stratton (Ex-officio)

Opening paragraph:

Since this is a legislation year, the committee reviewed the Glossary, Organizing Principles, and Parts 2 – 6 looking for anything related to Rules that might need modification. Rules amendments submitted this year may be passed by a nine-tenths vote of the House of Delegates only if they are deemed an emergency by the Rules Committee and recommended for approval by the Committee. Proposed rule changes that are part of an indivisible amendment package submitted to the Legislation Committee may be approved by a majority vote of the House of Delegates if both committees recommend approval (or by a two-thirds vote of the House if not recommended by either of the committees). The Committee will also make

recommendations to the delegates on amendments approved by USA Swimming. There are sixteen USA-S proposed amendments that could impact U.S.M.S. rules.

Discussions and projects since the last convention:

8. Proofread the 2009 rule book for the correct insertion of:
 - A. adopted U.S.M.S. amendments
 - B. USA-S approved amendments that were adopted by USMS
 - C. corrections to the rule book that were reported throughout the year
 - D. additions to the index
9. Updated the “Differences” documents for Appendix B in the 2009 rule book (USA-S, NCAA, FINA, and NFHS rules differences), helped prepare the Dual Sanction information for Appendix B, and submitted the U.S.M.S./USA-S rules differences to USA Swimming for their rule book.
10. Updated the Convention section of the Guide to Operations (LMSC Handbook).
11. Wrote the “Major Changes” for the rule book and the Guide to Operations (LMSC Handbook).
12. Reviewed and approved the U.S.M.S. proposed changes to the FINA Masters rules for submission to FINA through USAS.
13. The chair attended the “Our Kids Initiative” (OKI) meeting in Indianapolis in October and submitted corrections of the U.S.M.S. rules included in the OKI comparison of rules for all swimming governing bodies.
14. Answered all questions about rules including the following:
 - A. Backstroke turn disqualification language: “non-continuous turn” and “failure to initiate the turn” both are valid disqualification language for U.S.M.S. There was no change in the backstroke turn rule.
 - B. For breaststroke, the initiation of the first arm pull after the start and each turn is any lateral or downward movement of the hands or arms. This was a new interpretation issued by USA Swimming and adopted by U.S. Masters Swimming.
 - C. New swim suits: FINA approval or rejection of new swimsuits introduced after September 30, 2007, will be accepted by U.S. Masters Swimming for U.S.M.S. sanctioned and recognized competition, and except for modesty wear, the use of more than one swimsuit at a time during any U.S.M.S. sanctioned or recognized competition is prohibited (see action items below).
 - D. Dual sanction agreement between USA Swimming and U.S. Masters Swimming: the meet information must publish both sanction numbers, and the Masters swimmer must enter the meet with a U.S.M.S. registration number in order for times to be considered for a Masters world record. The agreement lists three methods of running dual sanctioned meets.
 - E. Time trials or other events cannot be added to a meet while a U.S.M.S.-sanctioned meet is in progress.
 - F. Combined events cannot be called “Open” or “Choice” or any other such generic name. They must be named as events that are listed in article 102.5. Events of the same distance 200 yards or longer may be combined, but if the meet is to be seeded with combined events, the meet information must state that and list the event by the distance and list the choices of stroke (e.g., free, back, breast, fly, IM) on the meet entry.
15. Published “Rules Corner” columns that address the most frequently asked questions about rules in *Streamlines*, posted them on the USMS Discussion Forum, and sent them to USMS SWIMMER magazine and the Coaches Committee.
16. Reviewed the Glossary, Organizing Principles, and Parts 2 – 6 for potential proposed amendments.
17. Assigned Rules Liaisons to National Championship meets to assist with rules questions and rules interpretations on site at the meets.
18. The chair attended the USA Swimming Rules & Regulations Committee meeting in May.

