

<b>Committee Name:</b>	Board of Directors	<b>Session #:</b>	1	<b>Report #:</b>	1
<b>Committee Chair:</b>	Nadine Day	<b>Vice Chair:</b>			
<b>Minutes recorded by:</b>	Chris Colburn	<b>Date/time of meeting:</b>	March 17, 2014 8:30pm EDT		

## Motions Passed:

1. MSA to ratify the vote to approve the minutes of the Winter Board Meeting.
2. MSA to accept the consent agenda (Investment Report and VP of Community Services Report).
3. MSA to ratify the EC's decision that the National Office will provide the service to print membership cards for LMSCs that don't print their own cards. A per-card service charge will be charged to the LMSCs that utilize this service.

**Number of committee members present: 24**

**Absent: 4**

**Number of other delegates present: 0**

**Committee members present (list all, including chair and vice chair):** Nadine Day - President called the meeting to order at 8:34pm EDT. Also present were: Ed Tsuzuki - VP of Administration; Chris Stevenson - VP of Local Operations; Chris McGiffin - VP of Programs; Jody Smith -VP of Community Services; Chris Colburn – Secretary; Phil Dodson – Treasurer; Patty Miller - Legal Counsel; At-Large Directors: Bruce Hopson (Breadbasket), Dave Diehl (Colonies), Maria Elias-Williams (Dixie), CJ Rushman (Great Lakes), Hugh Moore (Northwest), Jill Gellatly (South Central); Jim Clemmons (Oceana) and Phil Whitten (Southwest); Rob Butcher – Executive Director; Past Presidents: Rob Copeland, Jim Miller, Nancy Ridout, Jeff Moxie, Tom Boak and Ted Haartz; Jeff Gudman – USA Swimming Liaison to USMS..

Not present: Chris McGiffin - VP of Programs; Dan Gruender, Mike Laux and June Krauser – Past Presidents; Mel Goldstein is recused from the Board due to his contractor position with USMS.

Guests:

## Minutes

The meeting was recalled to order at 8:34pm EDT.

1. Since the last Board meeting, Nadine traveled to Sarasota. While there, she discussed communication issues with the National Office staff. She also performed Rob Butcher's Annual Review and discussed the 2014 bonus plan with Ed Coates, Chair of Compensation and Benefits.
2. Chris Colburn requested ratification of the vote to approve the minutes of the Winter Board Meeting. **MSA unanimously to ratify the vote to approve the minutes of the Winter Board Meeting.** Chris Colburn added that the discussion notes from Saturday's meeting have been posted on the BOD discussion forum.
3. BOD Action Plan discussion (Nadine): Nadine thanked Patty for putting together a spreadsheet the Board can use to prioritize the items in the plan. Patty explained that the items on the document were listed for prioritization. Jill asked for clarification on the use of the document. Each member of the Board is requested to return the document with his or her decisions on priorities for each item. Nadine and Patty discussed some of the items in the document. The Board is requested to return the document within two weeks (by 3/31/2014). Rob Copeland asked if there should be limits on the number of high-priority items that can be assigned. Rob Butcher asked if there were any Rule Book changes to be considered. Discussion continued around the Board task of evaluating the organizational structure. Ed asked Rob B. what we can expect in terms of increased staff involvement. Rob B. responded that additional resources can be discussed if there is a demonstrated need. CJ suggested an expanded prioritization (with a 6-priority scale instead of 3) to better fine-tune the needs as the Board sees them. Nadine then suggested a 5-point scale to be used. Board members should send their documents to Nadine by March 31st. There will be a discussion of the results on the next Board conference call on April 21st.
4. Nadine requested a motion to accept the consent agenda, including the Investment Committee Report and the VP of Community Services report. **MSA unanimously to accept the consent agenda.**
5. Financials 1-pager (Phil Dodson): Phil explained the introduction of a proposed streamlined summary financial report, as well as the potential benefits to the use of the document. Jill suggested that the streamlined report be used in conjunction with an expanded quarterly report. Patty asked for clarification on what documents would be produced by Susan and her team. Phil clarified.
6. Printed Registration Cards issue (Nadine): Nadine mentioned that there was no decision in the minutes to charge a fee for the NO to print cards for LMSCs who don't print them. Nadine indicated that this had been an EC decision. Nadine asked the Board to ratify the EC decision that the NO provides the service to print membership cards for LMSCs who don't print their

own cards. A service charge will be charged per card to the LMSCs in question. **MSA unanimously to ratify the EC's decision.**

7. Swimming Saves Lives (Rob Butcher and Phil Dodson): Rob B. provided an overview of the PR exposure USMS is getting as a result of April's Adult Learn-to-Swim month campaign. Phil D. mentioned that Rob B. will provide a business overview and action plan for SSL at the Summer Board Meeting for Board input into the 2015 budget allocations to SSL.
8. Open Water Discussion: Mike Heather sent an email to the Board. Nadine thanked Mike for his suggestions, and indicated that the Board would address his email as they saw fit. Rob Copeland also mentioned that he enjoyed the *SWIMMER* issue dedicated to Open Water swimming. Nadine expanded on some of the items covered in the issue. Rob mentioned that the BOD was in support of an open water festival when the topic was discussed at the 2013 Summer BOD Meeting. Nancy expanded on the purpose of the festival and the opportunities of the event, and wanted to make sure that we didn't decrease our interest in OW events in general based on the opportunities we focus on.
9. Assignment of Open Water Task Force: This is one of the highest priorities to come out of the Winter Board Meeting. The members are: Heather Hagadorn, Rob Copeland, Jim Miller, Chris Stevenson, Phil Dodson, Chris McGiffin (Ex-Officio), and Rob Butcher (Ex-Officio). The mission of the task force is to address the issues surrounding OW and determining the strategy surrounding the future of Open Water Swimming in USMS.
10. The Board moved into Executive Session at 9:38pm EDT regarding a member issue. The Board exited Executive Session at 10:01pm EDT.
11. Next meeting will be April 21, 2014 at 8:30pm EDT.

The meeting was adjourned at 10:02pm EDT.

Respectfully Submitted,  
Chris Colburn, Secretary

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