

Coaches Chairs Peer-to-Peer Teleconference

Tuesday, May 17, 2016

The items posted in this section are notes from conversations that are not reviewed or approved by the attendees. The information in these notes is not intended to override guidelines, policies and procedures listed elsewhere in the LMSC Guide to Operations or elsewhere on usms.org or in the USMS rule book.

Facilitators: C.J. Rushman and Kerry O'Brien

Attendees: C.J. Rushman-KY, Jerry Clark-NC, Kenny Brisbin-SP, Bill Brenner- FL, Heather Hagedorn – CO, Paige Buelher – IW, Kerry O'Brien, Michael Moore-PC, Jim Wheeler-SP , Chris Campbell- PC, Crystie McGrail – NE, Brian Hoyt –CO, April Cheadle- PN, Bruce Rollins- GU, Helen Naylor- SE

The meeting started at 8:05 pm EST. C.J. Rushman started off with introduction Kerry O'Brien from Walnut Creek Masters, whom introductions Jim Wheeler to talk about

1. Jim Wheeler spoke about LMSCs connecting with municipalities and how to navigate through a relationship within a municipality. Jim talked about the three types of teams (city/club sponsored/private) and how you work with the facility. You first must understand the structure and how to work through the system to get what you deserve, or deserve what you get. Discussion around how to educate the facility about Masters programs can help enhance the overall aquatic program.
2. April Cheadle from coach at Bainbridge Masters and Head coach of PNA's National team, to talk about some of their uniqueness and the growth and mindset that has occurred from breaking away from the regional club. April talked about her approach to bring the number of different workout groups together for events such as Nationals. April talked about her direct communication approach to the other coaches within the LMSC to help promote mentorship.
3. Kerry O'Brien talked about mentorship and how his club Walnut Creek Masters host their Intensive Training Camp (29 years running). It gives coaches a way to interact by asking questions, hanging out on deck and learning best practices.
4. Chris Campbell asked if any LMSC host a coach's clinic. Crystie McGrail (New England) said her club hosted a clinic this past weekend (May 14/15), and this was the first one. The LMSC funded the cost for the speaker fee.
5. Kerry O'Brien asked if anyone had experience with incorporating the Adult Learn to Swim programming into the fabric of their teams at the aquatic facility. Discussion was centered about using

the program as a draw to bring people to the facility. One way to help promote ALS is seek out Rotary Club which is very strong with community support.

6. Chris Campbell spoke about Coaches can teach swimmers how to utilize the resources the USMS National Office has to offer. Using the social media resources.

7. Kenny Brisbin asked if others have contact lists of the coaches in the LMSC to help disseminate information.

8. Pacific launched "Coaches Appreciation Week" the first week of May, to give back to Masters in their area. Networking of coaches within the LMSC that can help bring in newer swimmers and newer coaches.

9. Coached Chairs should feel as a resource for the LMSC, however they should reach out to Bill Benner to help. Bill Brenner said his teaching group is trying to teach coaches how to better work with aquatic facilities and he is travelling about toward that goal. He mentioned Streamlines For Coaches and he also mentioned to let him know if an LMSC wants a teaching session but does not have adequate funding for it.

10. Helen Naylor suggested LMSCs look into ways to support coaches in attending the National Coaches Clinic held in San Mateo (Bay Area), CA in November 11th-13th.

The call ended at 9:10pm EST