Action items:

- A. The following breaststroke interpretation was adopted by U.S.M.S. to conform with the new interpretation issued by USA Swimming: **For purposes of Article 101.2.3, as it relates to what constitutes the initiation of the first arm pull and the allowed single downward butterfly**

- kick, the following applies: After the start and after each turn, any lateral or downward movement of the hands or arms is considered to be the initiation of the first arm pull.**
- B. The committee approved the following interpretations of swimwear rule 102.14 to conform with FINA and USA Swimming interpretations effective 03/24/09: **#1. FINA approval or rejection of new swimwear introduced after September 30, 2007, will be accepted by U.S. Masters Swimming for U.S.M.S. sanctioned and recognized competition. #2. For purposes of Article 102.14 of U.S. Masters Swimming Rules of Competition, Swimwear, the use of more than one suit at a time during any U.S.M.S. sanctioned or recognized competition is prohibited.** The second interpretation was not intended to apply to athletic supporters or modesty type wear (a single pair of “briefs” or “bikini bottoms or top” or a sports bra worn to ensure modesty and privacy).
- C. The committee considered new swimwear interpretations issued by USA Swimming on June 1. The committee **approved maintaining the current U.S.M.S. swimwear interpretations as published 03/24/09** by a nine-tenths vote, and the Executive Committee concurred with that decision by a majority vote as required by article 601.4.7B.
- D. The committee set goals for 2009, considered proposed changes to the legislation portions of the rule book, and **approved the submission of 16 proposed changes to the Legislation Committee.**

Rules Committee Agenda Friday, September 18, 10:00 am – 12:00 pm – Da Vinci

1. Consider whether proposed amendments to Part 1 are emergency proposals.
2. Present the 2010 budget and report 2009 expenditures.
3. Review proposed amendments submitted by the committee to the Legislation Committee.

Friday, September 18, 4:45 – 6:15 pm – Da Vinci

1. Continue review of proposed amendments, make recommendations to the House of Delegates.
2. Review proposed tasks for 2010: Proofread rule book, update Differences documents, review Part 1 and matching USA-S rules, review FINA rules, develop situations manual or data base of frequently asked rules questions and/or common rules problems, collect a history of proposed rule changes

Saturday, September 19th TBA during the House of Delegates meeting

1. Consider USA Swimming amendments as approved by the USA Swimming House of Delegates and make recommendations to the U.S.M.S. House of Delegates.

Sports Medicine & Science Committee

Jane Moore, Chair
Jessica Seaton, Vice Chair

Committee Members: Jane Katz, Laura Kessler, Jim Miller, John Morales, Joel Stager, Jody Welborn; ex officio: Michael Heather

Introduction: The committee has continued work to educate USMS members and the public on topics of sports medicine and science and to stimulate and encourage research pertaining to Masters swimming.

Discussions and projects since the last convention:

1. Health Network: members of the Health Network have been very responsive to requests for information. Several requests for information were distributed and members sent prompt, appropriate replies. Two members of the Health Network are interested in becoming members of

- the Sports Medicine and Science Committee.
2. Sports Medicine Lectures: We started a discussion forum thread seeking input on topics of interest for lectures. The result was many good suggestions that we are considering for future talks. John Morales arranged for a talk at Short Course National Championships in Clovis. Tim Anderson, Ed.D, Professor of Exercise Science and Chair of Department of Kinesiology at California State University gave the talk, titled “The Principles of Training and Preparation for Competition”. John recorded the presentation so we have a videotape for future use. Laura Kessler is arranging talks for Long Course National Championships in Indianapolis, and Jane Moore is making plans for a presentation at convention.
 3. The committee chair has responded to several requests for information forwarded from the National Office.
 4. USMS received an inquiry about a possible research project related to swimming and cancer.

Action items:

None known at this time.

Sports Medicine & Science Committee Agenda
Thursday, September 17th 2:00 p.m.–3:15 p.m. – Da Vinci

1. Introductions
2. USMS Swimmer content & articles
3. ACSM Exercise is Medicine program
4. Lecture series
5. Research issues
6. Pertinent legislation/rules/long distance proposals (if any)
7. Goals for 2009-2010
8. Other business

Zone Committee

Julie Heather, Chair

Committee Members: Lori Payne, Debbie Morrin-Nordlund, Debbie Cavanaugh, Mike Lemke, Wes Edwards, Leianne Crittenden, Jill Gellatly, Mary Hull

Introduction: Elections for USMS Officer positions are proceeding as planned. At least two officer positions will be contested elections.

We have had better compliance with payment of invoices by LMSCs and LMSCs cashing checks sent by USMS for the thier share of online registrations. We provided financial support for convention expenses last year for several delegates from traditionally under-represented LMSCs. We will continue this project. We will continue our very popular workshop series, with Thursday evening focusing on LSMC growth and support, and the Saturday morning workshops focusing on position related tasks (e.g., registration, chairmen, top ten, etc.).

