

Minutes for the 2000 USMS Convention

Committee Name: Great Lakes Zone Committee Session: 1

Day and Date of Meeting: Saturday, October 14, 2000

Action Items

- ***It was moved, seconded, and passed that the minutes of 1999 be accepted as distributed.
- ***It was moved, seconded, and passed that an amount up to \$ 400 be allocated towards the development of a website for the Great Lakes Zone.
- ***It was moved, seconded, and passed that each LMSC will be invoiced for dues for this year.
- ***It was moved, seconded, and passed that each LMSC State Championship will be viewed as a part of the 2001 GLZ Championships, a postal SCY Championship.

Attendance

Number of committee members present: 24 Number of committee members absent :1

Total number of delegates attending the meeting: 28

Minutes

- I.** Meeting called to order at 9:32 A.M. Introductions were made of each LMSC Chair that was present. All other representatives were introduced.
- II.** Tom Tripp presented the financial report; dues were not collected last year. The Treasurer's report was moved, seconded, and passed.
- III.** Melissa Rinker reported on the Zone Committee meeting. The procedure for nominations of Zone Committee chair was reviewed. This next year the Zone committee will be working on nominations for elections of the Executive Committee. Elections will occur next year in Dearborn.
- IV.** Discussion of Coaches Clinics in the GLZ. Nike has discontinued their Coaches Clinics. Central (Illinois) hosted a clinic. Michael Collins came and spoke. A nominal fee was charged. It was felt that the actual "coaches" part of the clinic was not well done, but that the practical, "in-water" experience was good. Video taping was not what the participants had anticipated that it would be. There was no avenue for evaluation of the clinic.
Future clinic suggestions for the GLZ include inviting Randy Nutt & Marcia Cleveland to come and do an open water clinic in conjunction with the National 2 Mile Open Water Championships that Indianapolis is hosting in June of 2001. Illinois will be hosting two coaches clinics. Advantages of these clinics were discussed, citing enthusiasm among swimmers

and coaches. A reminder was made that the SNOOPER camera is available for use.

V. Coordination of meet schedules. Melissa will assemble all dates and put all meets on a calendar, distributed to all LMSC's.

VI. Marketing of each LMSC in Zone. Mel Goldstein, spoke of his role as Public Relations National Sponsor Liason, and the desire to "bring back value" to individual members.

Example: Coupon given for a discount for a swimsuit, etc.

**MBNA Affinity Card, discussion. Promotion from within USMS. Also where the money goes back to from member purchases; no annual fee.

**USMS Display booth, moving around the country.

**Discussion as how we at the LMSC level can help promote the sponsors.

-example: Sponsor logo's in our newsletters, and on team banners.

USMS Licensing logo program. No exclusivity. Circle City Swimwear, Kast-A-Way, Competitive Aquatic Supply, JD Pence.

VII. Zone Matrix of Issues.

Promotion within GLZ. Newsletters sent out to each LMSC.

GLZ Website: Would promote overall schedule and links to each LMSC's

Website, and National Championships within the Zone. KEEP IT SIMPLE!

Money appropriated to fund construction of website and URL domain.

VIII. Zone Championship Meet 2001.SCY will be electronic. Melissa Rinker

will collect individual LMSC's state results, compiling results as a postal

GLZ Campship meet. John Bauman (WI) will look into SCM meet

designated at Appleton, WI., in November.

LCM Zone Meet identified as LCM Meet at Cleveland State on July 14-15th.

IX. Convention Topics. R10. Date of Birth to Jan.1st discussion.

R9. Eligibility.

Rule pertaining to Backstroke Start.

X. New business.How do we support the bulk of our members, not necessarily just the competitive swimmers?

-Fitness series: Noblesville (NASTI's) dates.

-Promotion of an "International Swim Day....

April Pool Day!"

-Share information on Fitness swimmers, and growing masters' clubs.

Suggestion to create a program at Indiana University; an evaluation opportunity

where swimmers can travel and be assessed (similar to Colorado Springs)

Discussion with Joel Stager (Indiana Coaches rep, and director of Human Performance

Lab) to research and develop testing /evaluation procedure for a grant to go forward with study.

XI. Adjournment. Meet adjourned at 1 p.m.

Tasks for Upcoming Year:

*Tasks for the upcoming year are addressed in the body of the minutes!

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