

Dan Cox - Great Lakes Zone Candidate for the At-Large Director



The Election Committee has deemed that Dan Cox is a member in good standing of USMS. The candidate has indicated he is planning to attend the HOD Meeting for this election year and, if elected, is planning to attend all HOD Meetings during his tenure in office.

The candidate is running for reelection and is not required to provide a letter of nomination or letters of recommendation.

The candidate provided the following responses on the Candidate Questionnaire/Consent-to-Run Form:

Section Two: Candidate Qualifications

I am a member in good standing of USMS in this election year: Yes No

I am planning to attend the HOD Meeting for this election year: Yes No

I am planning to attend all HOD Meetings during my tenure in office: Yes No

I have attended 2 or more HOD Meeting in the past five years? Yes No

Please list the USMS National HOD Meetings you have attended, including the dates of attendance:

2003 San Diego; 2004 Orlando; 2005 Greensboro; 2006 Dearborn; 2007 Anaheim; 2008 Atlanta; 2009 Chicago; 2010 Dallas; 2011 Jacksonville; 2012 Greensboro; 2014 Jacksonville; 2015 Kansas City, 2016 Atlanta Ga, Dallas TX 2017

Section Three: Questions

Why are you interested in this position and why do you believe you would be a good candidate?

I'm interested in continuing on the board as Great Lakes Zone Director to see some of the initiatives I'm involved in continue to come into reality. My service started with USMS when I volunteered at the 2002 Long Course National Championship in Cleveland. From 2004 to the present, I have served in a number of positions from the local level to the national level, including President of Ohio Masters swim club, Lake Erie LMSC Chairman, Great Lake Zone Chair, Meet Director for the Gay Games in Cleveland, Ohio and my current position as Great Lakes Director. These positions gave me the opportunity to learn about USMS as well as help

to improve/enhance our originations at each level. To help enhance our programs on the local level, I established the coaches and college programs. These programs helped enhance the experience of our members through continuing education for our coaches to improve their skills. The college program helped support younger swimmers to join USMS; they are the future of our organization. In my position as Great Lakes Director, I have served on the task force to find our new CEO, am currently on the College Club task force, and am Chair of our Futures Task force. These task forces have played or will play a huge roll in the future of our organization as we move to attract younger members.

What do you consider to be the major issues facing USMS now and in the future? As a person holding an elected position within USMS, how would you address these issues?

Membership: Our membership growth is flat with only a small increase. We need to focus on new ways to reach out to our current membership, potential membership and former members. We also need to stop giving away our services for free. We have started to address these issues by moving to a plan that will collect information on everyone who visits our website; this data will be used to reach out to people who have shown interest. Also, we need to focus on making USMS more streamline. In the next two years we will be looking at the rolls of the volunteers in our organization and the makeup of our convection going forward. Part of my contribution to these areas will be the roll-out of the Volunteer Star System, which the Futures Task Force has been focusing on this year. We should also look at the possibility of establishing a uniform fee for USMS. Having a uniform fee would simplify the enrollment process and allow USMS to have more flexibility in types of memberships and enrollment periods.

Please list USMS committees on which you have served. Include the dates you were on the committees and the names of the committee chairs under whom you served:

USMS Compensation and Benefits Committee 2017- present Ed Coats Chair

USMS Board of Directors -2014- to present

College Club Initiative 2015- to present-Kyle Dreery Chair

CEO Search Task force- 2015-2016 Ed Tsuzuki Chair

Futures Task Force 2016 to present- Daniel Cox Chair

HQ Move Task Force –2015 Ed Tsuzuki Chair

Legislation Committee- 2004 -2015 – Rob Copland, Sean Fitzgerald Chair

Great Lakes Zone Chair 2009-2014

National Board of Review 2013-2015 –Barbara Delanois Chair

LMSC Development Committee –Vice Chair 2014-2015 Paige Buehler Chair

LMSC Development Committee- 2010-2013- Paige Buehler Chair

Election Committee 2012- Michael Moore Chair

Communications Committee 2004-2009 – Hug Moore Chair

Local:

Lake Erie LMSC Chair 2008-2012

President of Ohio Masters Swim club 2004-2008

Webmaster for both Lake Erie LSMC and Ohio Masters

Please list any other experience that relates to your qualifications for the position.

Heights Driving School Inc. 1983- Present. CEO My duties include supervising 45 + employees, developing curriculums for teaching teens, adults, remedial and disabled drivers. Manage all financial obligations of the company.

Please list any other information you would like included.

2011 Dorothy Donnelly Service Award

2010 National Leadership award in Traffic Safety

Bachelor degree in Business/Education from The Ohio State University

Disabilities certification – Louisiana Sate University

Board Certified Driver Rehabilitation Specialist

Please write a short summary statement that will be posted on the display board with your photograph at the HOD Meeting

I'm interested in continuing as Great Lakes at Large Director to see some of the initiatives I'm involved in move from drawing board into reality. My service started with USMS when I volunteered at the 2002 Long Course National Championship in Cleveland. From 2004 to the present, I have served in a number of positions from the local level to the national level, including President of Ohio Masters swim club, Lake Erie LMSC Chairman, Great Lake Zone Chair and my current position as Great Lakes Director. These positions gave me the opportunity to learn about USMS as well as help to improve/enhance our originations at each level. To help enhance our programs on the local level, I established the coaches and college programs. These programs helped enhance the experience of our members though continuing education for our coaches to improve their skills. The college program helped support younger swimmers to join USMS; they are the future of our organization. In my position as Great Lakes Director, I have served on the task force to find our new CEO, am currently on the College Club task force, Compensation and Benefits Committee and am Chair of our Futures Task force. These task forces and committee have all played a roll in shaping USMS for the future.