The Zone Committee is proposing a major revision to the Election Operating Guidelines. These changes take into account questions and problems that have come up since the guidelines were put in place. The intention is to streamline the process and put the elections under the Board of Directors. The other major change is that zones will endorse (or not endorse) at-large candidate, rather than slate the candidate. The full Election Operating Guidelines with proposed changes is included in the convention packet.

The Zone Committee wrote the 1st draft of the LMSC Minimum Standards. Each member took a section, did the research, talked to subject matter experts and wrote the standards. I compiled the document and we went over it as a group and made changes. This draft was then given to the Board of Directors, who made additional comments and suggestions at the mid-year meeting. The revised draft was emailed to LMSC Chairs and all member of the House of Delegates for comment. Further revisions were made and the current draft is included in the convention packet.

At the suggestion of the Legislation Committee we created a policy for LMSC and Zone Boundary Changes. This was presented to the BOD at the mid-year meeting and the suggestion was made to include a legislation proposal to reflect the requested submission date, and to consider the rest of the document committee policy. A legislation change has been submitted.

Discussions and projects since the last convention:

1. LMSC and Zone Boundary Changes Policy
2. Proposed changes to Election Operating Guidelines
3. Created policy for handing changes to LMSC and Zone boundaries.

Action items:

1. Run elections for USMS Officer positions
2. Ensure that LSMCs have completed required annual minute and financial report submissions.

Zone Committee Agenda

Thursday, September 17th 10:00 a.m.–11:15 a.m. - Mirabel

1. Call to order, take roll, introductions
2. Convention grants report
3. Elections
4. Discussion of legislation proposals that impact the zone committee
 - a. Proposed elimination of the Zone Committee, evolution of the Zone Rep position
 - b. Proposed creation of the LMSC Development Committee
5. Decide on work plan for coming year
6. New Business
7. Adjournment

Breadbasket Zone

Lori Payne, Chair

Introduction: Breadbasket Zone has had an active year with swim meets scattered throughout the zone. We continue to struggle with the vast distances in our zone, to attract members from far away states. We look forward to the opening of the U of IOWA pool in the spring of 2010.

Discussions and projects since the last convention: We are trying to keep our places to swim accurate and updated. Communication has been more frequent, but there are states who still do not respond.

Action items:

Propose and vote for a Breadbasket Zone website:similar to the larger zones.

Breadbasket Zone Agenda

Saturday, September 19th 8:00 a.m.–10:00 a.m. - Heathrow A

1. Discuss and vote on proposed website for Zone with the knowledge we need a volunteer webmaster to run and update it.
2. Discuss possibility of combining North and South Dakota, into either MN or NB
3. Determine an efficient policy for our Places to Swim to be updated and managed.
4. Communication: is email efficient and should we implement a zone conference call every 3 months?
5. Zone Representative Election

Colonies Zone

Debbie Morrin-Nordlund, Chair
Dave Diehl, Vice Chair

Discussions and projects since the last convention:

19. 2008 SCM Zone Championship held December 5-7, 2008, hosted by Rutgers University
20. 2009 SCY Zone Championship held April 24-26, 2009, hosted by George Mason University Patriot Masters
21. Zone meeting held April 25, 2009
22. Bid solicitation for 2010 Zone Championship Meets (all 3 courses); bids due 8/31/09
23. Solicitation for nominations from all LMSCs for Colonies Dot Award (nominations due 8/15/09)

Action items:

2. Nominations for Colonies Dot Award and committee to review
3. 2010 Zone Championship bid collection and distribution for review
4. Candidates for Colonies Zone Chair

Colonies Zone Agenda

Saturday, September 19th 8:00 a.m.–10:00 a.m. – Heathrow B

1. Introductions
2. Approval of April 2009 meeting minutes
3. Presentation of 2009 Zone Dot Award
4. 2010 Zone Championship bids
5. Zone elections
6. New business
7. Adjourn

Dixie Zone

Debbie Cavanaugh, Chair

Introduction: It is with great pleasure that the Dixie Zone extend a warm welcome to our new national office headquarters in Sarasota, Florida. Those who have made the move from our southern hospitality of North Carolina will sure take comfort from our neighbors in the sunshine state. We are glad to welcome you.

This past year the zone committee and the board of directors have been busy developing minimum standards for LMSCs. These minimum requirements have been sent out to all of the LMSCs for comments.

In the pool, our Zone meets are attracting more swimmers. Kudos to Pompano Beach & Ft. Lauderdale. Zone records, National & World Records have been broken this past year. Open water & fitness events are growing. Congratulations to all.

