

**Swim Las Vegas, Southern Nevada's Largest US Masters Swim Team
To Host 3rd Annual "Slam the Dam" OPEN WATER SWIM
October, 6, 2012**

Las Vegas, NV – Swim Las Vegas, proudly announces the second swimming of "Slam the Dam." This 3rd annual open water swim event will be held on the outskirts of Las Vegas, NV at the Lake Mead National Recreational Area and will take place on October 6, 2012.

The stage is set for an international field of swimmers and nationally ranked US athletes, including past winners Mallory Mead and Kevin Scott, Also scheduled to attend are open water swimming sensations Linda Kaiser.

Set in beautiful Lake Mead, home of the Hoover Dam, Slam The Dam offers swimmers with a passion for the open water the chance to test their skills and endurance while surrounded by a magnificent desert backdrop. Swimmers can choose either the 1.2 mile, 2.4 mile or 8k distance swims with two longer options to "up the ante."

The "Super Slam" starts with the 2.4 mile swim, followed by swimming the 1.2 mile event. The longer "Grand Slam" starts with the 8K swim (about 5 miles), followed by the 1.2 mile leg (yes folks, that's a 10k swim!). The "Super Slam" and "Grand Slam" portions of the event offer hardcore open water swimmers a great opportunity to "double down" on their distances and test their extended endurance.

Slam The Dam is one of many open water swim events emerging across the county and worldwide. Swim Las Vegas, takes the lead in Nevada in cultivating and growing the open water swim community and takes great pride in offering a superb challenge to swimmers and triathletes of all levels. Sponsorship and donation opportunities are still available.

For more details on Slam The Dam, Swim Las Vegas, event sponsors, editorial or registration information, visit www.SlamTheDam.com

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About Swim Las Vegas (SLV)

Swim Las Vegas is Nevada's Premier Open Water and Triathlon Specific U.S. Masters Swim Team and is a 501(c)(7) non-profit. Currently the largest team in southern Nevada, SLV offers high quality and affordable swim training for adult athletes of all levels through annual programs.

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