

LMSC WORKSHOPS

The Zone Committee, led by Julie Heather, VP of Local Operations has put together the following LMSC Workshops which will take place on Thursday, September 14th beginning at 7:00 pm.

Registrar's Roundtable

Stearns Knight

George Simon – USMS Registration Chair
Leo Letendre – VP of National Operations

This is an opportunity for registrar's to get together to discuss the day to day operations of handling registrations, find out how your fellow registrars handle issues that arise, and discuss the nuts and bolts of the implementation of online registration. Here's your chance to give Leo your wish list for the registration software (affectionately known as Leoware)!

Chairman's Roundtable

Stanley Steamer

Nadine Day – Member USMS BOD, Illinois LMSC Chairman
Anthony Thompson – Breadbasket Rep, Missouri Valley LMSC Chairman

The LMSC Chairman's Roundtable will be a facilitated discussion on topics of interest, including (but no limited to): LMSC Bylaws & Grievance Procedures, LMSC & Coach/Mentoring Grant Programs and the LMSC Handbook

Communications Workshop

Bugatti Royale

Bill Volckening – USMS Editor
Jim Matysek – USMS Webmaster/IT Director
Ray Novitske – Vice Chair USMS Communications Committee

Effective communication is the key to success, whether it be between LMSCs and clubs, or clubs and their swimmers. What makes an effective web site? Or newsletter? Or email lists? Conference calls? Did you know you can host your LMSC website on the USMS server? Learn from the pros and share what has worked for you. Bring your questions and problems!

Implementing the Survey Results

Pierce Arrow

Tom Boyd – Vice Chair USMS Marketing Committee, Southwest Zone Rep

USMS performed an extensive survey of members this year, and we want to use the results! Come to this workshop with Tom Boyd, who designed the survey, to find out how clubs and LMSCs can use the results of the survey to grow their programs. Did you know that our membership falls into five different groups? Discuss how we can use these groups, and their wants and needs, to enhance our services to our members.

Building a Relationship with your Aquatic Facility

Rolls Royce

Jim Wheeler – USMS Planning Chair

Trying to get your foot in the door to set up a Masters program at a pool? Having a rocky time working with the facility director where you currently swim? Do they see you as deep pockets and keep raising the rates? Jim Wheeler has years of experience with Masters swimming, in addition to years of experience as a director of aquatic facilities. Bring your questions and problems and get Jim's ideas and suggestions along with those of the other delegates.