As always a big THANK YOU!!!! Without the commitment from all our volunteers none of this would be possible.

Action items:

1. Awarding of the Dixie Zone Championships for SCY, LCM, & SCM for 2010.
2. Election of Dixie Zone Committee Chair

Dixie Zone Agenda
Saturday, September 19th 8:00 a.m.–10:00 a.m. – Da Vinci

1. Introductions
2. Financial Report
3. Election
4. Newsletter
5. Top Ten Times
6. Records
7. Top Ten Patches
8. Zone Meets
9. 2010 Calendar of Zone Meets
10. New Business
11. Discussion of “Hot” Convention Topics
12. Adjourn

Great Lakes Zone

Mike Lemke, Chair

ILLINOIS: The Illinois LMSC (ILMSA) has had a busy year thus far in 2009. With a record number of individuals (1813 as of 7/13/2009), our membership has been booming. This year, ILMSA boasts 13 registered clubs, two of which are umbrella programs for 45 workout groups. To date, we have sanctioned 12 pool meets, 1 pool clinic, 1 open water race, and a series of 10 open water clinics. We have also recognized one open water event. The winner of this year's ILMSA Service Award was Chris Sheean, long-time meet director of the Big Shoulders open water event held in Lake Michigan each September. This year's ILMSA Coach of the Year was Chris Colburn, Head Coach of Academy Bullets Masters in Aurora. We held elections this Spring for the positions of President (Chair) and Secretary. Chris Colburn, our Vice President for the past four years, was elected President. Heather Howland was re-elected for a second term as Secretary. Their new terms began June 1. The final year of Chris' vacated term as Vice President will be filled by Ellen Tobler.

LAKE ERIE: Our LMSC has over 500 members for the first time ever! We also have FIVE registered clubs (Ohio Masters, Medina Masters, Shaker Masters, Steiner Masters and Sandusky Masters) which is a big change after many years of having one large club within one LMSC. One of the new clubs hosted a swim meet this spring which was well attended and well run. Currently our membership is up 25% over this same time last year. Our LMSC hosts approximately six pool events and one open water event each year. This year the open water event donated proceeds to a charity – the St. Malachi Center in Cleveland.

KENTUCKY: Our annual meeting was held in March in Lexington and we elected officers for the new year as follows: Chairman: Meg Smath (who will take over October 1); Vice Chairman: Mike Lemke; Secretary: Robin Segnitz; and Treasurer: Dave Burgio. Our membership was 466 as of the meeting.

Great Lakes Zone Agenda

Saturday, September 19th 8:00 a.m.–10:00 a.m. - Malpensa

1. Introductions
2. LMSC reports
3. Old Business
4. New Business
5. Election Update and Floor Nominations
6. Discussion of Convention Issues important to the GLZ
7. Election of Zone Representative
8. Adjourn

Northwest Zone

Wes Edwards, Chair

Introduction: 2008-2009 was a good year for the Northwest Zone. 512 additional USMS members were added to the Zone between June 30, 2008 and June 30, 2009, reflecting an 18% increase in Zone membership. Three successful Zone championship meets were conducted during the year, including a LCM championship meet for the first time in several years. The Utah LMSC revamped its leadership and the steady guidance of new Chair, Kimberly Hunter has resulted in a much stronger organization. Other new LMSC Chairs include Paige Buehler of Inland Northwest, Ron Larson of Alaska, and Paula Moores of Snake River.

Discussions and projects since the last convention:

1. Zone Championship Meets
 - a. SCM – Hood River, OR, Nov 1-2, 2008: 123 swimmers participated in a very well run meet.
 - b. SCY – Boise, ID, April 4-5, 2009: 260 total event entries with fantastic weather at a beautiful facility.
 - c. LCM – Gresham, OR July 10-12, 2009: 172 swimmers entered at the site of last year's LCM National Championship meet.
2. Northwest Zone Policy: The Northwest Zone Policy was amended to clarify the rotational order of Zone championship meets. The Zone meet surcharge was also increased to include the cost of awards and relieve the meet host of the obligation to replace award inventory.
3. Pacific Northwest and Oregon LMSCs both agreed to contribute \$500 each so that smaller LMSCs in the Zone may send delegates to the USMS convention. With these contributions, five delegates from the Northwest Zone to the USMS Convention will receive assistance funding, ensuring good representation from the Zone at the convention.

