Committee Name:	Board of Directors	Session #: 1	Report #: 1
Committee Chair:	Nadine Day	Vice Chair:	
Minutes recorded by:	Chris Colburn	Date/time of meeting:	10/20/2014 8:30pm EDT

Motions Passed:

- 1. MSA to approve the 2015 Board Committees as presented.
- 2. MSA to approve the members of the Ad-Hoc Elections Committee.

Admiter of committee members present. 20 Absent. 0 Admiter of other delegates present. 0	Number of committee members present: 20	Absent: 6	Number of other delegates present: 0
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Committee members present (list all, including chair and vice chair): Nadine Day - President called the meeting to order at 8:32pm EDT. Also present were: Ed Tsuzuki - VP of Administration; Chris Stevenson - VP of Local Operations; Chris McGiffin - VP of Programs, Jody Smith -VP of Community Services; Chris Colburn – Secretary; Patty Miller - Legal Counsel; At-Large Directors: Bruce Hopson (Breadbasket); Dave Diehl (Colonies); Sean Fitzgerald (Dixie); CJ Rushman (Great Lakes); Sarah Welch (Northwest); Leianne Crittenden (Oceana); Jill Gellatly (South Central) and Laura Winslow (Southwest); Rob Butcher – Executive Director; Past Presidents: Rob Copeland, Jim Miller, Nancy Ridout and Ted Haartz.

Not present; Phil Dodson – Treasurer; Past Presidents: Mike Laux, Dan Gruender, Jeff Moxie, and Tom Boak; Mel Goldstein is recused from the Board due to his contractor position with USMS.

Guests: None.

Minutes

The meeting was called to order at 8:32pm EDT.

- 1. President's Update (Nadine)
 - a. Winter BOD: Saturday, February 14 8:30 am-5:00 pm; Sunday, February 15 8:00-12:00 in Austin, TX. The decision on selection was based on the Board's request to have the meeting in a central location; Nadine explained the rationale, related to ease of travel and responsiveness of the host LMSC.
 - b. Standing Committee Update:
 - i. Nadine involved the VPs in the process more this year since there will be a new President in 2015.
 - ii. The EC approved all the committees except for Registration, since it is working more as a user group.
 - iii. Nadine will have the Registration leadership finalized and to the EC shortly. Nadine is almost finished finalizing the Standing Committees.
 - iv. The majority of the removed committee members were only on the committees for a year. Nadine indicated that she spoke with some of those individuals, and was disheartened when they stated some issues with their experiences and their abilities to contribute to the committees to which they were assigned.
 - v. Nadine recommended that members be appointed for two years prior to changes unless a chair and a VP feel the member is not contributing to the committee.
- 2. Staff Update (Rob Butcher):
 - a. 2014 membership to date is 62,139, which is a 5% increase over last year.
 - b. We have registered 3,068 partial year memberships compared to 2,118 from last year. Of the 3,068, 2,135 have purchased the 16-month membership product.
 - c. We have hired two new programmers: Jim Kryka and Nancy Kryka.
 - d. We have secured office space on a month-to-month lease at a building about a mile from the USMS headquarters.
 - e. Our Adult Learn-to-Swim Instructor program is on schedule, and will be taught January 3 in Indianapolis and January 17 in Great Barrington, Massachusetts. There are classroom and pool competency components. Nancy asked about further opportunities, and Rob indicated that 12 classes are budgeted for 2015.
 - f. Nadine asked Rob Butcher about the status of the application of USA Deaf Swimming affiliation. Rob Butcher indicated that he will reach out to Ben (their Executive Director) about the result of their application.
- 3. Other officer updates (Chris Colburn):
 - a. Status of Meeting Minutes for September 21st: Please submit updates by Thursday, 10/23.

- 4. MSA to approve the 2015 Board Committees as presented.
- 5. Nadine solicited members for the Ad-Hoc Elections Committee. The members of the committee will be Cheryl Gettelfinger (Chair); Jim Clemmons (Vice-Chair); Erin Sullivan; Colleen Driscoll; Nancy Ridout; and Bruce Hopson. MSA to approve the members of the Ad-Hoc Elections Committee.
- 6. Barbara Delanois will continue as the National Board of Review (NBR) Chair. The NBR Chair appointment is a two-year confirmation according to Section 403.3 in the Rule Book. The appointments for the NBR pool will be discussed at the November Board Meeting, awaiting the final confirmation from the Chair.
- 7. LMSC Leadership Summit Task Force Update (Jill Gellatly):
 - a. The meeting will be held 3/13-15/2015 in Phoenix.
 - b. Anna Lea will be communicating with the chairs.
 - c. The task force members are: Jill Gellatly (Chair); Paige Buehler (Vice Chair); Dan Cox; Peter Guadagni; Gail Dummer; Chris Stevenson; Ed Tsuzuki; Anna Lea Matysek (Staff Liaison, LMSC support); Ex-Officio: Nadine Day, Rob Butcher, and Patty Miller.
- 8. Open Water Task Force Update (Jim Miller):
 - a. There have been two additions to the committee: Jim Wheeler and Bob Bruce.
 - b. The first meeting should be within the next two weeks.
 - c. The task force members are Jim Miller (Chair); Heather Hagadorn; Jim Wheeler; Bob Bruce; Rob Butcher; Rob Copeland; and Phil Dodson.
 - Diversity Task Force Update (Sarah): This will be discussed in detail during the November Board Meeting.
- 10. New Business:

9.

- a. As soon as the standing committees are completed, Nadine will establish a task force on Protecting and Promoting the USMS Brand in local competitions, with the following charges:
 - i. Providing guidance to LMSC regarding sanctioning our USMS events
 - ii. Review and update the Sanctioning section on GTO
 - iii. Recommend and Develop tools for meet directors
 - iv. Representation from Officials, Records and Tabulations, LMSC Development, an LMSC Sanction

representative, and an E2EEM representative

Discussion centered on the goals of the task force, and some items surrounding the kinds of guidance that should be given to registrars. CJ asked some questions about placing non-competitive events on the Calendar of Events. Nadine provided some more rationale regarding the need for the task force and the product that it will provide to the

LMSC sanction chairs that are handing out recognitions to events that would be better as sanctioned events. We will have something more concrete to bring to the Board at the November meeting.

11. Next meeting will be on November 17, 2014 at 8:30pm EDT.

The meeting was adjourned at 9:21pm EDT.

Respectfully Submitted,

Chris Colburn, Secretary