USING THE TOOLS YOU
ALREADY HAVE OR
ALREADY EXIST

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Who are you? Are we enemies?
Why am I on this wall?

- Registrars
- Sanction Chairs/Scheduling
- Top Ten Recorders/Results/Records
- Officials
- Other LMSCs leadership
- "None of the above" - who?
If we only had a wheelbarrow, that would be something

- Tools exist to help us as swimmers and USMS leaders
- Major tools and types
- What works well
- Integration!
- I could talk for hours...but I won’t...I hope
Why didn't you list that among our assets in the first place?

- USMS.org
- Hy-Tek
- ClubAssistant
- TeamUnify
- Other athletic web systems
- General web/social systems
Who Are You? No one of consequence

- Adult-Onset Swimmer
- Triathlete/Ironman from a bike/run background
- Masters swimmer
- USA-S and USAT official
- Former TTR in MN
- Current TTR for IL and Officials Chair for PC
HY-TEK: MEET / SWIM MANAGER

MEET MANAGEMENT
RECORDS
MANAGEMENT
RESULTS
PROCESSING

PART OF ACTIVENETWORK: ACTIVESWIM.COM
Hy-Tek: Meet Manager

- Most common database system used to manage meet results
- Interfaces timing system data with athlete registration and lane assignments
- Complex, steep learning curve at first. Most Deck Refs hate it but they’re required to know it
- Meet directors NEED someone who knows how to use it
- TTRs have access to a free desk copy
Hy-Tek: Meet Manager

- TTRs can use the desk copy to receive and review Meet results. Great transitional tool before uploading.

- A few limitations, in IL we have a paid license because I take some of the burden off our meet hosts.

- Tip #1: if you use workout groups, set all the WOGs with their parent Club as the alternate club - then when doing the export of results, select Use Alternate ID.

- Tip #2: can maintain LMSC records for all events by creating a dummy meet with all events. Anytime there's a record change, update the dummy meet manually. Then do an export and you can provide a records file to your meet hosts.

- Tip #3: Registrar can create an export from USMSAdmin with all registered swimmers in the LMSC. Load this file into a Meet setup before doing entries and you'll have a check on USMS ID and club affiliation.
Hy-Tek: Meet Manager/Meet Mobile

- End-user tool - smartphone App
- Near realtime meet results (usually $) with some free elements
- Tip #4: Requires Meet Manager computer be internet connected. Is this still a problem?
Hy-Tek: Team Manager -> Swim Manager

- Team Manager is “twin” to Meet Manager
- Transitioning to Swim Manager online system
- Tight integration with their Meet Manager product
- Some challenges using it with Masters - records
CLUBASSISTANT

MEET REGISTRATION
SWIMPHONE
CLUB/LMSC
MANAGEMENT

Club Assistant Products
Club Assistant supports all types of clubs

Online Club and Team Management
Club Assistant was developed to help clubs manage their membership. Features available to office administrators, coaches and users include membership management, billing, email, reports, and calendars.

Online Swim Meet Entry Software
Club Assistant provides an easy-to-set up, easy-to-register and easy-to-reconcile online meet entry process for Swim Meets, Open Water Events, Pool Open Water Events, Postal Events and Virtual Swims.

Online Event Entry Software
Club Assistant provides an easy-to-set up, easy-to-register and easy-to-reconcile online event entry process for events and clinics.

Custom Websites
The Club Assistant professional design team offers creative custom website design services and will work with you to analyze your organization’s needs, give you practical advice and guidance, and develop the best solutions for your site. Our design services include:
- HTML website design
- Dynamic website design
- Dynamic navigation systems
- Custom graphics

SwimPhone
Swim Meet and Open Water Results
ClubAssistant: LMSC & Club Management

- If you've ever registered for USMS online, you've used it
- LMSC Registrars use it to access member info
- Individual clubs manage their membership, comms, finance
- Interlinks between USMS member database and LMSC/Club info
ClubAssistant: Meet Registration

- Most common tool for Masters Meet online registration

- Can set meet up on the admin site or (Tip #5) import from Meet Manager file

- “Special Relationship” with USMS - does a live query of registration db to confirm membership status - only system that does this
ClubAssistant: Not Just for Registration Anymore

- SwimPhone. Not pretty. Data-driven.
- Not an App but a clean mobile-optimized web site which just works.
- Connects from Meet Manager: seeding, results, online checkin
TEAMUNIFY

CLUB/LMSC
MANAGEMENT
WEB SITES
TeamUnify - Club Management

- SwimOffice: club management suite
- Handles billing, scheduling of facilities/groups, calendar, meet volunteer signups
- Multiple user types
- The more interest and skill, the more you can do
TeamUnify - Web Sites

Very popular for club web sites, especially in the USA Swimming world (masters groups affiliated to USA - S clubs).