Action items:

1. Appoint a Zone newsletter chair to publish an online Zone newsletter, and arrange for Zone teleconference calls to enhance communications between the Zone Rep and the LMSCs.
2. Ensure adequate funding of Zone expenses, including meet awards and convention delegate expenses through a possible increase in the Zone member surcharge or Zone meet surcharge.
3. Determine meet host for 2009 Zone SCM Championship Meet. 2010 Zone SCY Championship meet will be an Oregon bid, per Zone policy.
4. Elect Zone Rep for the 2009-2011 term of office.
5. Identify clinics to be conducted or hosted in the coming year for publication and discuss feasibility of including clinics as part of Zone Championship meets.

Northwest Zone Agenda

Saturday, September 19th 8:00 a.m.–10:00 a.m. – Narita A

1. Introductions
2. Old Business
 - a. Proposed Zone policy changes
 - b. 2009 Zone SCM Championship Meet update
 - c. 2010 Zone SCY Championship Meet update
 - d. Update on Zone Newsletter Chair
 - e. Update on Zone teleconference calls
3. New Business
 - a. Elect Northwest Zone Rep for 2009-2011 term of office
 - b. Discussion: Ensuring the ability of the Zone to fund expenses, including meet awards and convention delegate funding assistance through either an increase in the Zone member

- surcharge or the Zone Meet surcharge, or both.
- c. Identify and recognize clinics scheduled for the coming year for publication.
- d. Discussion: Hosting clinics as a part of Zone Championship meets.
- 4. LMSC Reports
 - a. Alaska
 - b. Inland Northwest
 - c. Montana
 - d. Oregon
 - e. Pacific Northwest
 - f. Snake River
 - g. Utah
- 5. Adjourn

Oceana Zone

Leianne Crittenden, Chair

Introduction:

PACIFIC LMSC SUMMARY:

Pacific Masters sanctioned nine short course yards, one long course, five short course meters, eighteen open water races, one postal swim, and two clinics. Pacific offers a Championship meet for each course. Pacific sanctioned and assisted with the USMS SC Nationals in Clovis, CA as well as the USMS 1 Mile Open Water Championship that followed the Nationals. This meet attracted 1582 swimmers from 211 clubs and unattached swimmers. A wonderful time was had by all with over 100 new National Records. Under the new two tier scoring system, the Local Team division was won by WCM, followed by The Olympic Club with San Diego Swim Masters close behind. The Regional Team division was won by Colorado, followed by PNA who squeaked by Oregon. Pacific Short Course Championships was won by WCM, trailed by USF and Tri Valley, and Long Course Championships were won by USF, followed by WCM and The Olympic Club.

Pacific is thrilled to announce that Margery Meyer will be inducted in to the International Swimming Hall of Fame this year. Since 1987, she has held 47 FINA World Records.

Pacific presents a variety of awards to recognize excellence and its volunteers. One male and one female swimmer in each age group was selected as PMS Age Group Swimmers of the Year and the Overall Swimmers of the Year for 2008 were Ruth Shaps (MAM) and Rich Burns (TAM). Laura Val was presented with a special award for her excellence and achievements in 2008 at the World, National, Regional, and local levels. The Personal Achievement Award went to Ruth Shaps (MAM), Distinguished Service to Glenda Carroll (TAM) and the Appreciation Award to Mountain View Masters and Menlo Park Masters. Contributor of the Year, the LMSC's highest honor, went to John King (WCM) for his leadership in recruiting new masters officials and obtaining the services of the many LSC officials that make our meets possible, Distinguished Service to Glenda Carroll (TAM) and the Appreciation Award to Mountain View Masters. The Coach of the Year for 2009 was Linda Gilchrist, Alameda Aquatics Masters. Three other coaches were submitted to USMS for the Kerry O'Brien Coaching Award.

A new event this year was developed by Open Water Chair, Glenda Carroll "Open Water 101." This was an introduction to open water swimming for those who are afraid or inexperienced in OW swimming. It was limited to 50 swimmers and filled up before the event. Many of the outstanding OW swimmers in Pacific rallied to share their techniques and knowledge with these novice OW swimmers.

Pacific Masters Swimming had registered over 9800 swimmers and 126 clubs by mid-July. That's 700 more swimmers than in the past few years for this date and the highest number ever for this time period.

HAWAII LMSC SUMMARY:

Hawaii has a new chair of their LMSC. Malcolm Cooper succeeds Janet Renner, who retires after 14 years. The LMSC membership almost doubled this year (to just over 400 members) through vigorous recruiting, including triathletes. Hawaii continues to concentrate on ocean swims, which attract many more swimmers than their meets in pools. They are trying to make sure that all ocean swims are dual sanctioned by USA-S and USMS. They are also looking at forming a regional team, and have been busy updating their bylaws and procedures.

