Committee Name: <u>Rule</u> Book

Committee Session: 1

Day and Date of Meeting: Thursday, October 12, 2000

Action Items

*** Institute a new title format for the 2001 and subsequent rule books: "USMS (insert year) Rule Book."

Attendance

Number of committee members present: 6. Number of committee members absent: <u>3</u> Total number of delegates attending the meeting: $\underline{17}$

Minutes

(Follow Meeting Agenda - Expand as space is needed) **I. Cover design.** The committee considered eight excellent submissions. We chose a design submitted by Bill Volckening. The committee felt several of the other covers perhaps could be used by USMS for marketing purposes. In particular, we felt the design by Victoria Grilli could be used by the Long Distance Committee.

Meg noted that the title of Bill's cover, "USMS 2001 Rulebook," was not in conformity with previous rule book titles (e.g., the title of the 2000 rule book is "2000 Rules"). The consensus was that the previous wording sounds like we're saying how many rules USMS has (and we all know USMS has *way* more than 2001 rules!); another interpretation was that "rules" could be interpreted as a verb, and we were saying that the year 2000 was an outstanding year ("2000 RULES!"). Therefore, the committee felt that the wording for the title of this and subsequent rule books should be changed to "USMS (insert year) Rule Book" (note: correct spelling is *rule book* rather than *rulebook*).

II. Bid to print rule book. The committee considered three bids to print 1350 rule books. Saltzman Printing bid \$6000, Gateway Printing bid \$5700, and Mirror Image bid \$1400. The committee felt that because the Mirror Image bid was so much lower than the other two bids, that we would not be happy with the quality. It seemed unlikely that a quality job could be done for only a little more than \$1 per copy. Therefore, we did not consider the Mirror Image bid. The Gateway bid was the low bid, and because we have been happy with the job Gateway has been doing for us, we decided to award the bid to Gateway.

III. Number of rule books to print. Tracy reported that we have quite a few unsold full and mini rule books this year. Therefore we will print 1200 copies of the 2001 full rule book (down from 1350 copies of the 2000 full rule book) and 400 copies of the 2001 mini rule book (down from 500 copies of the 2000 mini rule book). Meg noted that demand for the mini rule books has not been what we have hoped. The mini rule book has been envisioned as a tool for officials to use at swim meets, and we would encourage LMSCs to remember to use this resource.

IV. Dedication. The committee voted to dedicate the 2001 rule book to Gene Donner and the staff of Gateway Printing, in recognition of their ability to turn out a quality product year after year in a very short amount of time, and at a price far below market value.

V. Assignments. The committee will communicate via e-mail to determine who will help with proofreading and compiling the various sections of the rule book.

Adjournment

Tasks for Upcoming Year:

* Compile 2001 rule book and submit to printer by the end of November

 $\ast\,$ Compile house keeping amendments for the 2002 rule book, concentrating on parts 2, 4, 5, and 6 and appendix D

Please follow this format, using these headings and your committee's agenda.

Turn in one copy of the printed minutes, the roll, and the disk to Betsy Durrant.