



President
Jeff Moxie

Our theme for last year's convention was "Moving Forward" and that is what USMS has been doing during the year. Several steps were taken over the last months that will help to strengthen our CORE and help lay the foundation for future growth of the Corporation. One of these steps was the approval of a Code of Conduct to be signed by all members of USMS during the registration process. In addition, an Audit Committee and an Investment Committee was created and as a result we have now selected a new auditing firm and created a new investment policy for the Corporation which creates a good foundation for continued high quality financial oversight.

Looking to the future, a task force was selected to create a Mission Statement for the Endowment Fund while at the same time continuing to solicit donations. Through this continuing effort to solicit funds a significant donation was made to the fund (six figures) by a donor who wishes to remain anonymous. This is an excellent start towards our much larger goal for the Endowment Fund.

Also looking towards the future, the Board supported a bid to have the 2012 Summer Nationals in Omaha immediately following the Olympic Trials. While this will be a new experience for USMS it is an opportunity to showcase who we are and what we offer in a venue that is like no other. We believe that this event, and others that USMS may choose to support in the future, will help to continue growing our membership.

As you can see from the following reports from the balance of the Executive Committee, the above items are but a small portion of the overall activity for the past year. We continue to have dedicated volunteers at all levels of the organization and to say that I could not do my job without them would be an understatement. I do want to publicly thank all of you for your support and help over the last year and I look forward to continuing to serve you and USMS in the future.

Vice President Administration
Michael Heather

In 2010, I oversaw the activities of four committees and two coordinators. Rules has a full load this year, as most, and your diligent support will help guide USMS in its rule changes. Legislation has an off year, but has kept busy with ongoing and delayed projects. Championship had selected two outstanding venues for Nationals in 2012. Registration continues to improve and innovate the process for members. Convention coordinator has fulfilled all required pre-convention duties and hopes to see you in the hospitality suite at some time during your stay. The Rule Book Coordinator awaits the rule changes and other adjustments to the book for publication as soon as we can get them to her.

I also led a Task Force this year dedicated to examining the membership values that may be added in the registration process, as well as looking at numerous possibilities for future registration types (multi year, lifetime, odd start dates). Some of our proposals have already been implemented, others await more detailed examination, yet others, sadly, were rejected.

This year has had challenges and rewards, but promises to smoothly lay groundwork on which USMS can continue to grow and thrive. Please stop me at any time to ask questions, argue or just say hello. I have had a continuous presence in USMS for longer than I care to admit, and do not want to hoard any information I may have gathered over the years. It is there to be shared and used.

Vice President of Local Operations
Ed Tsuzuki

What an exciting year for the newly elected VP of Local Operations! It has been a most interesting introduction in to the world of the Executive Committee and the Board of Directors while I tried to come up to speed on my



responsibilities and relationships with the committee and zone chairs, as well as with the LMSCs. I have learned a great deal, and am grateful for the guidance and mentoring I have received from several experienced veterans. With (almost) a year under my belt, I look forward to being a stronger contributor in the second year of my term.

The Local Operations Division committees have been very productive throughout the year, as you can see in each of their annual reports. Some highlights include the **History and Archives Committee** archiving and posting to the USMS website all pool national championship (since 1970), and all the Top Ten tabulations since 1971! The **Recognition and Awards Committee** continues to oversee all of the USMS awards – special congratulations to this year’s Ransom Arthur award winner, Lynn Hazlewood! The **Records and Tabulation Committee** continues to enhance the tabulation process for meet results and event rankings and publishes and maintains the Top Ten, National Records, and pool length data bases. The **LMSC Development Committee** has been working closely with the National Office on the LMSC roles and responsibilities and compliance with the LMSC guidelines. They also assisted in assembling a very exciting slate of workshops at this year’s convention.

I am also chairing the End-to-End Event Management (E2EEM) Task Force which is focused on integrating the various activities involved in USMS events. USMS and its LMSCs run many “events” (meets and open water swims), each of which follows a specific event cycle. This cycle begins with the event sanction and listing on a calendar and ends with the event results, which are tabulated. The tabulated results create event rankings, records and other recognition opportunities (e.g., Top 10, All-American, etc.). Ideally, the data from each process step from end-to-end should be used in each successive step to ensure accuracy, timeliness and inclusion.

Special considerations must be made for all event types and the non-use of specific technologies; however, the goal remains to provide benefits to 100% of the event-participating USMS membership as well as LMSC sanction chairs and event directors – not just the elite competitor. A tremendous amount of work has already been completed in the meet results and event rankings arena, which many members already are well aware of. The task force, which has representation from several LMSCs, is now focused on the up-front tasks of the event sanctions process.

I’d like to thank all of our many tremendously committed volunteers who do so much to keep the USMS community vibrant, exciting and growing!

Vice President of Programs

David Diehl

It has been a very busy year for the three Committees under the VP of Programs: Long Distance, Open Water and Officials. Since the Long Distance and Open Water Committees were made separate committees this year there was much to do to get them organized and functioning as separate entities. The Chairs of both the newly separated committees worked very closely and well together to coordinate the creation of their separate groups. Conference call meetings were held for both committees every month or so to conduct the necessary business to organize and conduct the work of the committees. As the Executive Committee liaison with these committees, I was in on the majority of these conference calls as well as the Officials Committee conference calls.

The **Long Distance Committee** basically remained the same, working with event hosts to ensure the success of the Open Water and Postal USMS National Championships in addition to keeping their manuals and guidelines up to date with the splitting of the committee, to continue to recognize All Americans and All Stars and to ensure the success of our events.