Oceana Zone Agenda
Saturday, September 19th 8:00 a.m.–10:00 a.m. - Barejas

1. Review of Year
2. New Business
3. Zone Representative Election
4. Discussion of “Hot” Convention Topics
5. Adjourn

South Central Zone
Jill Gellatly, Chair

Discussions and projects since the last convention: During the year, a Short Course Championship was hosted by North Texas LMSC and the Long Course Championship was hosted by the Gulf LMSC (Woodlands Masters). Also, the delegates have been asked to provide feedback on the draft of the LMSC Minimum Competencies Handbook that was compiled by the Zone Committee.

Action items: To be completed

South Central Zone Agenda
Saturday, September 19th 8:00 a.m.–10:00 a.m. – Narita B

1. LMSC Reports
2. Old Business
 - a. Maintenance of Zone Records
 - b. Discussion of SCM Championship for 2009
 - c. Update on Zone Meet Records, Susan Ingram
3. New Business
 - a. Calendar of Events
 - i. Zone SC 2010 Championship Meet Bid SC
 - ii. Zone LC 2010 Championship Meet Bid LC
 - iii. Meet Calendar Draft (2009/2010)
 - b. Election of Zone Representative
 - c. Other
 - i. Officiating
 - ii. Jese Coon Award
 - iii. Convention Hot Topics (if any)
 - d. Questions/Open Discussion/Concerns
4. Adjourn

Southwest Zone

Mary Hull, Chair

Introduction: The Southwest Zone includes Arizona, New Mexico, San Diego-Imperial, and Southern Pacific. These LMSC's have all hosted meets and there has been some ocean swims as well. The Zone had also talked about putting together a zone wide Southwest Zone Ocean Series together but we did not get it organized in time for this year.

Southwest Zone Agenda

Saturday, September 19th 8:00 a.m.–10:00 a.m. - Capital

1. Introductions
2. Election of Zone Representative
3. LMSC reports (Arizona, San Diego-Imperial, New Mexico, Southern Pacific)
4. Current convention issues
5. Zone financial report
6. Old Business
 - a. Zone meets
 - b. Zone open water series
7. New Business
 - a. Zone web page
8. Adjourn

Endowment Fund Board of Governors

Doug Church, Chair

Committee Members: Mark Gill, Ted Haartz, June Krauser, Jim Miller, Rob Copeland, Jody Wellborn, Mel Goldstein, Tom Boak, Julie Heather, Michael Heather, Patty Miller, Dan Gruender, Leo Letendre, Meg Smath, Mike Laux

Opening paragraph:

The United States Masters Swimming Endowment Fund was established to provide a philanthropic means of supporting projects that benefit Masters swimmers and to receive gifts and contributions as memorials or honoraria recognizing achievements by Masters swimmers. It is governed by the Board of Governors which receives and approves grant requests and otherwise governs the activities of the Endowment Fund.

Discussions and projects since the last convention:

24. The BOG authorized two grant's during the fiscal year: Arcadia University received a grant of \$16,900 based upon an award made during the 2008 annual meeting; USMS received a grant of \$10,000 in support of the SwimFest program conducted in Houston. This grant was made "out of cycle" and was supported by USMS leadership. A report is forthcoming on both the Arcadia grant study results and the results of SwimFest.
25. The Endowment Fund has received three timely grant applications which have been circulated to the USMS Board of Governors for discussion and action at convention. The three grants now pending are as follows:
 - a. Dexter Community Aquatic Club seeking \$500 in funding to support a swim clinic for families with special needs;
 - b. San Carlos, CA, Village Enterprise Fund seeking \$10,000 in funding to support a Swim To Live program in East Africa;

- c. Councilman Center for Study of Swimming at Indiana University seeking \$12,050 in funding to support of study “Cardiovascular Markings of Aging in a Highly Active Aging Population”.

Action items:

5. At convention, all formal requests for funding will be considered and voted on.

**Endowment Fund Board of Governors Agenda
Thursday, September 17th 10:00 a.m.–11:15 a.m. - Barejas**

1. Call to order.
2. Review of financial report for 2008 and current 2009.
3. Consideration of Grant request(s).
4. Other old business.
5. New business.
6. Adjourn.