Probably most widely used web site system in US swimming constellation.

Lots of Content Management tools - sites can be generic or highly customized depending on skill and interest of manager.
OTHER WEB SYSTEMS

EVENT SIGNUPs
WEB SITES
Active.com / Signmeup.com / Eventbrite...eVite...Facebook...

- Less common tools in swimming world but some folks esp. triathlon crossovers may use them.
- Active, SignMeUp, others optimized for athletic events but no swimming specific tools - might use them for workout type events
- Active now also owns Hy-Tek; just starting to see technical crossovers
- Eventbrite, evite, even Facebook might be good choices for social activities
Where it all come together

Compilation of your effort - organically grown

Mind-blowing amount of information

Underutilized

USMS.ORG 3.0
Help find both lap swim pools and masters workouts.

Tip #6: Interconnection: Needs to be maintained by users - some info can be seriously out of date - LMSCs should designate someone to keep an eye on it.
USMS.ORG: Online Workouts / Fitness Logs

Expectant Mothers, New Mothers, and Limited Mobility Workouts

- Fitness log – optimized for swimmers’ activities
USMS.ORG: Calendar of Events

- Searchable database of events, local, zone, national, international, postal, clinic, meet, open water...
- Entered using Sanctions tool even for non-sanctioned/non-recognized events
- Tip #7: Again, the interlink is clubs/LMSCs taking ownership of their events, esp. non-meet events
USMS.ORG: Sanctioning

- Sanction/Recognition applicants start here
- Interconnection between Meet Directors and LMSCs
- Information goes out to TTRs, Sanction Chairs, Open Water, others
USMS.ORG: Results Database

- Goal: Every Swim, Ever
- Reality: lots of historical data, and almost every recent swim from a Sanctioned or Recognized meet
- Tip #8: Key role of the “modern” TTR - receive meet results from Meet Directors, review, clean up, upload, audit
- For swimmers: Track progress, set goals
- Tip #9: Interconnection: CA online registration can look up your time history for entering a seed time
Closely related to Results Database.

Records have a process all their own through National Times Administrator.

Top Ten is the effort of 52 TTRs and NTA, 3 times per year. Cross checking, pool verifications, etc.

Tip #10: Event Rankings is “live” as Results are loaded—but not all swims will qualify for Top Ten or Records.

Each year, U.S. Masters Swimming publishes a list of the Top 10 times that have been swum for each of the three pool courses.

View the Top 10 Listings:

- Top 10 listings by age group / year / course: Individual | Relay events
- Search for all Top 10 listings for any swimmer
- All-time fastest individual swims from Top 10 listings and event results database
- LMSC / Zone / Club listings:
  - LMSC Top 10 Summary for all years
  - Individual | Relay listings by year / course
- Create your own zone, LMSC or club Top 10 list from swims found in the event results database
- FINA Masters World Top 10 tabulations

More details on the Top 10 process:

- Procedures for Top 10 submissions
- Top 10 FAQ
- Publication schedule

Note: The U.S. Masters Swimming Records and Tabulations Committee documented and verified. The records also includes any verified record-breaks along with a completed Record Subm swim meet.
USMS.ORG/usmsadmin

- Where the magic happens
- TTRs load and audit meet results from Meet Manager exports, prepare Top Ten Reports for annual submittals
- Registrars enter and load registration records and data
- Web site management tools (top secret!)
LET ME EXPLAIN

NO, THERE IS NO TIME. LET ME SUM UP.
Huge Range of Tools

- Even the ones that look like a Swiss Army Knife really aren't.

- Just because you CAN do results management or event scheduling from one, doesn't always mean you should.

- Assume there's a tool for what you need - but research until you find the best one.

- Fortunately many of them aren't crazy expensive. But expect to pay for quality and support.
Finally,

- Contact me: mikeabegg@me.com
- You know I said something about {******} and now you don't remember - I love teaching and sharing
- You found a new way to use the tools or found a better tool - I love learning