The **Open Water Committee**, being a brand new committee in 2010, first had to get organized and spent a good portion of time initially to develop ideas to become projects for open water; swimmer, coach and event development. They also worked to develop educational resources and infrastructure in conjunction with long distance swimming and in partnership with National Office Staff. In addition, the Committee worked to develop separate open water rules for the rule book.



The **Officials Committee** revised the guidelines for national championship officials including the national championship contract section dealing with officials. The Committee provide partial reimbursement of officials at Nationals and completed development (and had posted on-line) the operations manual containing resources for LMSC Officials Chairs to use in recruiting, training, and certifying officials.

Vice President of Community Services

Nadine Day

I am honored to serve as the Vice President of Community Service. After getting off the blocks slowly my first few months, I am now streamlined and stroking efficiently onward. As the owner of a private physical therapy practice and the coach of a masters swim club, I have enjoyed working with the Fitness Education, Sports Medicine and Science, and the Coaches committees. I would like to thank everyone on those committees for doing an awesome job this past year. This year all three committees worked together with LMSC's to implement HOD's policy on minimum standard requirements.

Other Major accomplishments:

1. The Fitness Education Committee's Go the Distance (GTD) Fitness Event became a National Sponsored event.

As of July 14, 2010, GTD had 1,913 participants.

Nike supplies the award items and All-American Swim Supply ships the items to participants. USMS is responsible for the printing of the logo on the items.

Goal for 2011 to double the number of participants

2. The Sports Medicine Committee recommended the USMS Endowment fund a study done on USMS swimmers that won a prestigious award at the International Symposium on Biomechanics and Medicine in Swimming. Dr. Joel Stager's student reported the cognitive and cardiovascular benefits for masters swimmers.

Congratulations to Indiana University and master swimmer, Dr. Joel Stager.

3. The Coaches Committee is redesigning the ASCA-Master's Swim Coach's curriculum. Level 1 unveiling is schedule at the World ASCA Clinic in Indianapolis, IN on August 30-31st.

Jim Halstead, who is a coach and club development mentor, was the chair of this task force. Members of the Coaches committee contributed different sections of the curriculum.

Goal for 2011-curriculum to Level 5

You can read more about their activities in their respective annual reports. The committees had significant interaction with the national staff with their contributions to the SWIMMER Magazine and email Streamlines Newsletter to members, volunteers and coaches.

I also chaired the Compensation and Benefits Committee. We provided better insurance benefits at a lower cost our to staff, this year.

I look forward to next year. I will maintain an open communications policy and continue to advocate more benefits and programs for our membership. As we move forward, our focus will be CORE: Cultivating Opportunities and Resources for Excellence.



Treasurer

Ralph Davis

U. S. Masters Swimming continues to be on very solid financial ground. As of July 31, 2010 we had in excess of \$2.3 million in cash and investments. Our investment returns continue to show an overall decline

from prior years due to an overall decline in interest rates and the inability to diversify the portfolio due to an extremely restrictive and conservative investment policy. During 2010 rates were below 1%. The new Investment Policy drafted by the Finance Committee gives the USMS Investment Committee the opportunity to generate a reasonable return for the organization. The new Investment Policy will be presented to the HOD at the convention.

The 2009 Financial Statements are completed and a financial report will be available for delegates at the Convention in Dallas. This past year the Audit Committee selected new auditors for USMS. Our new auditor firm is Kerkering, Barberios & Co. of Sarasota, Florida. The tax return for 2009 is completed and approved by the Board and will be filed by the end of August.

Secretary

CJ Rushman

Most of what I did this year was much the same as previous predecessors did; ordinary secretary stuff. I wrote and distributed minutes for the Executive Committee, Board of Directors during the past year. I wrote and distributed minutes from all EC and BOD meetings held during the year, including the meetings in Dallas and Sarasota. As this 2010 convention has approached, I have been compiling the official list of delegates, and preparing other convention-related materials.

Immediate Past President

Rob Copeland

As immediate past president (the best volunteer position in U.S. Masters Swimming) a majority of my time has been spent assisting the transition to Jeff Moxie's administration and supporting the continued expansion of our professional staff. I have also had the privilege of chairing our Election Committee, our Workout Task Force and our LMSC Grievance Task Force. Reports for these groups can be found elsewhere in this packet.

Legal Counsel

Doug Church

USMS's legal needs since last year's convention have been relatively straightforward, focusing on the business functions that continue to develop as USMS builds infrastructure to serve its members and grow. Routine questions calling for a legal interpretation of our rules and/or other policy matters occur frequently from members and officers of USMS.

We had the usual matters that call for legal input, including agreements with Corporate Partners, requests to interpret existing agreements such as that with our publishing services provider, questions from LMSCs regarding liability releases, provision of legal counsel to the Executive Committee and Board of Directors, and random issues that arise from time to time. Assistance has been provided to the National Board of Review and there have been routine consultations with our insurance agent.



We have had the benefit of the foresight of my predecessor, Patty Miller, who identified a number of attorneys with special knowledge who have provided able assistance to me and our staff during the course of the year. My thanks to Patty and all of those who have provided competent counsel and guidance over the last 12 months. It has been a pleasure working with Rob Butcher and the professional staff who have always been prompt and thorough in their efforts to assist me when called upon. (Thanks Tracy!) Finally, thanks, to the executive committee and President Jeff Moxie for their patience with The Rookie!