



U.S. MASTERS SWIMMING
SWIMMING SAVES LIVES FOUNDATION GRANTS PROGRAM

In 1998, USMS formed its charitable giving arm that is now branded the Swimming Saves Lives Foundation. SSL focuses its resources on the vital lifesaving and lifetime benefits of swimming. In addition to drowning prevention, swimming has a positive impact on health conditions like obesity, cardiovascular disease and diabetes, which afflict millions of people in the U.S. The Swimming Saves Lives Foundation provides grants to programs that support the lifelong benefits of swimming.

The Swimming Saves Lives Foundation shares the common promise that the intentions of our donors will forever be translated into meaningful, charitable purposes. In view of the fact that there is no other charitable or philanthropic national institution addressing the matters of concern to Masters Swimmers, the Swimming Saves Lives Foundation is the right thing to address this need.

The Swimming Saves Lives Foundation serves Masters Swimming in many ways. Donor advised funds may benefit a broad range of programs involving Masters Swimming or Masters Swimmers, at the discretion of the donor.

*Grants are awarded annually at our September Convention
Grant requests are due June 1 for consideration
Please call Rob Butcher at 941-556-6270 or e-mail rob@usms.org for assistance*

WHAT YOU NEED TO KNOW BEFORE APPLYING FOR A GRANT

- Grant requests are due June 1 for review and approval at our September annual Convention;
- Grants are not made to individuals, except in the form of scholarships;
- SSL generally does not provide funding to build or improve facilities;
- SSL does not provide funding for travel to events; and,
- SSL does not provide grants in support of any political campaign, or to influence legislation of any governmental body other than through making available the results of nonpartisan analysis, study and research.

GRANT SELECTION CRITERIA

- SSL does not operate programs. All grant requests need to include implementation capability, program implementation costs, and the ability to demonstrate and provide results that more adults will swim because of the grant approval;
- SSL is most interested in programs that will encourage more adults to swim;
- With the exception of individual scholarships, grants are made to nonprofit organizations exempt from federal taxation under Section 501(c)(3) of the Internal Revenue Code;
- The grant requestor should demonstrate fiscal responsibility, management qualifications, and the ability to obtain the necessary additional funding to sustain the program;
- Grant requests that have matching contribution(s), or the ability to receive matching contribution(s) will be viewed favorably;
- Grant requests with volunteer involvement will be viewed favorably;
- Grants are made with the understanding SSL has no obligation or commitment to provide any additional support to the grantee; and,
- The SSL operates without discrimination as to age, race, religion, sex, disability or national origin in the consideration of grant requests, and will award grants only to seekers which do not unlawfully discriminate as to age, race, religion, sex, disability or national origin.

2012 SWIMMING SAVES LIVES
GRANT APPLICATION

Please submit applications by June 1, 2012 to:

U.S. Masters Swimming
Attention: Swimming Saves Lives Foundation
655 North Tamiami Trail
Sarasota, FL 34236

Please do not hesitate to contact Rob Butcher at 941-556-6270 or rob@usms.org with any questions.

Name of Organization	Date	
Street	Telephone	
City	State	Zip

Does your organization have tax-exempt status under Section 501(c)(3) of the Internal Revenue Code? Yes_____ No_____

In 100 words or less, please share the reason for the grant request:

Grant amount requested for 2012: \$ _____

Total cost of the proposed program: \$ _____

Would the proposed program need another grant in 2013 to continue?: Yes _____ No _____

Is the program for which you are requesting the grant new? _____

If not new, how long has the program been in existence? _____

How many volunteers will be involved in supporting the program: _____

How many paid employees that will be involved in supporting the program: _____

Is the organization affiliated with U.S. Masters Swimming?: Yes _____ No _____

Is there a potential for matching contribution from another organization(s)?: Yes _____ No _____

If so, what organization(s) and how much has been requested? _____

(To be signed by the President and by individual to whom future questions and correspondence may be addressed):

Print Name: _____

Print Name: _____

Signature: _____

Signature: _____

Title: _____

Title: _____

Phone: _____

Phone: _____

E-mail: _____

E-mail: _____

2012 SWIMMING SAVES LIVES
GRANT APPLICATION

Please answer the following questions using no more than two pages, double-spaced, in twelve (12) point font, in the order listed. You are encouraged to be as specific as possible within the space allowed.

- Explain the program for which the grant is being requested and identify any not-for-profit partners with whom you will work to plan or implement the program;
- How did you become aware of, or identify the need for this program;
- How will you evaluate the success of this program;
- If awarded a grant from SSL, how will you provide the results to USMS;
- What are your current thoughts on how this program might be sustained (if appropriate);
- If SSL is not able to support your grant request, what alternative plan would you follow to proceed with the program; and,
- Is there anything else you would like for us to know about this request?

Attachments and Submission Instructions:

Submit one copy of your proposal via mail or e-mail to rob@usms.org. If you would like to include supplemental information or attachments, please feel free to include one copy of each attachment.

1. Complete page 3 and 4 of this application;
2. Complete the program description (should not exceed 2 pages, double spaced);
3. Include a budget for the program request justifying the amount requested;
4. List the officers of your organization making the request;
5. Include the most recent audited financial statements;
6. Copy of 501(c)(3) tax exemption ruling from Internal Revenue Service.
7. Prior income and expense statements for the project (except new projects).
8. Additional supporting documents (brochures, flyers, etc.)

E-mail to: rob@usms.org

Mail to: U.S. Masters Swimming
Attention: USMS Swimming Saves Lives Foundation
655 North Tamiami Trail
Sarasota, FL 34236