



## U.S. Masters Swimming June Krauser Communications Award Nomination

The June Krauser Communications Award is presented annually to a USMS registered individual and group whose volunteer work in communications has made a difference at the club or LMSC/Zone level. June Krauser initiated communication within the Masters community by creating “Swim-Master” in 1972. She edited and mailed this newsletter for many years, on her own, because she saw a need and made sure it was filled. Great communication is vital to the success of any group or organization. All types of communication will be considered. The committee is looking for innovative methods and tools of communicating. We strive to honor excellence in any form of communication that helps meet the goals and objectives of Masters swimming.

### *USMS Goals and Objectives*

- A. To encourage and promote improved physical fitness and health in adults.*
- B. To offer adults the opportunity to participate in a lifelong fitness and/or competitive swimming program.*
- C. To encourage organizations and communities to establish and sponsor Masters swimming programs.*
- D. To enhance fellowship and camaraderie among Masters swimmers.*
- E. To stimulate research in the sociology, psychology, and physiology of Masters swimming.*

### Information and Instructions

Any member of USMS may submit a nomination for this award. The nomination submission will consist of the completed form that describes the communication activities the nominee has initiated and how the style of communication has contributed to or enhanced the club or LMSC/Zone.

The award winner can be an individual who is the sole communications provider or a group that manages the communications program.

The nomination deadline is July 1<sup>st</sup> and all completed nomination forms must be received on or before that date. The winner will be announced and the award presented during the next U.S. Masters Convention.

Nomination forms should be submitted electronically, by July 1, to [nancyridout@usms.org](mailto:nancyridout@usms.org).