

<b>Committee Name:</b>	Recognition & Awards	<b>Session #:</b>	--	<b>Report #:</b>	--
<b>Committee Chair:</b>	Ray Novitske	<b>Vice Chair:</b>	Sally Dillon		
<b>Minutes recorded by:</b>	Ray Novitske / Sally Dillon	<b>Date/time of meeting:</b>	3/22/15 7:00 PM Eastern Time		

---

## Motions Passed:

1. MSA to support and develop the nomination of Nancy Ridout to the International Masters Swimming Hall of Fame as an Honor Contributor.

**Number of committee members present:** 13

**Absent:** 2

**Committee members present:** Ray Novitske (chair), Sally Dillon (vice chair), Laura Val, Maria Elias-Williams, Cheryl Gettelfinger, Lori Payne, Rich Burns, Robert Zeitner, Megan Lassen, Erin Matthews, Mark Moore, Nancy Ridout, Hugh Moore, Tracy Grilli (ex-officio),

---

## Minutes

The conference call-in meeting was called to order at 7:00 PM Eastern Time

1. Updates on 2015 award materials.
  - a. Sally reported that the Capt. Ransom J Arthur M.D. Award nomination materials were reviewed by the subcommittee and updated earlier this year in time for the 2015 nominee submissions. There are four nominees for the 2015 award. Sally sent the nomination materials to everyone for review and expects votes by April 4.
  - b. Nancy reported that the June Krauser Communications Award nomination instruction materials and form were updated this month and are posted to the USMS web site.
  - c. Ray reported that the Dorothy Donnelly Award Service Award nomination instruction materials and new form were submitted and should be on the USMS web site shortly.
  - d. Sally reported that the Club of the Year nomination materials and forms were in the process of review and revision by the subcommittee, and that final versions should be available for the web site by April 1.
2. The subcommittee exploring possible candidates for nomination to IMSHOF developed a list of three possibilities. It suggested submitting one for 2016, Nancy Ridout. Sally will send the subcommittee the past nominees nomination paperwork to review. Rich will work on gathering information for the nomination.
3. Updates and ideas were discussed for increasing nominations to our service awards and for increasing recognition on the local level.
  - a. Rich discussed the ad for nominations that he developed for the Spring Nationals meet program next month. He worked with Laura Hamel in the National Office, who offered the suggestion of using the ad concept in a campaign for nominations throughout the year. We should work more with Laura to help in getting the word out in USMS national materials – web, social media, and print. We expect to hear back from Laura who is now reviewing the final ad, and to ask if she has ideas for the campaign. The ad will be sent to committee members by email.
  - b. Mark reported that at the LMSC Leadership Summit recently held in Arizona, a presentation by Nadine Day on recognizing volunteers was well received.
  - c. Other ideas included:
    1. using the USMS social media more to promoting the nominations
    2. using friendly competition between LMSCs for recognizing their volunteers
    3. posting images and stories to USMS Facebook of local recognition
    4. encouraging local clubs and LMSCs recognizing volunteers to post them to Facebook
    5. investigate possibility of a magazine page featuring pictures and captions of local volunteers award winners
  - d. Robert suggested reviewing the Illinois awards information he uses for his LMSC awards. The information will be sent to the committee for review and comment.

4. After the Ransom Arthur Award selection is made, Sally will continue with the task of leading development of materials and direction for LMSCs in recognizing volunteers. Tasks include development of materials for setting up a local awards or recognition program, and development of materials with the National Office and possibly the LMSC Development Committee, that locals can use for awards and recognition.
5. Selection Committees will be:  
Communications: Nancy, Cheryl, Maria, Robert, Erin  
Club of the Year: Heather, Maria, Megan, Laura, Rich  
Dorothy Donnelly: Nadine, Ray, Sally

The meeting was adjourned at 8:00 PM Eastern Time

---