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To: Prospective Bidders  
From: Susan Ehringer  
USMS Rule Book Coordinator  
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(502) 718-2942  
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United States Masters Swimming, Inc., will consider bids for publication of the 2009 USMS Rule Books at the annual meeting on September 28, 2008. USMS is an organization of sportswomen and sportsmen founded in 1970 and dedicated to the premise that the lives of participants will be enhanced through aquatic physical conditioning. USMS supports and encourages competitions among its members and those of other nations. This book establishes certain rules and regulations for the conduct of the organization, the participants and the competitors in the spirit of good sportsmanship.

Included is the bid form. There are two types of books published each year: a full-size (approx. 200 pages) and a mini-size (approx. 60 pages). A pdf. sample of the book can be located at <http://www.usms.org/rules/>. I will also accept a similar printing sample to assist in making the decision of awarding the bid. The cost to members for previous rule books was \$9.00 which includes mailing.

If you are able to meet the print specifications for these books, I would like to encourage you to return the completed bid form at either of the above addresses postmarked by September 15, 2008. The bid will be awarded after convention. I will inform you of the results shortly after.

### Bid Specifications

**Must Deliver by:** December 31, 2008

**General Description:** These Rule Books are used by officials and local USMS clubs to ensure the rules and legislation of USMS is followed. These books are used for one year and then usually discarded. The nature of our sport requires a relatively sturdy book with spiral binding. The full-size Rule Book includes advertisements which are printed on card stock. The covers of both books are full color with bleeds.

**Submission:** Adobe Acrobat file or preferred file, created with InDesign, submitted electronically or mailed on CD (your preference)

	Full-size rule book	Mini-size rule book
<b>Quantity:</b>	1100	350
<b>Size: Sheet Finished:</b>	8 ½ x 5 ½ inches	8 ½ x 4 inches
<b>Pages:</b>	approx. 100 printed front and back	approx. 30 printed front and back
<b>Ink:</b>	<b>Text:</b> Black	Black
	<b>Cover:</b> 4 colors in process ink front & back	4 colors in process ink front & back
	<b>Inserts:</b> Black	Black
<b>Stock:</b>	<b>Text:</b> (paper): 60# offset, white	20# offset, white
	<b>Cover:</b> 10 pt. C1S White cover stock	8 pt. C1S White cover stock
	<b>Inserts:</b> 90 # index, color (used as dividers between sections, 8 pages printed front and back)	
<b>Bindery:</b>	Wire-O spiral binding	2 staples in fold



## 2009 United States Masters Swimming Rule Book Bid Form

	Full-size	Mini-size
<b>Printing Cost:</b>	_____	_____
<b>Mailing Cost:</b>		
Handling cost to mail all books to USMS Office in New Hampshire by USPS or UPS:	_____	_____
Do you have a bulk mail permit?	_____	_____
Can you mail books via the nonprofit bulk rate permit of the Local Masters Swimming Committee in your area?	_____	_____
Handling cost to mail per book to individuals by USPS or UPS across United States (mailing labels provided by USMS):	_____	_____
Company Name:	_____	
Representative's Name:	_____	
Address:	_____	
Phone Number: (toll-free if possible)	_____	
Fax Number:	_____	
Email:	_____	

Please complete this section and return to me postmarked by September 15, 2008.

Thank you for submitting the above information. Please mail to:

**Susan Ehringer**  
**USMS Rule Book Coordinator**  
**4210 N. Church Way # 2**  
**Louisville, KY 40207**  
**(502) 718-2942**

For an electronic bid form: [susanehr AT usms DOT org](mailto:susanehr@usms.org)